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6241

Emlong's

SQUARE
DEALING
NURSERY

STEVENSVILLE, MICHIGAN

Spring, 1945



Emlong's

FANCY FRUIT GROVE

- 1 JONATHAN Apple
- 1 MONTMORENCY Cherry
- 1 BLACK GIANT Cherry
- 1 REDHAVEN Peach
- 1 STANLEY Prune-Plum
- 1 SEEDLESS Pear

All 3 to 4 ft., 7/16" caliper trees.
Well rooted, first class. NO DIS-
COUNT. Shipped Express Collect.

\$6.45

FRUITS and FLOWERS for Your Pleasure and Profit



HENRY EMLONG
Founder
1860-1931
Pioneer Michigan
Fruit Grower



RALPH EMLONG
Co-Founder
1894-1941
Lifelong Nursery-
man and Farmer



CLIFFORD EMLONG
President, 1945
Lifelong Nurseryman

THREE GENERATIONS OF EMLONG NURSERYMEN have been growing nursery stock for many decades. Our pioneer standards of honesty and fair dealing are still in effect!

Emlong's Grow the World's **CHOICEST QUALITY TREES and PLANTS**

QUICK and ABUNDANT CROPS of fine fruit can be yours if you invest in the finest quality planting stock grown. Good plants and trees are easy to transplant, thrive readily and rapidly, bear in the shortest period of time, yield big crops of finest quality fruit, and bring greatest profits. Emlongs are located in the heart of the great northern fruit belt, surrounded by the finest tested strains of fruit. From these orchards our experts cut buds from state-inspected trees which show the biggest and best quality fruit. Our Peach and Cherry buds are now state-certified, free from virus. All fruit trees are carefully state-inspected several times before shipped to you.

Bred in the Fruit Belt

Both soil and climate here in the fruit belt are ideal for producing strong and hardy plants and trees. Light, fertile, well-drained soil promotes the growth of long, perfect-circle roots, clean and sturdy in their development. Warm, but not hot, days; cool nights; plenty of moisture at the right time. Then the gradual coming of cold weather in the fall, with atmosphere tempered by Lake Michigan breezes, makes for perfect hardiness. Trees and plants grown the Emlong way, and under these ideal conditions, will thrive anywhere in the temperate zone if transplanted at the proper time. See page 3 for the right time to plant.



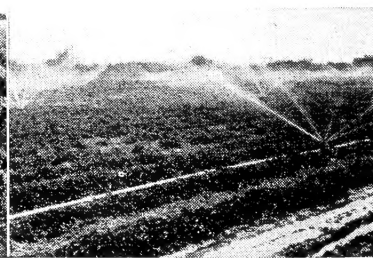
Field of Emlong-grown one-year-old fruit trees. Note height compared with man.



The finest Strawberry plants in the country, ready for Emlong customers this spring.



Our Raspberry plants are still top grade, though the acreage is smaller than pre-war.



Emlong's portable irrigation system insures constant moisture to develop stock perfectly.



After the War, visit our flower gardens on U. S. 12, south of St. Joseph, Mich.



A field of Emlong-grown Hydrangea shrubs, in full bloom a year before you buy them.



New and better varieties of Hardy Mums for you to enjoy. See page 36 for prices of plants.



The finest in patented and other Everblooming Roses on display at Emlong's every summer.

BARGAINS in this Book

Amazing as it may seem, we are still able to offer a few real bargains in nursery stock. Here are a few:

SHADE TREES as low as 59¢ each. See pages 46, 47, 48.
PERENNIAL FLOWER PLANTS, as low as 10¢ for \$1.98.
ASPARAGUS ROOTS. Page 15.
GRAPE VINES. Page 14.
BLACKBERRY BUSHES. Page 23.
FLOWER PLANTS. Page 26

What's New?

For Emlong customers, this year, we offer the following items which we have not cataloged before:

LARGE FLOWERED CLEMATIS. Page 41.
PINK WISTARIA VINES.
NEW BUDDLEIA COLORS.
LARGE FRENCH LILACS. Blooming age.
NEW BITTERSWEET. Page 40.
DOUBLE FLOWERED DOGWOOD. Page 45.
NEW HARDY MUMS. Page 36.
NEW PATENTED ROSES. Pages 32-33.
NEW RHUBARB. Page 25.
ALSO NEW SHRUBS AND STRAWBERRY PLANTS, RASPBERRIES, BLACKCAPS!

GUARANTEE

Emlong's guarantee everything to reach you in **finest growing condition**. (If found to be otherwise, we replace damaged stock **FREE** if claim is made within 3 days after stock arrives.)
Guaranteed to grow and live. (If it fails, notify us within 30 days after planting and we replace during next planting season.)
Guaranteed true to name. (If found to be otherwise, we replace free upon proof of untruthfulness.)

Hard-to-Get ITEMS

You may not get as many as you want, and you must reserve them early but while they last. You can get these scarce things at Emlong's:

DWARF PEAR TREES. See page 21.
BLUEBERRY PLANTS. Page 24.
BOYSENBERRY PLANTS. Page 25.
CHERRY BUSHES. All kinds. Sweet and sour.
PEACH TREES. All leading varieties. Page 44.
EVERGREEN TREES. Page 16.
APRICOT TREES. Page 16.
GREEN and YELLOW PLUM and BERRY TREES. Pages 22-23.
RASPBERRY PLANTS.
LYNCH and HOL-PRIVET. **BUY EARLY!**

Cash January DISCOUNT

THE SUPPLY OF NURSERY STOCK IS LIMITED DURING WAR TIME. Therefore, **do not wait** until planting time to order. Reserve your needs at once! Orders received **during January, at prices given in this book, WITH FULL CASH ENCLOSED**, are subject to 10% discount. Deduct this from your remittance. No discount on Bargain and Collection lots of stock.

TERMS

Send Money Order, Check, or cash in registered letter. **SEND FULL AMOUNT IF POSSIBLE**—to reduce office labor. (If order amounts to over \$10.00, it can be reserved with payment of one-fourth or more cash. Balance payable **BEFORE SHIPPING TIME**.) Deposit of one-fourth cash required with C. O. D. orders. **NO DISCOUNT ON C. O. D. orders**. No C. O. D. orders shipped after May 1st. (It does not pay to have small orders sent C. O. D. because of the collection fees.)

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Easy-to-Order BY MAIL

There's no risk in Mail-Order buying! You are protected by our written guarantee. Emlong's are an old, reliable firm. Our satisfied customers bring us new business every year. **REMEMBER: PLANTS AND TREES ARE NOT A LUXURY**. They are a necessity, and a wonderful investment. **ORDER EARLY—SEND CASH TO COVER CATALOG PRICE**. We'll do the routing, etc. Be sure to give your nearest **EXPRESS OFFICE** and full address on the order blank. Small bundles are sent Parcel Post Prepaid. Large bundles by Express Collect. (Freight is not recommended during war time.) It is impossible to estimate the weight of nursery stock until it is packed for shipment.

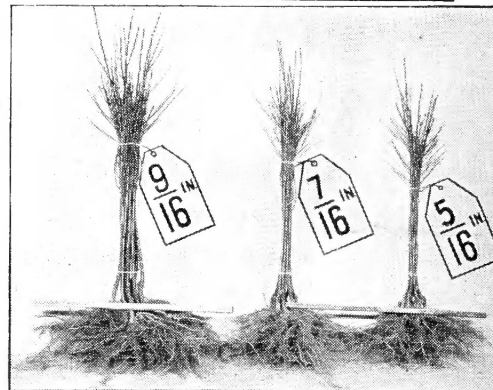
The Right Time TO PLANT

Plants and trees shown in this book can be planted in March, April and May. (Dormant trees and shrubs can be shipped to southern states earlier.) Perennial flowers and Strawberry plants must be freshly dug, and cannot be shipped until our ground thaws, which is usually April 1st. Perennial flower plants thrive best in northern states if planted after April 15th. **IF IN DOUBT, LET US SHIP AT THE USUAL TIME FOR YOUR LOCALITY.**

EMLONG'S GENUINE Pride-O-Mich TREES and PLANTS

Years of careful breeding and the finest soil, climate, and culture go into the growing of Emlong stock. You get a trade-mark brand at no higher price than you would pay for ordinary stock elsewhere! Backed by the largest growers in the fruit belt. **GET THE BEST—MAKE YOUR INVESTMENT PAY MORE!**

**COST
No More
But
DO More
for You**



HONEST GRADE

Emlong's "Pride-O-Mich" Reg. Trade Mark fruit trees are graded according to standards established by the American Association of Nurserymen. **CALIPER** (diameter of trunk—NOT circumference) is used in determining grade. The 3 main grades are 5/16", 7/16", and 9/16" caliper; with a few trees 1 1/16" up caliper. The height is not important. In Cherry, Plum and Pear trees, branching is not important. Height and branching varies in Peach, Pear, Cherry, etc. Therefore, caliper is the only fair way of grading most fruit trees.

References

Hundreds of thousands of satisfied customers! Also the Farmers & Merchants Bank, Benton Harbor, Michigan; Postmaster and Express Agent, Stevensville, Mich.; Merchants Credit Bureau, Benton Harbor, Mich. We are members of National and Michigan Associations of Nurserymen; The National Mail Order Nurserymen's Association; Wholesale Fruit Tree Growers; and National Landscape Nurserymen's Association.

Quick Bearing APPLES

For you who want some Apples from your own trees in a hurry, varieties on this page will be just right! Customers have reported picking Apples the second year from many of these trees! We offer only **TWO-YEAR-OLD TREES** (two-year tops on three-year roots) **CAREFULLY BUDDED FROM HEAVY-BEARING, FIRST-CLASS TREES.** All well branched and well rooted. **PRICES BELOW APPLY TO ALL VARIETIES.**

FULL DESCRIPTIONS ARE GIVEN ON PAGES 6 AND 7.

RED DUCHESS and YELLOW TRANSPARENT are summer bearing varieties.

CORTLAND and WEALTHY are fall Apples.

McINTOSH is a late fall dessert type.

WEALTHY

Above: YELLOW TRANSPARENT

Below: McINTOSH

PRICES: All Apple Trees (Spring 1945)

	PREPAID	BY EXPRESS COLLECT
	Each	10 25 100
7/16" caliper (about 3-4 ft.)	\$1.25	\$ 9.50 \$19.95 \$69.50
9/16" caliper (about 4-5 ft.)	1.49	11.50 22.95 79.50
11/16" caliper (about 5-7 ft.)	1.59	13.50 25.95 95.00

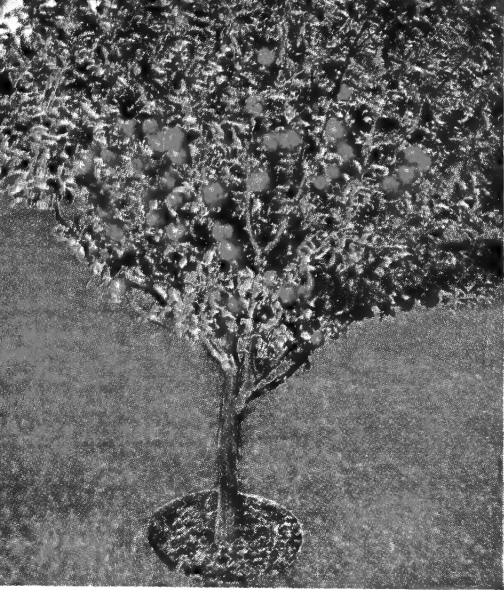
Below: RED DUCHESS

Below: CORTLAND

Emlong's "Quick Bearing" APPLE GROVE

We send ONE EACH: CORTLAND, RED DUCHESS, WEALTHY, McINTOSH, YELLOW TRANSPARENT. All 2-yr., budded trees, well branched, well rooted specimens. Regular quality. Labeled. No discounts. EXPRESS COLLECT.

The 5 trees, 3-4 ft., \$4.35
The 5 trees, 4-5 ft., \$5.35
The 5 trees, 5-7 ft., \$6.35



JONATHAN APPLE TREES
Often Start Bearing the 5th or 6th Year

Winter Storage APPLES

On this page, we feature five of the popular big-paying winter storage and shipping Apples. Properly picked and packed for storage, they bring you a fine income through the winter months. Many orchards of these varieties prove a lifetime investment.

Varieties like Jonathan have been known to start bearing the 5th or 6th year.

FULL DESCRIPTIONS OF ALL VARIETIES ON PAGES 6 AND 7.

We offer only TWO-YEAR-OLD TREES (two-year tops on three-year roots). Carefully **BUDDED FROM HEAVY-BEARING** strains. **ALL WELL BRANCHED** and **WELL ROOTED**, top grade. **COMPLETE PRICE LIST ON PAGE 4.**

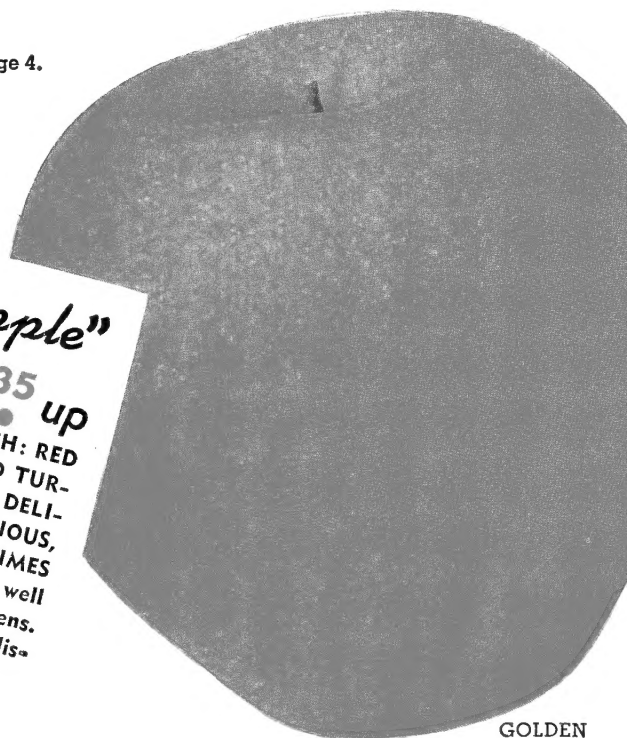


Solid Red
TURLEY WINESAP

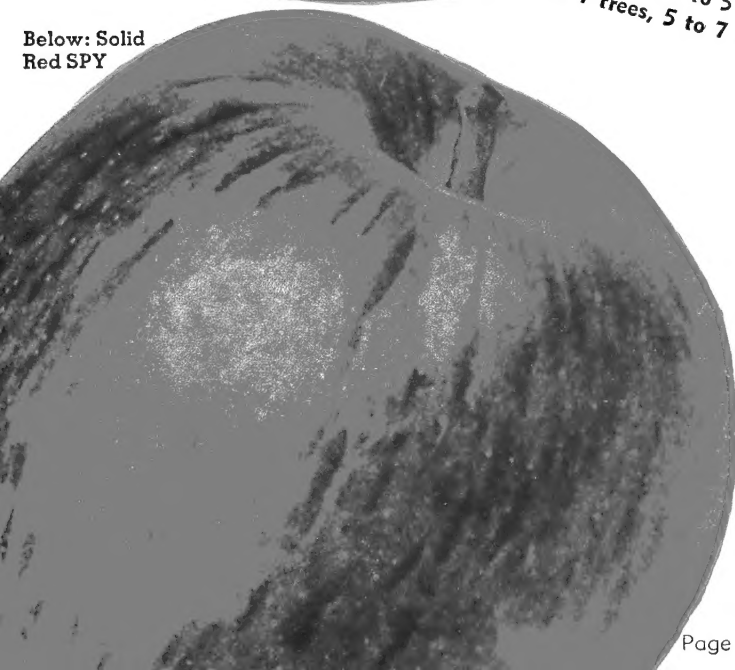


Solid Red
JONATHAN

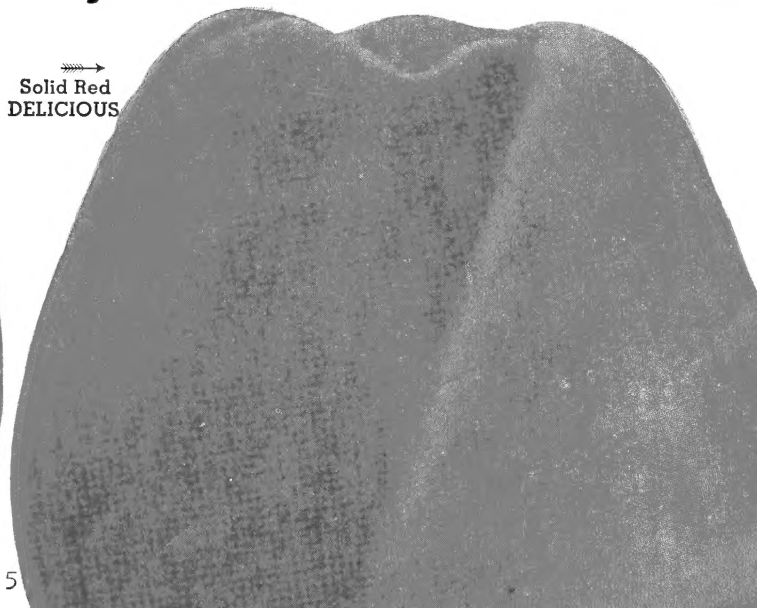
Prices on page 4.



GOLDEN DELICIOUS



Below: Solid
Red **SPY**



→
Solid Red
DELICIOUS

"Winter Apple"
GROVE \$5.35 up
We send **ONE TREE EACH**: **RED SPY, RED JONATHAN, RED TURLEY WINESAP, GOLDEN DELICIOUS, SOLID RED DELICIOUS, RED ROME BEAUTY, GRIMES GOLDEN.** All 2-yr., budded, well branched, well rooted specimens. Regular Quality. Labeled. No discounts. **EXPRESS COLLECT.**
The 7 trees, 3 to 4 ft., \$5.35
The 7 trees, 4 to 5 ft., \$7.35
The 7 trees, 5 to 7 ft., \$8.45



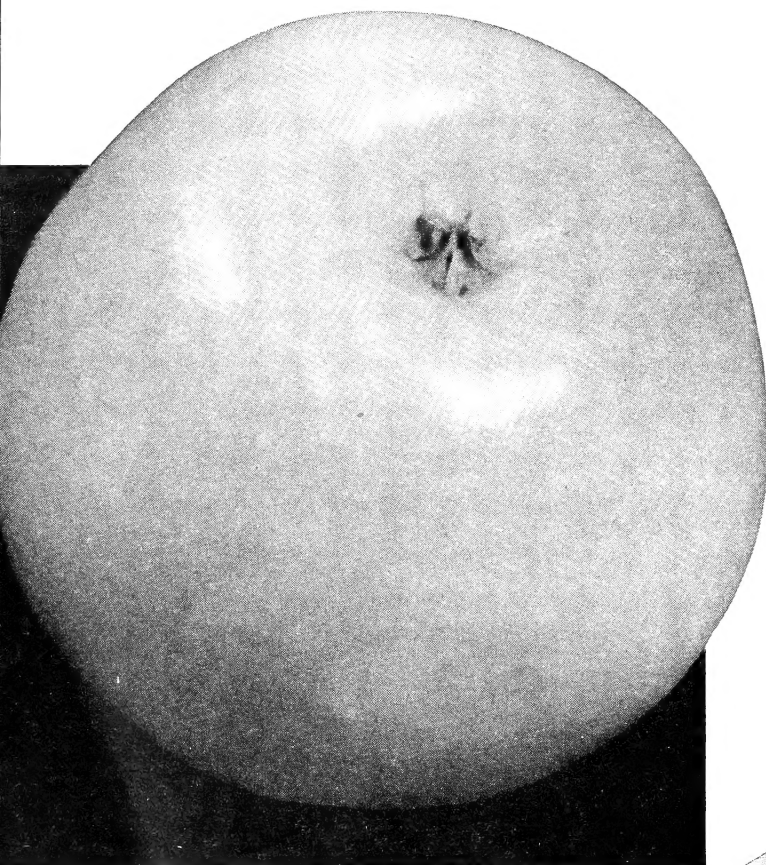
QUICK BEARING APPLE TREES

HEAVY FRUITING — FINEST QUALITY FRUIT — GREATEST PROFITS

PRICES—ALL VARIETIES APPLE TREES (Spring 1945)
2-YEAR-OLD, WELL-BRANCHED, WELL-ROOTED

	Each Rate Prepaid	By Express Collect		
		10	25	100
7/16" caliper (about 3 to 4 ft.)	\$1.25	\$9.50	\$19.95	\$69.50
9/16" caliper (about 4 to 5 ft.)	1.49	11.50	22.95	79.50
11/16" caliper (about 5 ft. up)	1.59	13.50	25.95	95.00

(50 or more trees at the 100 rate)



GRIMES GOLDEN APPLE—For Baking, Drying and Canning

JONATHAN—Solid Red

We cannot praise this Apple too highly! One of the firmest, finest, best flavored WINTER storage varieties, but BEARS YOUNG and HEAVILY! Skin is deep, glowing red. Fine, richly flavored flesh is equally good fresh, cooked, dried. A REAL "ALL-PURPOSE" Apple for any section of the country. Plant a large block of them in your orchard. You can't go wrong with Jonathan! TREES PRICED ABOVE.

McINTOSH—Fine Flavored

Emlong's large-fruited strain of McIntosh is a winner for FLAVOR. Richly aromatic, fine, juicy flesh. Bright red, glossy skin. It's beautiful, and a big seller. Ripens in fall. Excellent bearer. PRICED ABOVE.

Red DUCHESS—Summer

Just a dandy, bright-red, acid, juicy Apple for summer desserts! The trees REALLY BEAR QUICKLY and heavily! Perfectly hardy and thrives everywhere. Wonderful pollinizer for other trees. PRICED ABOVE.

Red ROME BEAUTY

One of the biggest paying commercial Apples. Grown by all the big orchardists for winter storage. Excellent for baking, drying, cooking, and a winner for fresh desserts. An extra-large, dark-red beauty. Ideally firm in flesh and skin. PRICED ABOVE.

Red Northern SPY

Dressed up in its new, bright-red skin, the old, hardy favorite retains its famous flavor and quality! Large fruit, firm in flesh and skin, keeps wonderfully in storage. A favorite for baking, pie-making, drying, cooking. HARDY EVERYWHERE. PRICED ABOVE.

APPLES—King of Fruits!

One of our most staple fruits. Has a wide range of uses for fresh desserts, cooked, and canned. Also easily dried for winter use. A food easily digested and rich in food elements. Very dependable and profitable commercial crop. An Apple orchard is a lifetime investment and income. **PLANT NOW—HAVE A BEARING ORCHARD TO TAKE ADVANTAGE OF POST-WAR DEMAND!** Emlong's offer all the leading, paying varieties of Apple trees. Set Apple trees 40 feet apart. Plant Peach trees between them.

CORTLAND—Big, Crisp

Mammoth, round, fall Apple which has won fame for its QUICK BEARING and HEAVY YIELDING habit. Hardy everywhere and an excellent pollinizer for other varieties. Flesh is white, tender, crisp, sub-acid. Good fresh or cooked. Dark red when ripe, with pinkish purple bloom. PRICED ABOVE.

DELICIOUS—Golden

The Queen of Eating Apples! Mild, juicy, sweet, crisp, white flesh. A flavor all its own! Thin waxy-yellow skin often blushed pink. Richly fragrant and appetizing. Emlong's large-fruited strain bears young and abundantly. PRICED ABOVE.

DELICIOUS—Solid Red

And this is the King of red Eating Apples! Grown from coast to coast with equal success, it outsells all other Apples. With its new, solid-red dress, it can be picked early and marketed while firm and bruise-resistant. Large and uniform in size, richly flavored and fragrant. The top-notch winter dessert Apple. TREES PRICED ABOVE.

GRIMES GOLDEN—Winter

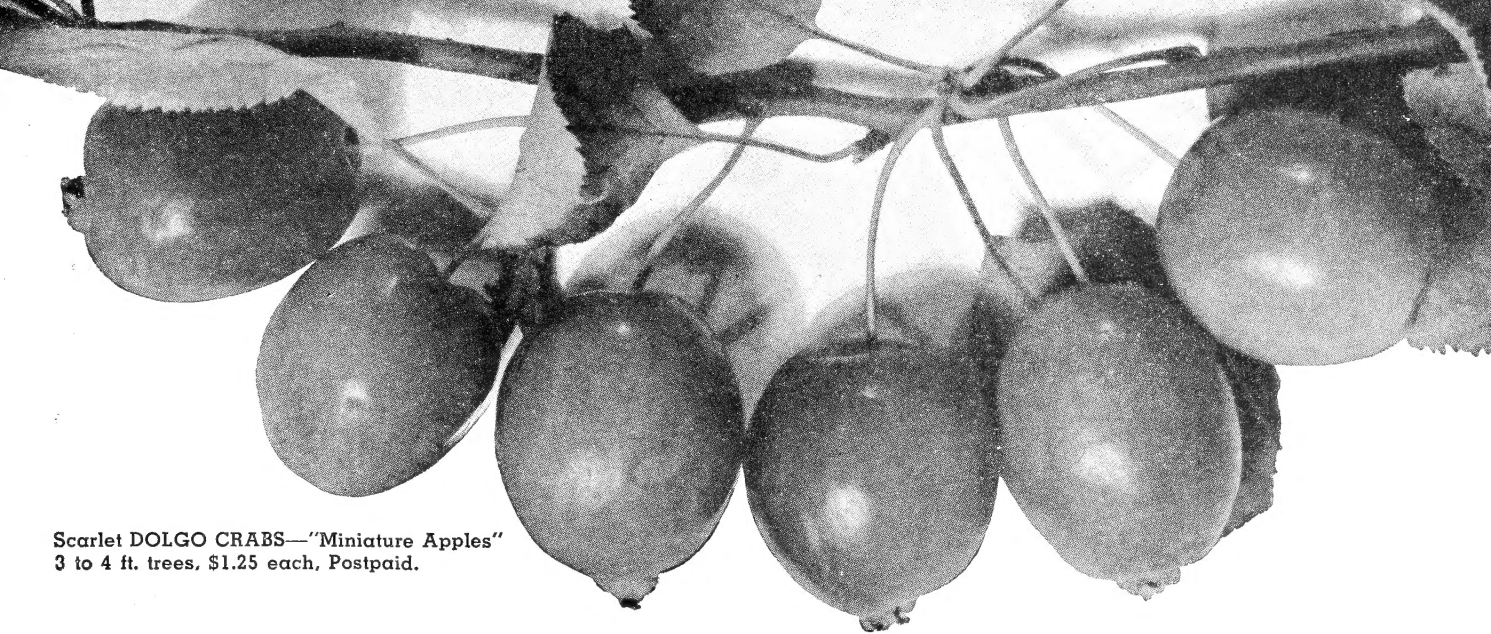
This fancy and dependable yellow winter Apple is in great demand for baking, drying, pie-making, etc. The flesh and skin are extra firm and fine. A wonderful shipper and storage kind. Trees are hardy and prolific bearers. PRICED ABOVE.

HARALSON—Extra Hardy

Haralson originated in Minnesota a few years ago, and has rapidly gained popularity in cold climates. Always comes through with a crop! Bears young. It's a large, red-all-over Apple, attractively and uniformly shaped. Marvelously firm flesh and skin. Deep Apple flavor, fragrant and juicy. Excellent shipping, storage, drying, cooking Apple. PRICED ABOVE.



Solid Red ROME BEAUTY APPLE—A Marvelous Keeper



Scarlet DOLGO CRABS—"Miniature Apples"
3 to 4 ft. trees, \$1.25 each, Postpaid.

WINESAP—Stayman's Red

The old favorite winter storage Apple. Excellent for eating fresh, baking, drying, canning, shipping. Keeps the year around in storage. Red skin, firm, aromatic flesh. **PRICES ON PAGE 6.**

WINESAP—Turley Solid Red

The best keeper of the solid-red-all-over Apples. Grown by all the big commercial orchardists, for shipping and storage. Equally popular for fresh desserts, baking, drying, cooking. Firmest flesh and skin. Trees are hardy and regular, heavy yielders. Include a big block of Turley Winesap in your orchard for sure profits. **PRICED ON PAGE 6.**

WEALTHY—Early, Pollenizer

The tasty red-and-green early fall Apple which everyone likes for cooking and pies. Popular canning type. Trees are extra hardy, QUICK BEARERS, heavy yielders. Pollenizes other varieties. **PRICED ON PAGE 6.**

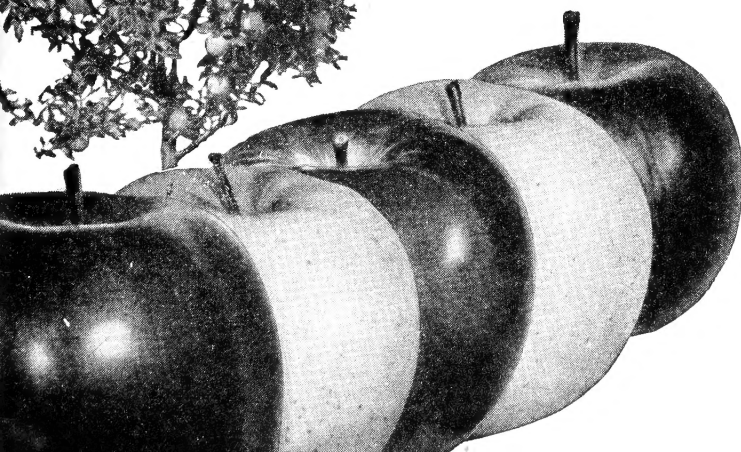
TRANSPARENT—Yellow Summer

You can depend on this variety to bear loads of bright yellow fruit in midsummer every year, no matter how cold your climate is, or how poor the soil. **BEARS QUICKLY.** Popular acid cooking and canning type. Perfect pollenizer. **PRICES ON PAGE 6.**



Quintuplet APPLE TREE \$3

If you only have room for one Apple tree in your yard, perhaps you would like a Quintuplet tree. It bears 5 different kinds of apples, ripening from summer to winter. Big selection of tasty eating and cooking types. Bears quickly. **BRANCHED, 9/16" caliper trees, \$3.00 each.**



3 Scarlet Sweet \$2.65 CRAB APPLES

We will send one tree each of the Scarlet Dolgo, New Red Flame, and Large Red Hyslop CRAB APPLE TREES, all branched, 3 to 4 ft. size, for \$2.65. Mail or Express, Not Prepaid, NO DISCOUNT. Or, you may buy them separately as follows:

DOLGO CRAB "Miniature Apples"

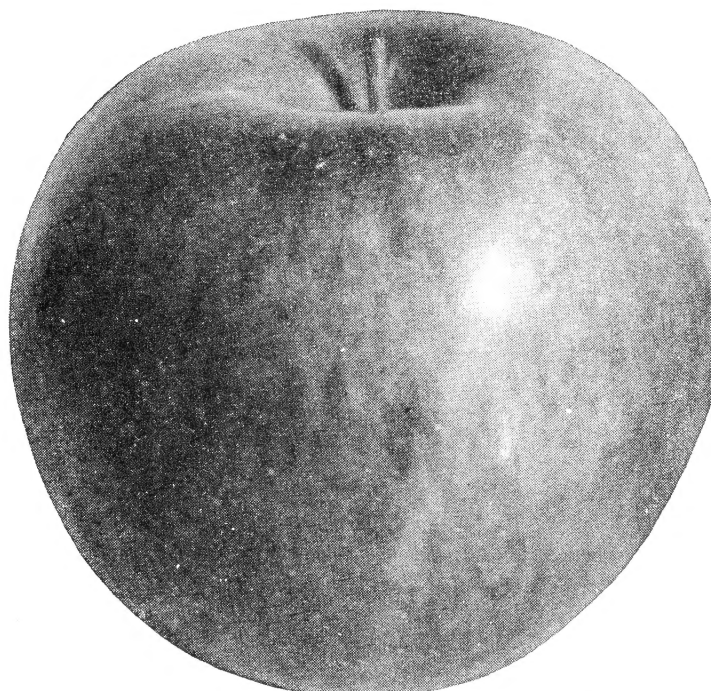
Glistening white "apple blossoms" adorn these small trees in spring. The fruits are simply beautiful! Long, narrow, ornamental shape and brightest scarlet color all over! Rich in pectin, they make the finest jelly with a minimum amount of sugar. Delicious to eat fresh, pickled, made into cider, etc. **AN ENORMOUS PRODUCER EVERY YEAR.** Hardy in coldest climates. **PRICE OF TREES AT TOP OF PAGE 6.**

New FLAME CRAB

(Minnesota No. 635.) A really hardy Crab Apple which thrives everywhere. Large fruit, deeply blushed with flame-red. Mellow, sweet flesh. Good to eat fresh but acid enough for good jelly and cider. Can them whole. **PRICES OF TREES AT TOP OF PAGE 6.**

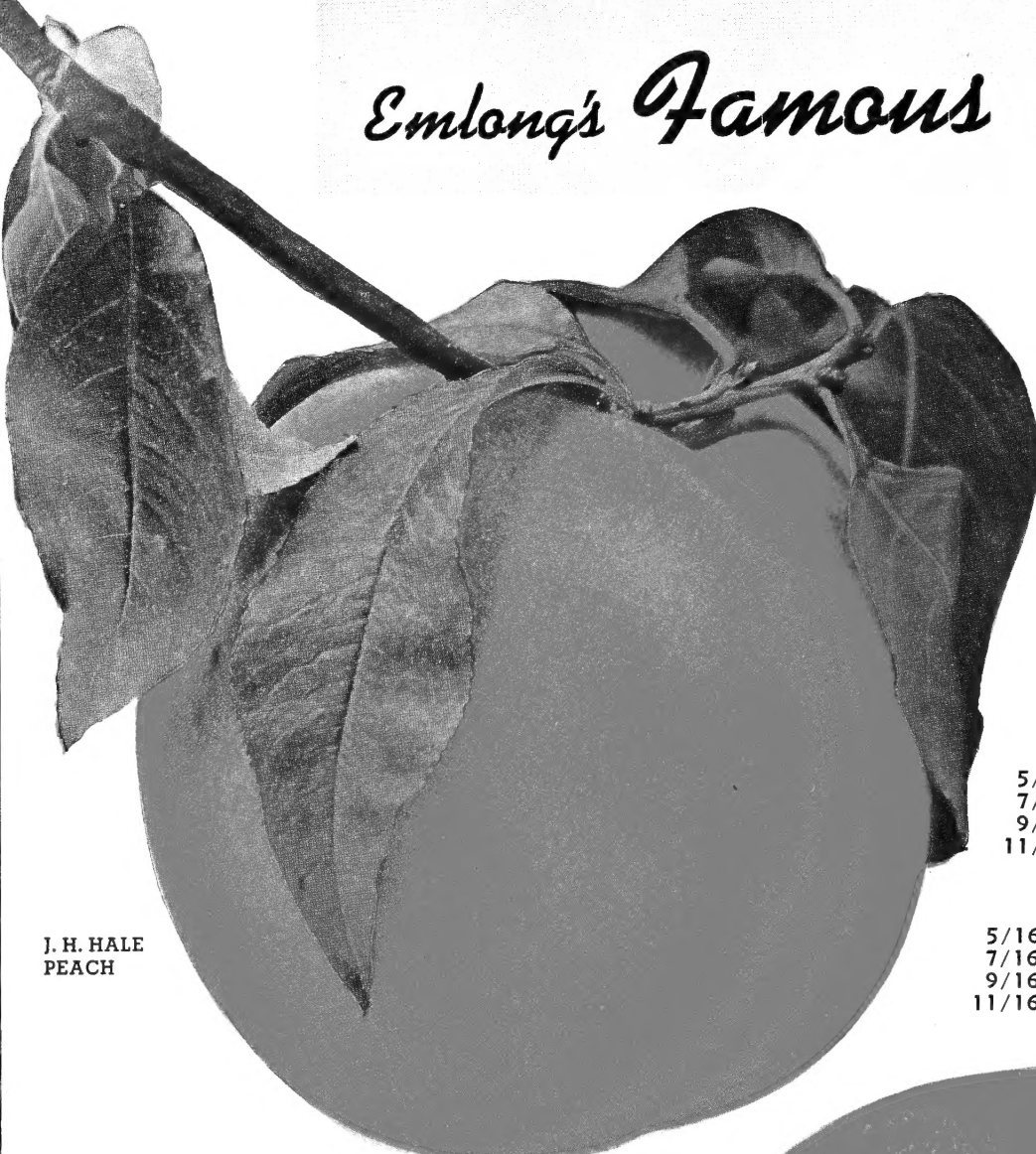
Large HYSLOP CRAB

The extra-large, bright red Crab Apple grown by commercial orchardists in the central and middle-western states. Demanded by canners for pickling, jelly, cider, etc. Trees are hardy and good bearers. **PRICES ON PAGE 6.**



Hardy HARALSON APPLE—Described on page 6

Emlong's Famous Profitable



J. H. HALE
PEACH

Richly Flavored J.H.HALE

This is one Peach which never loses its popularity! We never have enough trees to fill all the orders. That proves it's mighty good. Richly flavored, fine textured, golden flesh. Skin bright yellow, deeply blushed red, nearly fuzzless.

An extra large, round, uniform fruit. Freestone. Demanded for fresh desserts, canning, shipping, and storage. Ripens with Elberta. Hardy as Elberta. Semi-fertile—plant a pollinizer every third row.

PRICES: J. H. HALE TREES

		PREPAID	Each
5/16"	caliper (2 to 3 ft.)	\$1.10
7/16"	caliper (3 to 3 1/2 ft.)	...	1.25
9/16"	caliper (3 1/2 to 4 1/2 ft.)	...	1.49
11/16"	caliper (4 1/2 to 5 1/2 ft.)	...	1.59

EXPRESS COLLECT

		10	25	100
5/16"	caliper .. \$	8.95	\$17.50	\$59.50
7/16"	caliper ..	9.50	19.95	69.50
9/16"	caliper ..	11.50	22.95	79.50
11/16"	caliper ..	13.50	25.95	95.00

PEACH GROVES \$5.35

Complete assortment for the home orchard. WE SEND ONE TREE EACH: RED-HAVEN, ELBERTA, REDELBERTA, JUBILEE, J. H. HALE, ROCHESTER, and HALE-HAVEN. ALL FIRST CLASS, well-branched, well-rooted trees. Labelled. NO DISCOUNTS. Express collect. Your choice of size:

All 3-4 ft.
\$5.35

7 trees
3-4 ft.
All 4-5 ft.
\$7.35



HALE-
HAVEN

Popular Redder

HALE-HAVEN

Second only to Elberta in the number of trees planted and bushels of Peaches sold! One of the finest shipping and canning Peaches ever grown. Every Peach is a great big handful of rich, snappy, tempting goodness. Juicy, brightly colored, and with a flavor you never forget.

Hale-Haven Peaches color a deep orange all over, with deep blushes of carmine-red. Colors long before ripe. Can be marketed while still ideally firm. Ripens about 15 days ahead of Elberta, when the market needs good Peaches. Freestone, self-pollinizing. A-1 rating for hardiness.

PRICES: HALE-HAVEN TREES, ALL BRANCHED, WELL-ROOTED, FIRST-CLASS

		PREPAID	EXPRESS COLLECT		
		Each	10	25	100
5/16"	caliper (about 2 to 3 ft.)\$1.10	\$ 8.95	\$17.50	\$59.50
7/16"	caliper (about 3 to 4 ft.)1.25	9.50	19.95	69.50
9/16"	caliper (about 4 to 5 ft.)1.49	11.50	22.95	79.50
11/16"	caliper (about 5 to 6 ft.)1.59	13.50	25.95	95.00



Emlong-Grown Peach Tree Showing
Heavy Crop of Large Fruit Third Year

PEACH TREES

Grown here on the fertile Emlong farms, famous throughout the country, and demanded by experienced orchardists. Peach trees which have every chance to bring you maximum profits. Budded from heavy-bearing orchards and grown the full length of time (one-year tops on two-year roots). Well-branched, well-rooted and ideally hardy. Will bear quickly. Our "Pride-O-Mich" Trade Mark brand.

Famous Early **REDELBERTA**

A flaunting red-all-over dress makes this gorgeous Elberta a true Queen of Peaches! It captures the eye quickly with its beauty, both on the tree and when packed for market. Reddens on the tree long before ripe. Can be shipped and marketed while ideally firm. Highest quality.

Redelberta has a rich, delicious flavor, free from all bitterness. The flesh is sweet, juicy, and fine-textured. A leader for fresh desserts and canning. Bears a full crop of uniform fruit. Hardy as Elberta. Freestone and self-pollenizing. Ripens 10 days before Elberta.

PRICES: Redelberta Trees (Plant Patent No. 232), ALL SIZES WELL BRANCHED and WELL ROOTED—

	EACH PREPAID
5/16" caliper (about 2 to 3 ft.)	\$1.10
7/16" caliper (about 3 to 4 ft.)	1.25
9/16" caliper (about 4 to 5 ft.)	1.49
11/16" caliper (about 5 to 6 ft.)	1.59

	EXPRESS COLLECT		
	10	25	100
5/16" caliper	\$ 8.95	\$17.50	\$59.50
7/16" caliper	9.50	19.95	69.50
9/16" caliper	11.50	22.95	79.50
11/16" caliper	13.50	25.95	95.00

Extra - Early Flaming **REDHAVEN**

Long before other good Peaches are ripe, Redhaven will be colored up with breath-taking red-all-over and ready to ship to distant markets while still firm. The famous "Haven" flavor is bred into it! Fine, sweet, juicy golden flesh. Good to eat fresh or canned.

Originated in Michigan, it ranks with the other big money-making varieties in quality and hardiness. Trees bear young and heavily. Ripens ahead of Redelberta, and is freestone and self-pollenizing. Should be in every orchard. The supply of trees is never sufficient, so be sure to reserve yours early!

PRICES: REDHAVEN TREES. WELL-BRANCHED, WELL-ROOTED—

	EACH PREPAID
5/16" caliper (about 2 to 3 ft.)	\$1.10
7/16" caliper (about 3 to 4 ft.)	1.25
9/16" caliper (about 4 to 5 ft.)	1.49
11/16" caliper (about 5 to 6 ft.)	1.59

	EXPRESS COLLECT		
	10	25	100
5/16" caliper	\$ 8.95	\$17.50	\$59.50
7/16" caliper	9.50	19.95	69.50
9/16" caliper	11.50	22.95	79.50
11/16" caliper	13.50	25.95	95.00



Above: Famous REDELBERTA Peach



Below: Flaming REDHAVEN Peach



**ROCHESTER
PEACH**



**ELBERTA
PEACH**

PRICES—PEACH TREES

BRANCHED, WELL-ROOTED, FIRST-QUALITY

	Prepaid Each	Express Collect		
		10	25	100
5/16" caliper (about 2 to 3 ft.)	\$1.10	\$8.95	\$17.50	\$59.50
7/16" caliper (about 3 to 3 1/2 ft.)	1.25	9.50	19.95	69.50
9/16" caliper (about 3 1/2 to 4 1/2 ft.)	1.49	11.50	22.95	79.50
11/16" caliper (about 4 1/2 to 6 ft.)	1.59	13.50	25.95	95.00

Note: Trees are graded by caliper. 50 trees or more of one variety at 100 rate.

ELBERTA

World's Greatest Peach

No other Peach has attained such universal success and made so much money for growers everywhere! Genuine Elberta Peaches are roundish oval in shape. Deep golden yellow skin, blushed carmine-red. Flesh is richly flavored, fine and firm, appetizing golden color.

Undoubtedly the leading shipping, canning, storage, and drying Peach. Fruit is perfectly freestone. Elberta is self-pollenizing—one tree will bear alone—also a good pollinizer for other varieties. Fruit ripens medium-late and remains in good condition on the tree a long time. Elberta trees are vigorous growers, usually bear the third year, enormous yielders. Hardy anywhere that Peaches are grown. **PRICES OF TREES ABOVE.**

Early Sweet ROCHESTER

Blazing red cheeks and beautiful splashmarks on orange skin! Universally famed for its rich flavor and fine, firm flesh. Round and shapely. Favored for canning. Rochester ripens extra-early. Trees are hardier than most Peach trees. Big yielders, perfect pollinizers for other varieties also. Freestone. **PRICED ABOVE.**

Late Orange AUGBERTA

A real jewel in the home orchard! A week after Elberta Peaches are picked, Augberta will ripen. Big, round, uniformly shaped fruit. Golden orange flesh and skin. Very beautiful. Both the fresh and canned fruit is supremely rich in flavor. Trees are excellent producers of dependable quality fruit. Freestone, self-pollenizing. As hardy as other Peach trees. Plant Augberta to lengthen your Peach picking season! **TREES PRICED ABOVE.**



Delicious NECTARINE

Tasty Fruit of the Gods! Lovely pink blooms in spring, on small trees. Loads of deliciously sweet fruit in late summer! Smooth skin like Plums; mellow, rich, juicy flesh like Peaches. Very fragrant. A treat for the family, whether eaten fresh or canned. Hardy as Peach trees. Self-pollenizing. **PRICES:** 3 to 4 ft. trees, \$1.65, Postpaid. 4 to 5 ft., \$2.00, Prepaid. 5 to 6 ft., \$2.50, Prepaid.

O'Boy PEACH

(Trade Mark Registered)

Here is the largest, richest flavored, most beautiful Peach in the world! O'Boy is round and uniform in size and shape. Skin is glowing orange, blushed all over with deep, dark red, even before ripe! Whether eaten fresh or canned, it has the richest flavor of any Peach. Orange flesh, with a sunburst of bright red around the pit, which lends beauty to the canned fruit.

Even little 3-year-old trees bear a big crop of excellent O'Boy fruit. Firm of skin and flesh, it ships well. Free-stone and semi-fertile. Very hardy. Ripens when Elberta is finishing. A really fancy Peach! (Prop. rights reserved by EmLong.) **LIMIT—5 trees to a customer.**

PREPAID PRICES—O'Boy Trees

	Each
2 to 3 ft.	\$1.25
3 to 3½ ft.	1.50
3½ to 4 ft.	1.75
4 to 5 ft.	1.95



Orange QUINCE

Hardy, dwarf-growing trees. Seldom over 8 to 10 ft. tall at maturity. Shimmering pink blooms, 2 inches wide. Stiff, grey-green leaves. Fruit grows to 2½ inches across. Ripens clear yellow. Delectable baked, preserved, dried or made into jelly. Combines with apples and other fruits and supplies pectin. **BRANCHED TREES, 2 to 3 ft., \$1.50; 3 to 4 ft., \$1.79, Postpaid.**



O'BOY
PEACH

GOLDEN JUBILEE

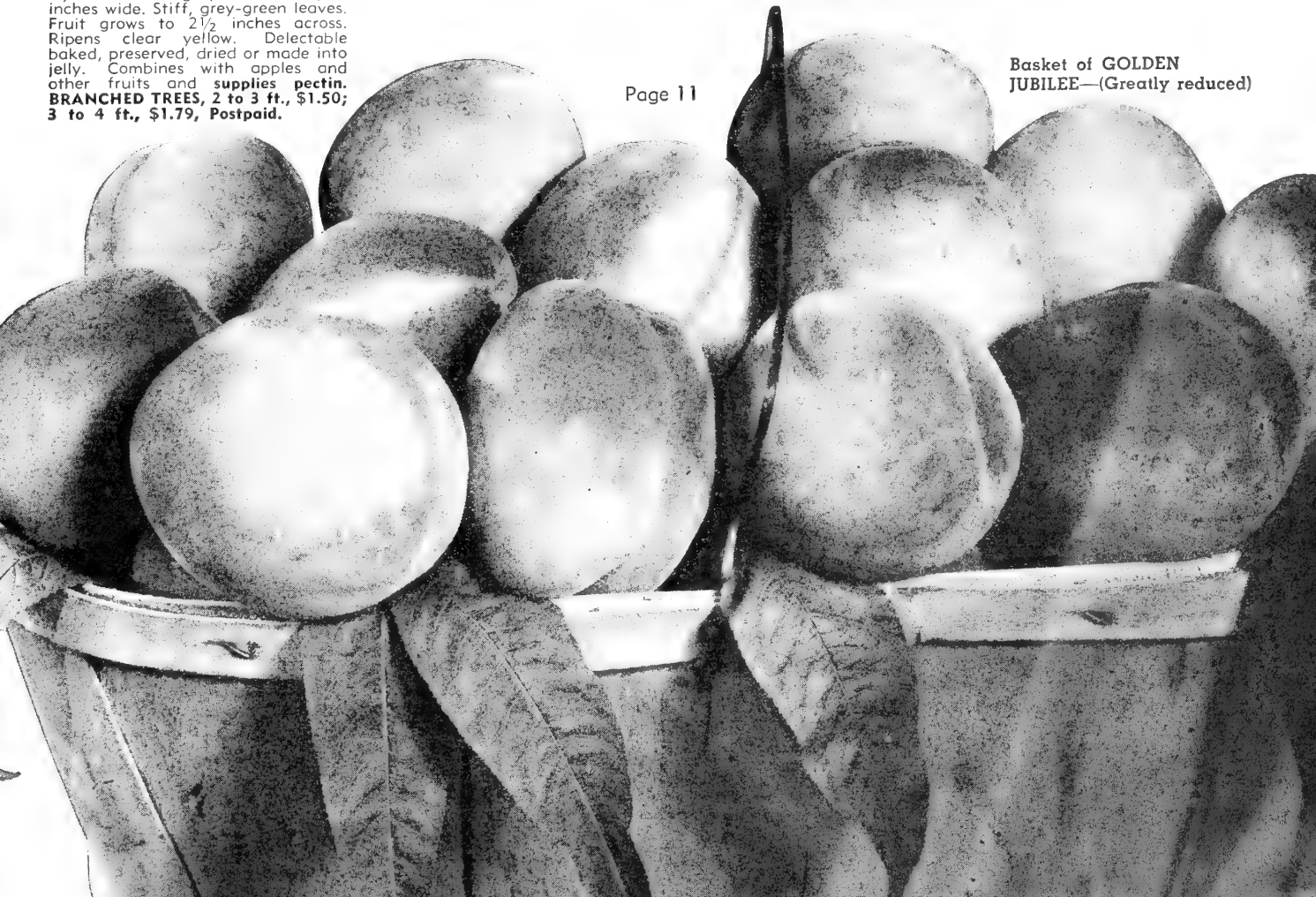
One of the biggest-paying varieties for commercial orchardists! A unique, somewhat long shape. Colors to bright orange, with dark carmine-red cheeks. A tremendous yielder. Ripens extra early. Marvelous flavor, fresh and canned. Freestone, and an excellent pollinizer. Hardier than most Peach trees. **PRICES AT TOP OF PAGE 10.**

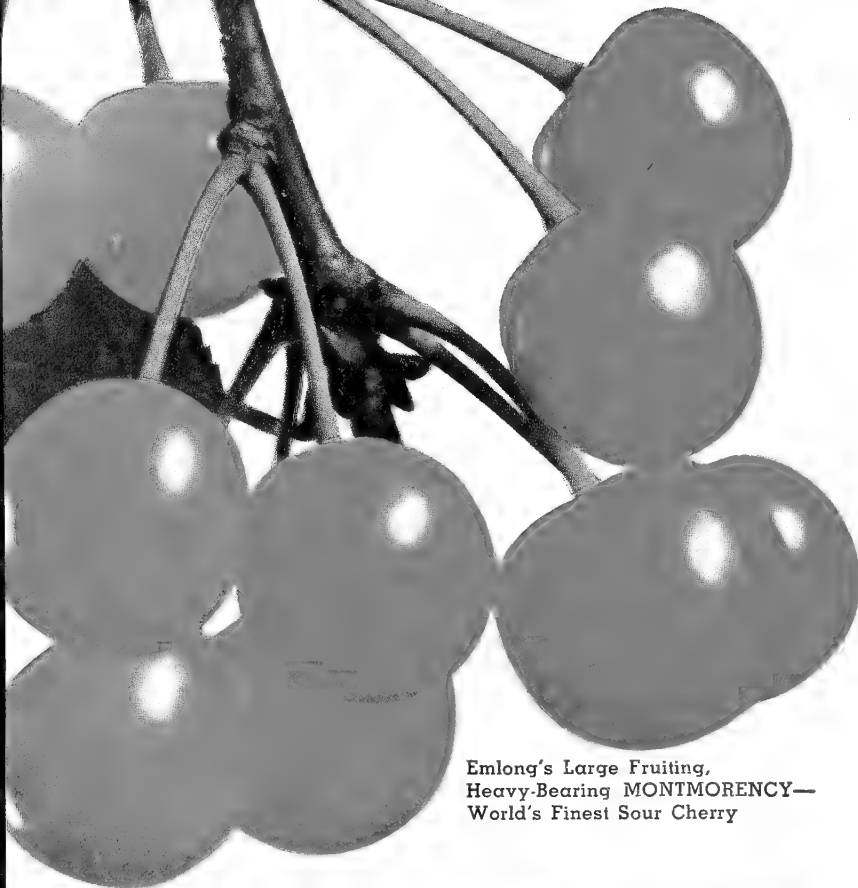
FERTILE HALE

The good old "Hale Flavor" makes this a popular variety, both for home and commercial purposes. An Elberta-Hale type which ripens after Elberta. Brings in the late Peach profits! Excellent quality, fine, firm, golden flesh. Very hardy, self-pollenizing, and free-stone. (U. S. Pat. 175.) **PRICES: 5c per tree higher than list at top of page 10.**

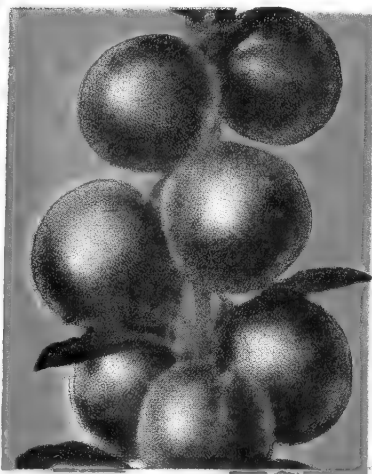
Page 11

Basket of GOLDEN
JUBILEE—(Greatly reduced)





Emlong's Large Fruiting,
Heavy-Bearing MONTMORENCY—
World's Finest Sour Cherry



Hardy Black Bush Cherries



Fiery Red Nanking Cherries



Hardy Black BUSH CHERRIES

Large, black, sweet Hybrid Bush Cherries, good to eat fresh or canned. Bear in cold climates where Sweet Cherry trees fail. Low-growing bushes lovely with white blooms in spring. Foliage colors red in fall. Set 3 feet apart as shrubs, or in the fruit garden. **PRICE:** 2-yr., 1½ to 2 ft. bushes (BEAR QUICKLY), 59c each; 3 for \$1.50, Postpaid.

Fiery Red NANKING CHERRIES

(*Prunus Tomentosa*.) Ornamental shrub or small tree. Loaded with pinkish buds which open to white flowers with red calyx in spring. Prolific producer of bright red, large size cherries. Good to eat fresh, or in jelly or wine. Fancy leaves. Very hardy. Plant 6 to 10 ft. apart. 3 to 4 ft. **BEARING-AGE BRANCHED TREES:** \$1.50 each, Postpaid.

Best and Largest Sour Cherry MONTMORENCY

NOW CERTIFIED BY STATE DEPARTMENT OF AGRICULTURE TO BE PROPAGATED FROM VIRUS DISEASE-FREE BUDWOOD! Emlong's exclusive new feature in 100% EMLONG-GROWN MONTMORENCY CHERRY TREES. No extra cost to you!

Emlong's LARGE STRAIN Montmorency is unquestionably the only profitable and satisfactory Sour Cherry to grow. Successful everywhere and preferred by canners and pie makers. Deliciously sub-acid, it is good to eat right off the tree, made into pies or canned for winter use. Makes wonderful cider, now recognized as a modern health drink.

Montmorency Cherries ripen midseason to late. They have remarkable keeping quality on the tree and after picked. Always a big yield of "A"-GRADE fruit. Plant half Montmorency and half assorted sweet varieties for a well-balanced orchard. Set trees 25 feet apart. 64 trees plant an acre.

Emlong-grown Montmorency trees bear young—often starting the second year. Buds are selected from the finest, heavy-fruited, disease-free trees. **BUY DIRECT FROM THE GROWER—PLANT THIS SPRING.**

PRICES—MONTMORENCY TREES ONLY BRANCHED GRADE

	Prepaid Each
7/16" caliper (about 2½ to 3½ ft.)	\$1.45
9/16" caliper (about 3½ to 4½ ft.)	1.75
11/16" caliper up (about 4½ to 7 ft.)	2.00

Express Collect

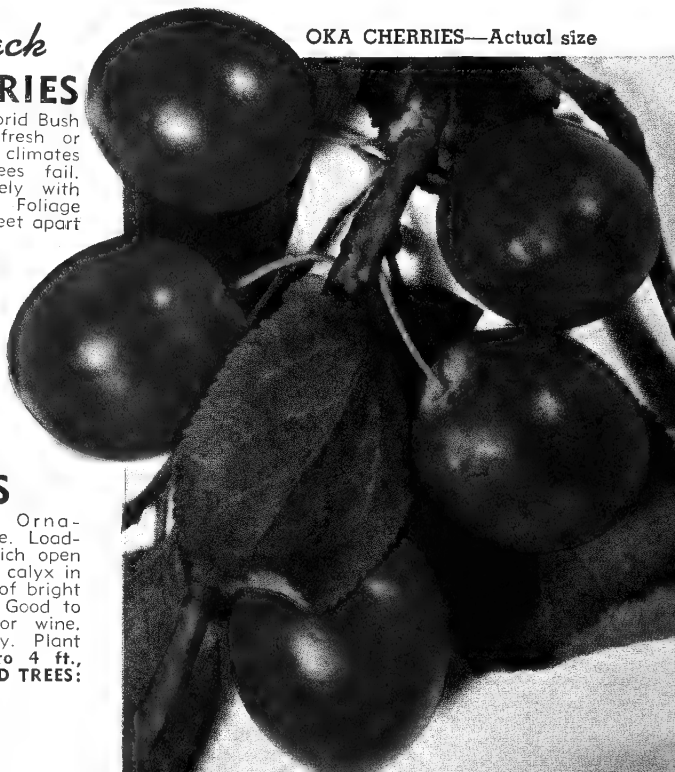
	10	25	100
7/16" caliper	\$12.50	\$25.00	\$85.00
9/16" caliper	15.00	31.50	99.50
11/16" caliper	19.00		

OKA Dwarf \$1.50

Hardy "Cherry-Plum" Trees

Not a novelty but a practical and delicious fruit. A hardy hybrid which bears "way up north" where other sweet Cherries do not survive the winters. Larger than sweet Cherries, **dark purplish red all way through.** Small stone. Delicious fresh, canned or dried. Small, many-branched trees have ornamental white flowers in spring. Plant in garden, shrub border, or as a lawn specimen, preferably near Plum trees. **Bears quickly—often year after planted.** **PRICES:** Branched trees, 2 to 3 ft., \$1.50; 3 to 4 ft., \$1.75, Postpaid.

OKA CHERRIES—Actual size



Emlong's Popular Big-Yielding SWEET CHERRIES

Pick and eat big, black Sweet Cherries from your own trees in your own garden! That's the way to enjoy them most. Emlong's "Pride-O-Mich" strain Cherry Trees are the finest in the country. Bred to bear quickly and abundantly, producing the largest and finest fruit. Set two or more kinds of Sweet Cherry trees to pollinize perfectly. Plant them 25 feet apart. **ORDER EARLY!**

PRICES—Well-Rooted SWEET CHERRY TREES

	PREPAID Each	EXPRESS COLLECT		
		10	25	100
7/16" caliper (about 3 to 3½ ft.)	\$1.65	\$12.50	\$27.50	\$ 99.50
9/16" caliper (about 3½ to 4½ ft.)	1.95	15.00	33.75	125.00
11/16" caliper up (4½ to 7 ft., well-branched)	2.25	19.50

(Trees are graded by caliper of trunk. Height is approximate.)

BING

Famous from coast to coast. Extra large, brownish black-red Sweet Cherry, richly flavored. Favored for fresh desserts and home canning. Ripens midseason. **PRICED ABOVE.**

WINDSOR

All the big Cherry growers plant Windsor, as it ripens late and brings in the last dollars. Large black-red sweet type. Very firm in quality, and abundant in yield. Hardy and dependable. **PRICED ABOVE.**

SCHMIDT

No finer Sweet Cherry can be grown for the midseason market. Large, black fruit of delicious flavor. Firm quality for canning and shipping. Hardy, fine pollinizer, and prolific bearer. **PRICED ABOVE.**

NAPOLEON

BLACK GIANT

Our largest, blackest, and sweetest Cherry! Bears the heaviest crops of any Sweet Cherry we have grown. Ripens late, keeps a long time on the tree. Excellent shipper and canner. Hardy as Tartarian. A beauty which you will grow with pride! **PRICES: 5c PER TREE MORE THAN RATES QUOTED AT TOP OF THIS PAGE.**

NAPOLEON

(Royal Ann.) Finest flavored yellow Sweet Cherry, with pretty pink cheek. Extra large fruit for fancy fresh desserts and canning. An abundant bearer. Very profitable for shipping and general market purposes. Hardy as any sweet variety. **PRICED ABOVE.**

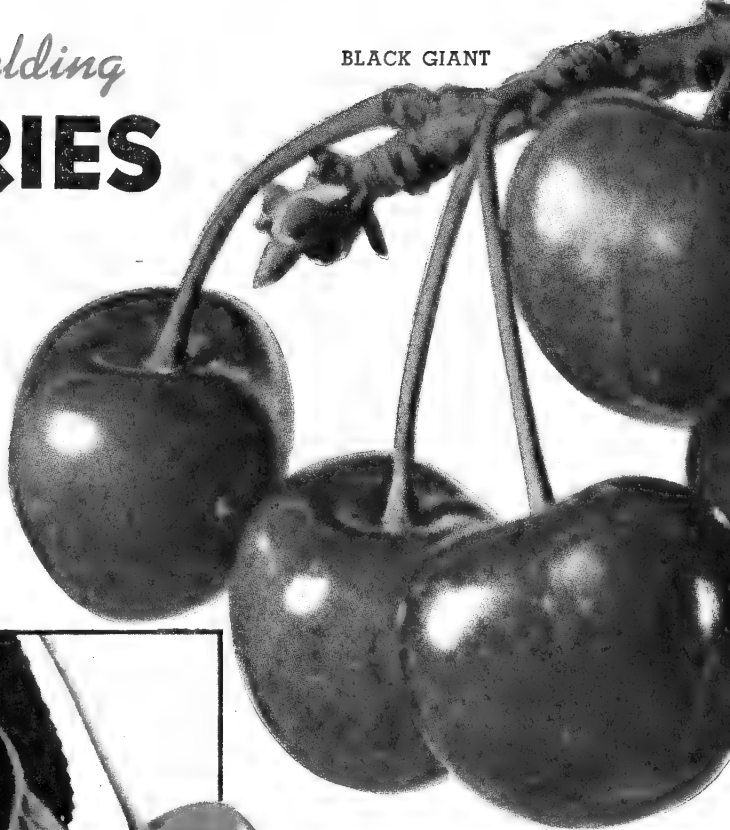
Black TARTARIAN

Very popular purplish black Sweet Cherry which ripens early. Marvelously rich flavor. Matures to large, uniform size. Trees are hardy and bear young and heavily. A leading shipping and canning variety. Excellent pollinizer. **PRICED ABOVE.**

LAMBERT

After other Sweet Cherries are all picked, you can take Lambert to market and set your own price. It's an extra-late, black, sweet profit maker. Wonderful keeper on the tree and after picked. Grow them to eat, can, and ship. Good pollinizer and big producer. **PRICED ABOVE.**

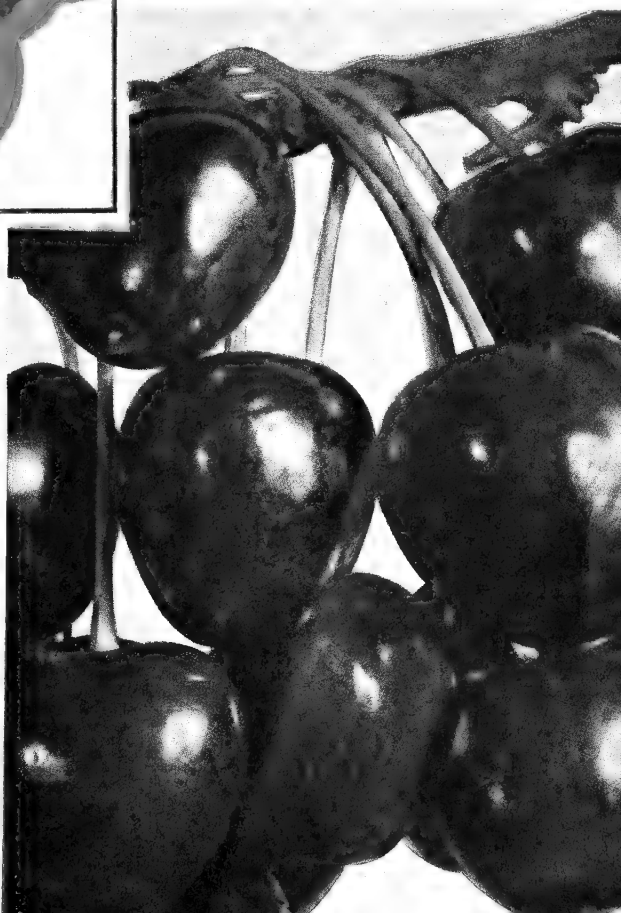
BLACK GIANT

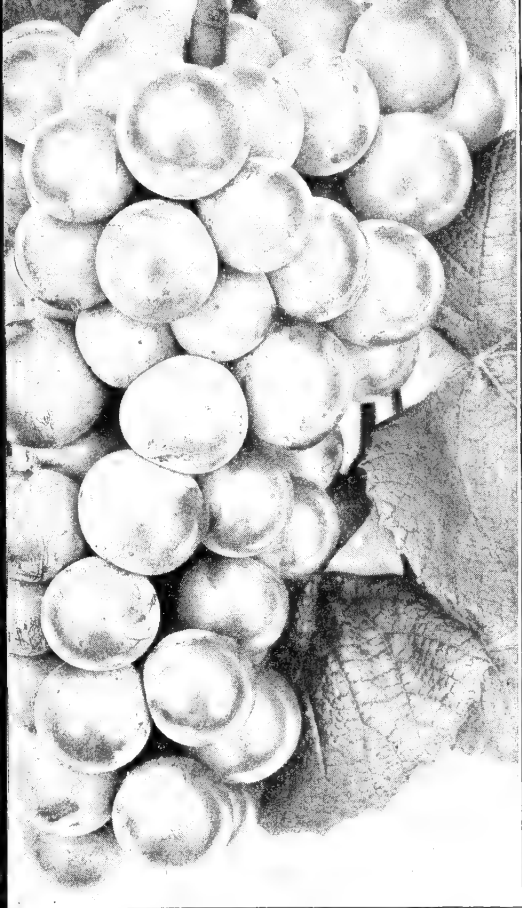


**CHERRY GROVE
5 TREES \$565**

ONE EACH:
WINDSOR,
SCHMIDT,
LAMBERT,
TARTARIAN, MONTMORENCY.
3 to 3½ Ft.
All first-class, budded, well-rooted,
branched trees. Labelled. Shipped
Express Collect. **NO DISCOUNT.**
The 5 trees, 3 to 3½ ft., \$5.65.
The 5 trees, 3½ to 4½ ft., \$6.95.
The 5 trees, 4½ to 7 ft., \$8.95.

Below: SCHMIDT CHERRY





NIAGARA GRAPES—About ¾ Actual Size

Delicious **GRAPES** from Your Own Vines

All the leading, big crop, dependable quality varieties. Plant them along fences, alleys, on trellises. For a vineyard, space them 8 by 10 feet apart. Trellis to two vines. Free instructions upon request.

CONCORD *Blue*

The leading big-crop dark blue Grape. Ripens late, and bears enormous crops of first quality fruit. Berries and bunches are large and well formed. Marvelous flavor. Used for fresh desserts, juice, wine, jelly, etc. Starts bearing second year. **PRICES BELOW.**

NIAGARA *Amber*

Often called the White Concord, as the berries and bunches resemble Concord in size, shape and perfect formation. Beautiful amber-green color when ripe. Deep muscat-like flavor. Very sweet and aromatic. Keep a long time on the vines and after picked. Ripen late. **PRICES BELOW.**

DELAWARE *Red*

A rare delicacy! These delicious little Grapes, produced in small bunches, have the finest flavor of any Grape. Sweet, juicy, tender. Favorite for fresh desserts. Also used for fine juices, wine and jelly. Very profitable! **PRICED BELOW. (No 2-year-old vines.)**

FREDONIA *Black*

THE EARLIEST GOOD BLACK COMMERCIAL GRAPE. Dependable for market and winery trade. Extra large fruit and bunches of firm quality. Delicious flavor for eating fresh, in pies, jam, jelly, juice, wine. **PRICED BELOW.**

PRICES: GRAPE VINES DESCRIBED ABOVE

	POSTPAID	EXPRESS COLLECT
	Each 10	25 100 250
1-yr., selected	\$0.50 \$3.60	\$7.50 \$19.50 \$45.00
2-yr., selected60 4.50	9.50 25.00 55.00

(No 2-yr.-old Delaware vines this year.)

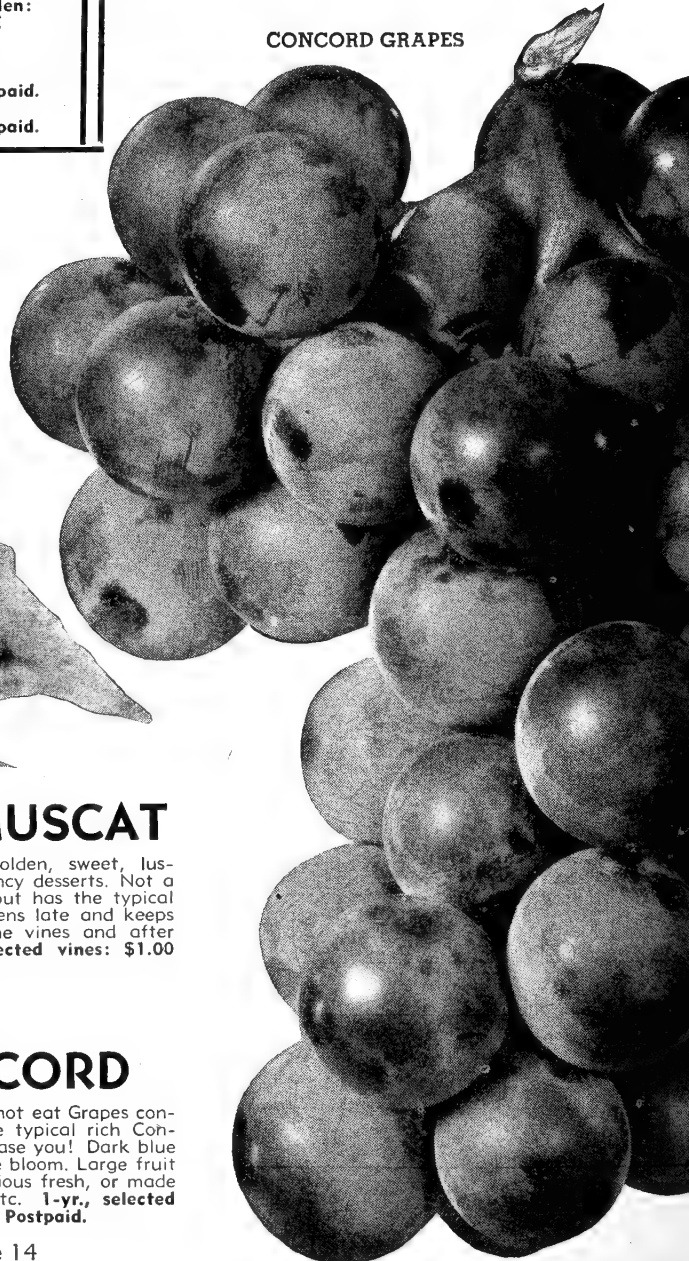
GRAPE ARBOR

A fine assortment for the small home garden:

- 2 RED GRAPE
- 2 CONCORD
- 2 NIAGARA

The 6 VINES—
1-yr., \$1.95, Postpaid.
The 6 VINES—
2-yr., \$2.50, Postpaid.

CONCORD GRAPES



Golden MUSCAT

A big, amber-golden, sweet, luscious Grape for fancy desserts. Not a California Grape, but has the typical Muscat flavor. Ripens late and keeps a long time on the vines and after picked. 1-yr., selected vines: \$1.00 each, Postpaid.

Seedless

CONCORD

For you who cannot eat Grapes containing seeds! The typical rich Concord flavor will please you! Dark blue skin with attractive bloom. Large fruit and bunches. Delicious fresh, or made into jelly, juice, etc. 1-yr., selected vines: \$1.00 each, Postpaid.



FREDONIA GRAPES

ASPARAGUS

Easy to Grow-and So Good for You
ONE PLANTING LASTS MANY YEARS

No need to worry about crop losses from frost, etc., when you grow Asparagus! One planting lasts many years. Emlongs buy only the costliest pedigreed seed, and grow the roots on high, light, upland soil. They are big caliper, bright colored, and solid all way through. **PLANT THESE ROOTS DURING MARCH, APRIL, AND MAY.** We furnish cultural directions upon request. Grow enough in your garden to freeze or can for your winter needs. Here are the two leading varieties:

WASHINGTON

Introduced by the U. S. Dept. of Agriculture a few years ago. Has been the leading commercial Asparagus. Produces large, tender green tips. Mild, rich, full of flavor. In great demand for shipping, freezing, canning, etc.

A few roots produce many tips. Plant them 12 inches apart in the garden. In the field the rows can be 4 feet apart. 5,000 roots plant an acre.

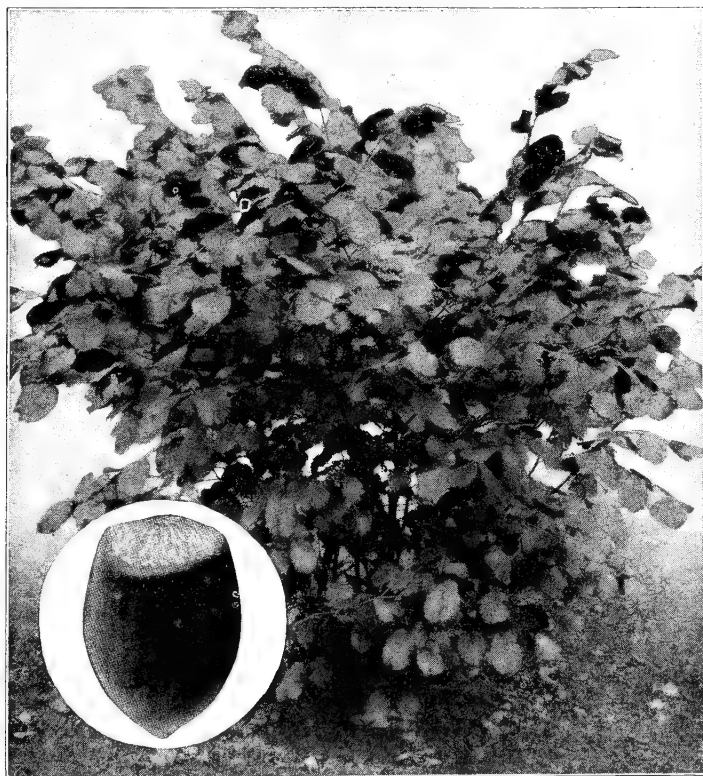
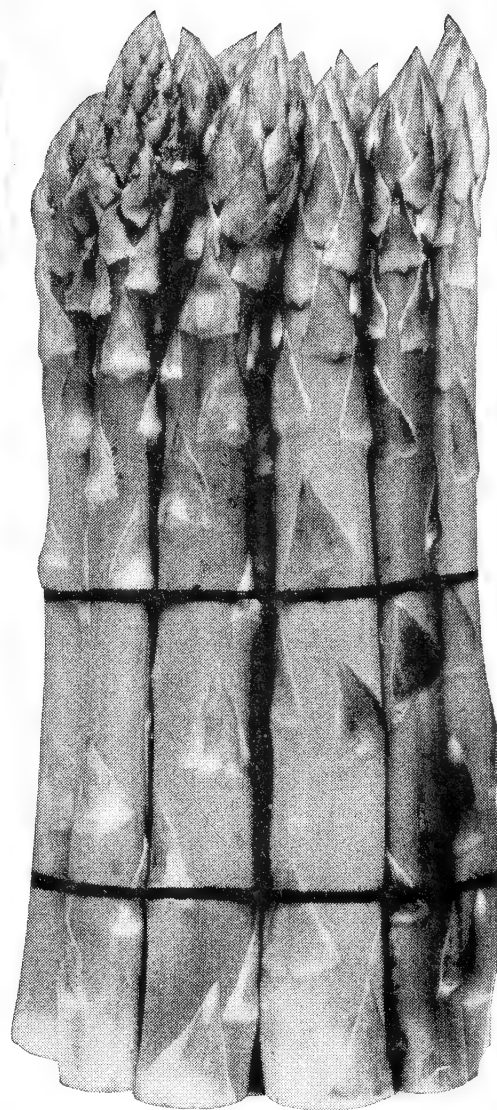
PARADISE

The new giant strain of Asparagus from California. Makes long, thick, very tender green stalks. Grows quickly. Mild and pleasant in flavor. Retains its color and flavor when canned and frozen.

Claimed to bear usable tips a year sooner than other varieties. six stalks average a pound. Highly profitable. Plant same as Washington variety, for home and commercial purposes. **ORDER EARLY. ROOTS ARE SCARCE THIS YEAR.**

PRICES: ASPARAGUS ROOTS

	25	Postpaid	100	Express	Collect
1-yr. Roots	\$1.75	\$2.50	\$3.75	\$7.50	\$19.95
2-yr. Roots	2.25	2.95	4.75	10.50	29.95
3-yr. Jumbo Size Roots	2.75	4.65	8.95



HAZELNUT Bushes \$1.25 Post-paid

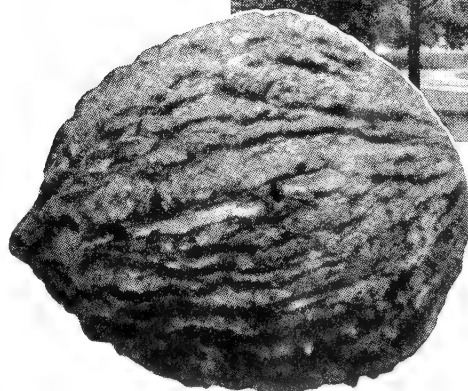
(Corylus Americana.) The favorite North American Filbert. Delicious nuts, illustrated full size in photo above. Tender, sweet, round kernels. Shells are soft and easily removed. Very nutritious. Bushes grow in shrub form, with wide leaves which color bronze in autumn. Thrive in any good well-drained soil. Plant them in the shrub border or garden. **2 to 3 ft. branched bushes: \$1.25 each; 5 for \$5.00, POSTPAID.**

Black WALNUT

Very desirable as a shade tree. Grows to 150 feet tall. Valuable for timber. Attractive foliage and round, shapely head. Quick grower, long lived. Hardy and thrive on well drained soil in sunny location. Nuts are large, with delicious and nutritious white kernels. Very popular in confections and baked goods. **SPECIAL PRICES: 2 to 3 ft. trees, \$1.25 each; 3 to 4 ft. trees, \$1.50 each, Prepaid.**

HORSE RADISH ROOTS

Famous Maliner Kren variety. Easy to grow in the garden or field. Useful condiment for meat, fish, salads. Plant 12 inches apart in spring. Dig roots in fall. **WHOLE ROOTS, 3 for 75c; 12 for \$2.40, Postpaid.**



BLACK WALNUT TREES
2 to 3 ft., \$1.25
3 to 4 ft., \$1.50
Postpaid



Delicious and Beautiful HARDY APRICOTS



Below: New
RED GIANT PLUM

Delicious • Profitable

APRICOTS

MOORPARK • *Freestone*

This is the big, juicy, full-flavored Apricot demanded for canning and drying throughout the country. One of the finest dessert varieties also. Moorpark fruit ripens to a beautiful orange color, both in flesh and skin. Perfectly freestone. It can be canned whole, with skin and stone retained. Fuzzless skin. Mild, sweet flesh—drier than Peaches, and easier to keep. A PRACTICAL FRUIT. Trees are hardy and thrifty as Peach trees. Set trees about 25 feet apart. Plant two or more to pollinize. (Limited supply—order early.)

	POSTPAID	EXPRESS COLLECT
	1 tree	5 trees
2 to 3 ft.	\$1.59	\$6.25
3 to 4 ft.	1.95	7.50
4 to 5 ft.	2.45	9.95

MANCHU • *Self-Pollenizing*

Here is an Apricot which is hardy even in the Dakotas! The original Manchurian strain. Bears a full crop of beautiful orange colored fruit. Deliciously sweet, flavorful flesh. Smooth skin—no fuzz. Fine to eat fresh, dried, or canned. Makes wonderful pies and jam. Can with skin and pits retained. A freestone, vitamin-filled fruit everyone can eat. **TREES SELF-POLLENIZING.** (Limited supply—order early.)

	POSTPAID	EXPRESS COLLECT
	1 tree	5 trees
2 to 3 ft.	\$1.95	\$ 7.45
3 to 4 ft.	2.50	10.95
4 to 5 ft.	2.95	13.50

Dwarf-Growing

SAPA HYBRID PLUM *Red Flesh*

If you like your Plums with "oozy" sweet red flesh, Sapa will please you! A **Hardy Hybrid** which always bears a tremendous crop of fruit, even in coldest climates. Small stone. Freestone. Firm flesh and skin, a good keeper and shipper.

Sapa trees have a dwarf-growing habit. Can be allowed to branch close to the ground if desired. **Often start bearing the year after planted. ORDER EARLY—SUPPLY LIMITED.**

POSTPAID PRICES:

2 to 3 ft. trees, \$1.50 each
3 to 4 ft. trees, \$1.95 each
4 to 5 ft. trees, \$2.50 each



SAPA HYBRID PLUM

Emlong's RED GIANT

The Most Beautiful Plum in the World

Clusters of 7 to 12 mammoth beauties on the end of each branch! Fruit often measures 2½ to 3 inches long. Roundish oblong in shape. Ripening evenly, these Plums attain a deep, glowing maroon-red color, overspread with a lively pink bloom.

Red Giant flesh is greenish yellow, very firm, fine textured. Flavor excitingly rich and tempting. Requires little sugar for canning. Holds its shape in the cans. Canned fruit, when cut open, reveals large lumps of red jelly around the pit. A big money-maker for shipping, as the skin does not bruise easily. Fruit is so large that it does not take many to fill a basket!

(Grown and sold only by Emlong's. Prop. Rights Reserved.)

BRANCHED TREES, POSTPAID PRICES: 2 to 3 ft., \$1.50 each; 3 to 3½ ft., \$1.95 each; 3½ to 4½ ft., \$2.50 each; 4 to 6 ft., \$2.95 each.

Emlong's Quick Bearing PLUM TREES

The Famous EUREKA

Called the "Red Nectar Fruit" because of the sweet, red juice on the canned product. Eureka Plums taste like a flavor combination of Plum, Apricot and Peach. Good to eat when half ripe, in the golden stage, and in the full-ripe maroon-red stage. Fruit grows so large sometimes must be canned in halves! Hardy, enormous bearer, self-pollenizing. Often bears second year! (Emlong's exclusive propagation rights reserved.) **PRICES IN CENTER OF THIS PAGE.**

Hardy EMBER

Truly a beautiful and delicious morsel! Big, round, golden Plum with flame cheek. Sweet, fine, yellow flesh. **HARDY IN THE NORTH—a regular and heavy bearer.** (Never enough trees to go around—better order early.) **PRICES IN CENTER OF THIS PAGE.**

Sweet GREEN GAGE

Famous, large green dessert Plum with that sweet-tart flavor! Fine, juicy, sweet flesh. Holds up for canning and shipping. Trees hardy, excellent producers, and bear young. **PRICED BELOW. No. 11/16" grade trees.**

PRICES: EUREKA, EMBER and GREEN GAGE
Well-Rooted, Branched, First-Class Trees

	EACH Prepaid	FIVE Exp. Col.
5/16" caliper (about 2-3 ft.)	\$1.35	\$ 6.25
7/16" caliper (about 3-3½ ft.)	1.65	7.50
9/16" caliper (about 3½-4½ ft.)	1.85	8.75
11/16" caliper (about 4-6 ft.)	2.25	11.25

Red SUPERIOR

For cold climates, or any climate, Superior is a top-notch all-around Plum. Originated in Minnesota, often bears the second year! An enormous producer of large, roundish pointed fruit. Beautiful wine-red skin; and sweet, juicy golden flesh. Small, free pit. Aromatic and appetizing. **PRICES OF TREES AT BOTTOM OF THIS PAGE.**

Blue DAMSON

Most popular preserving Plum. Small, dark-blue fruit with yellow flesh. Becomes rich wine-purple when preserved. Highly flavored. Hardy, prolific, dependable shipper. **PRICED BELOW.**

GRAND DUKE

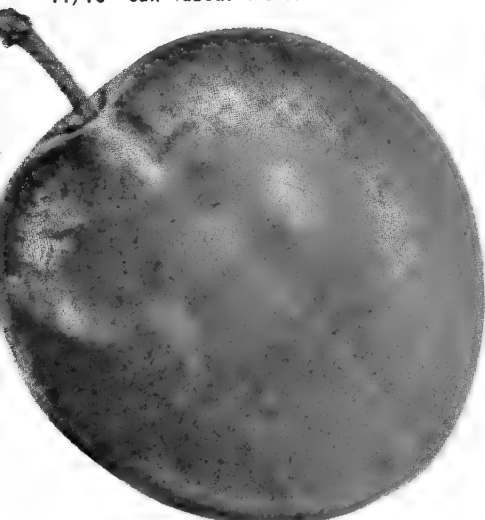
A big, prune-shaped Plum with dark purple skin, thickly overspread with attractive bloom. Tremendous producer of very firm fruit, most profitable for canning and shipping. Deliciously sweet yellow flesh. **PRICED BELOW. No 9/16" or 11/16" grade trees.**

ITALIAN PRUNE

Grown from coast to coast with equal success. A leader for drying, canning, shipping, storage. Large, oval-shaped purplish blue fruit with heavy bloom. Firm, fine golden flesh. Wonderful yield. **PRICED BELOW.**

PRICES: Superior, Damson, Grand Duke, Italian, Stanley Plum Trees— Well-rooted, branched trees

	Each Prepaid	10 Express	25 Collect
5/16" cal. (about 2-3 ft.)	\$1.25	\$10.50	\$22.50
7/16" cal. (about 3-3½ ft.)	1.50	12.95	25.00
9/16" cal. (about 3½-4½ ft.)	1.75	15.00	35.00
11/16" cal. (about 4-6 ft.)	2.00	17.50



Hardy RED SUPERIOR PLUM

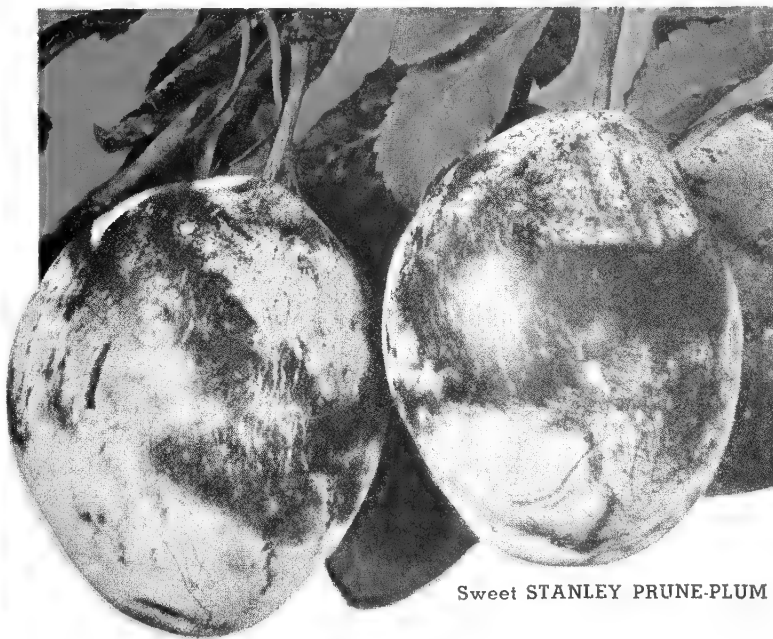
PLUM GROVE

5 TREES
\$4.75
UP

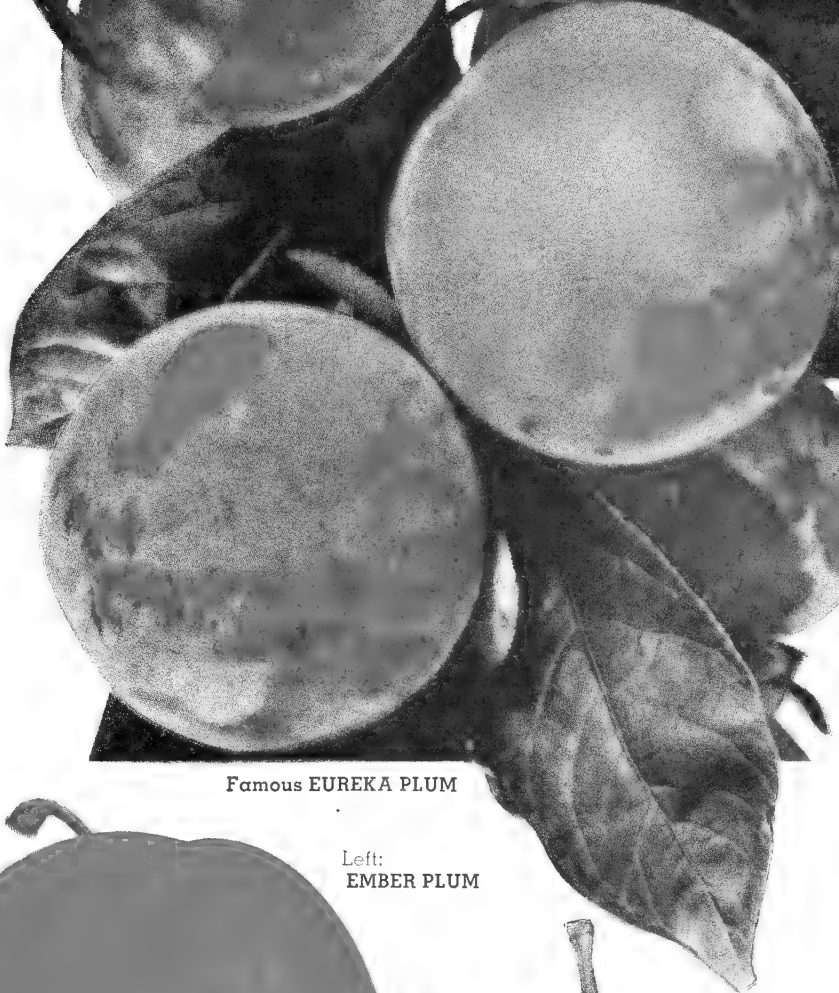
1 TREE EACH:
BLUE DAM-
SON
STANLEY
PRUNE
GRAND DUKE
SUPERIOR
ITALIAN
PRUNE
Labelled, 2-
yr. branched
trees. EX-
PRESS COL-
LECT. No dis-
counts.
2-3 ft. \$4.75
3-4 ft. 5.75
4-5 ft. 6.75

STANLEY PRUNE

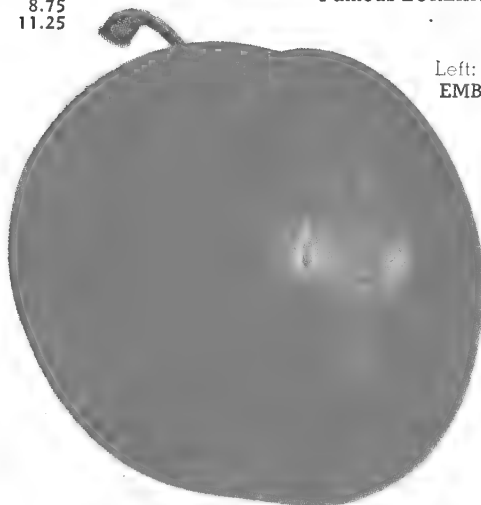
The sweetest Prune we have grown, and the **quickest to bear!** Often crops second year, big yield every year. Bears earlier than other kinds. Beautiful dark blue skin with blue bloom. Fine, sweet, juicy, golden flesh. Requires very little sugar for canning. Retains its shape and skin in the can, and juice is deep wine-purple. Free-stone. Favorite for drying and shipping. **PRICED AT THE LEFT. (Photo below.)**



Sweet STANLEY PRUNE-PLUM



Famous EUREKA PLUM



Left:
EMBER PLUM



Sweet GREEN GAGE PLUM

Aids to Good Gardening

RA-PID-GRO

Contains 13 Food Elements!

A new granulated plant food which supplies all the essential food elements for lawn, shrubs, flowers, trees, vegetable plants, fruit plants, etc. 15 pounds (before dissolved) keep the average 50 x 100 foot lot properly fed for a whole season. 1 pound of RA-PID-GRO makes 22 gallons, or 176 pounds of plant food when water is added. Regular feeding should be given every 2 weeks during the growing months and dry summer season.

TRY 5 LBS. OF RA-PID-GRO—YOU'LL LIKE THIS EASY WAY OF FERTILIZING EVERYTHING.

PRICE: 1-lb. bag, \$1.35, Postpaid. 5-lb. bag, \$4.65, Postpaid.



DOGZOFF

Protects Evergreens!

This liquid spray is non-injurious to plant life, humans, animals. It clings to any surface and does not deteriorate. Non-inflammable and non-poisonous. One bottle lasts many months. Spray it on Evergreens, garbage cans, flower gardens, etc., to keep dogs and cats away. They don't like the odor! Also keeps mice and ants out of the house; cats out of the bird-trees. FARMERS! Spray the lower part of young fruit trees with Dogzoff to keep rabbits from girdling them! **69c PER BOTTLE, POSTPAID.**

PEAT MOSS

- Mulch—Year Around
- Air and Moisture Regulator

Rejuvenate your old lawn and build a new lawn with genuine Peat Moss. Put it around Evergreens, Shrubs, etc. Keeps soil from baking and drying out. Mixed with soil around the roots of plants and trees, it aids soil-air distribution. Mixed with sandy soil it gives it body and holds moisture. Use 1/4 bushel mixed with soil when planting large Blueberry bushes, to supply acid. Ideal Mulch, as it will not cause mildew and does not contain weed seeds. Mix 1 bushel Peat with 3 bushels soil for general planting purposes. 1 bushel covers 50 square feet of lawn. **PRICE: 75c per bushel; \$5.50 per bale. (Express to 3rd zone runs about 35c per bushel; \$2.50 per bale extra.)**

BUG-DUST

Controls Bugs and Worms

A new powerful dusting insecticide to combat insects and plant diseases on flowers and vegetables. BUG-DUSTOCIDE does not retard the growth of plant life. Will not injure tender foliage. Contains Rotenone, Copper Oxychloride, with Lethane 60. Controls aphids, lice, ants, slugs, worms, strawberry leaf rollers, red spider, bean and potato bugs, melon and pickle worms. Easy to apply with handy gun.

PRICES PREPAID: 2 1/2-lb. Bug-Dust-Ocide with gun, \$1.20. 3-lb. Bag Bug-Dust-Ocide, \$1.20.

GARDEN - DUST

Controls Blight and Mildew

Effective dusting insecticide to combat insects and diseases on fruit and vegetable plants. Used on all kinds of vegetable plants for beetles, leaf spot, blight, mildew, weevils, vine borers, etc. Contains Cryolite. Apply every 10 days to keep plants protected. Will not harm foliage or retard plant growth. Get 2 1/2 lbs. with handy gun and try it. You'll never be without it again.

PREPAID PRICES

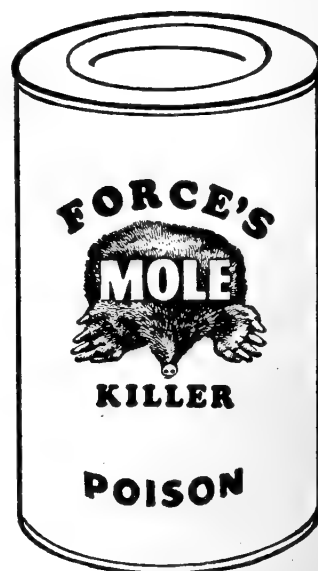
2 1/2-lb. GARDEN-DUST with Gun \$1.20
3-lb. Bag GARDEN-DUST 1.20

MOLE KILLER

Handy Pellet Form

We use Force's Mole Killer on our landscape contracts, and find it very effective. Made from the mole's favorite food, it contains a deadly poison which kills them right in their runs. Placed in the mole runs, every 2 feet, these pellets are sure to get the moles but do not harm anything else. Scattered throughout a freshly made flower bed, they prevent moles from making runs.

185 PELLET PACKAGE, \$1.20, POSTPAID.



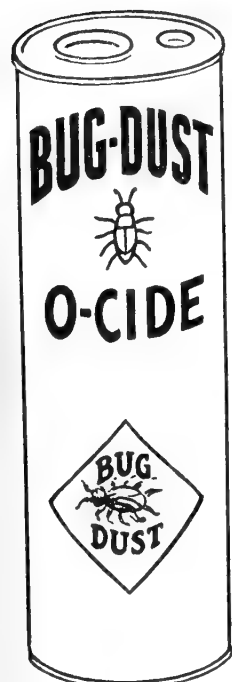
ROSE SPRAY

Handy 2-Way Kit

A pint can of powder and one 1-ounce bottle of Nicotine Sulphate, sufficient to make 10 gallons of complete Rose Bush spray, all in a handy box.

This Clotricide Spray contains chemicals for the control of fungus diseases such as Black Spot and Mildew; leaf-eating insects such as Slugs and Canker Worms. The Nicotine-Sulphate solution is to control aphids, lice, red spider, etc.

Use Clotricide Rose Spray every week or 10 days to keep bushes in tip-top condition. One kit will take care of about 12 bushes for a season. **PRICE: \$1.00, POSTPAID.**





Fancy Labelled **GLADIOLI** *50 Bulbs \$3.95*

Offer No. 1

5 BULBS EACH OF 10 KINDS NAMED BELOW, for \$3.95, Postpaid. (Or you may select varieties; no less than 5 of a kind sold.)

Offer No. 2

10 BULBS EACH OF 10 KINDS NAMED BELOW, for \$6.95, Postpaid. (Or you may select varieties; no less than 10 of a kind sold.)

VARIETIES AS FOLLOWS: POSTPAID, 10 BULBS OF 1 KIND, \$1.00.

DUMA. Soft cameo-pink.
DREAM O' BEAUTY. Deep red.
EARLY MELODY. Lovely orchid.
FLAMING SWORD. Bright red.
MARGARET FULTON. Deep rose.
MAID OF ORLEANS. Largest white.
MOROCCO. Deep blackish red.
PARADISE. Glowing orange.
PICARDY. Soft salmon-pink.
PRIMROSE PRINCESS. Clear yellow.

RAINBOW GLADS

A colorful assortment of all the popular varieties of Gladiolus bulbs. Blooming-size. Not labelled. 10 BULBS, 89c; 50 for \$3.35; 100 for \$5.75. ALL POSTPAID.



Tall Hybrid Delphiniums 3 for \$1.25

These hardy Delphiniums have been hybridized and produce tall stems, many 5 feet tall. Flower spikes 12 to 18 inches long are not unusual. A blending of many colors, ranging from pale blue to deep indigo, and from orchid through the deep purples. Many have several colors blended in each floret. Large, lovely florets, many double. Interesting "bee" centers of various colors. **SOLD IN MIXED COLORS ONLY BECAUSE OF SCARCITY THIS YEAR. 3 PLANTS, \$1.25; 10 PLANTS, \$3.45, POSTPAID.**

OTHER FLOWERS

LOADS OF OTHER FINE PERENNIAL FLOWER PLANTS ARE SHOWN ON PAGES 26, 27, 34, 35, and 36.



This Lovely Border Planting of PHLOX
A Blaze of Color
from Summer
Through Fall

10 Different Hardy **PHLOX \$2.95**

Nothing so colorful as a gay border or bed of tall, hardy Phlox. Also effective planted in groups of 3 and 5 among other perennial flowers. Plants set in April and May bloom this summer and fall. Increase in beauty each year. We offer only the newest, largest flowering, and brightest non-fade colors.

Price: Any 3 Plants \$1.00
Labelled and Postpaid

ONE EACH OF THE 10 VARIETIES NAMED BELOW, \$2.95, Postpaid. Not labelled separately.

LEO SCHLAGETER. Bright scarlet-red. Never fades. Extra-large flower panicles. Tall grower.
NORTHLIGHT. Deep rose color with glowing red light around center.
HAUPTMANN KOEHL. Deepest, darkest red. Large florets and panicles.
LILLIAN. Cameo-pink with blue eye. Branches and blooms freely.
SAN ANTONIO. Bright plum-purple-red. An outstanding beauty, unlike all other Phlox.
STRUTHERS. Fine, non-fade, glowing orange. Blooms long and full.
MOONLIGHT DREAM. Pure white. Large heads. Blooms very early to very late.
WM. KESSELRING. Plum color with white eye.
PAINTED LADY. Pink with red eye. Very good grower. Many bloom stems.
ROYAL PURPLE. Darkest purple-violet.

For Eating Delight Seedless PEAR

A superbly sweet, fine textured, firm and dependable late summer Pear. Ripens about 10 days after Bartlett. Favored for dessert purposes, canning, and summer storage. Often canned whole, with stems retained, plain or colored, for fancy desserts and salads.

This Pear is claimed by the originator, Mr. Cope, to be practically seedless and coreless when grown alone. (Planted near other Pears, it may cross pollinate with them and produce seeds.) Trees are thrifty, healthy, and hardy. **THEY USUALLY START BEARING WHEN THREE YEARS OLD.** The coreless fruit saves the third usually wasted in ordinary Pears. These features make it a practical addition to any garden or orchard. Self-pollenizing.

PRICES—SEEDLESS PEAR TREES

	2-Yr. Branched	Prepaid Each	Exp. Col.
7/16" caliper (about 3 to 4 ft.)	...	\$1.49	10
9/16" caliper (about 4 to 5 ft.)	...	1.69	14.95

SEEDLESS PEAR
Bears Young!

BARTLETT Summer Pear

Most widely known, and biggest selling Pear in the world! Bartlett sets the standard by which other Pears are judged. Large, waxy yellow with beautiful red blush. Attractively shaped, uniform in shape and size. The flesh is superbly flavored, fine, white, juicy. Useful for fresh desserts, canning, shipping, summer storage. Properly grown, and marketed, Bartlett makes big money for orchardists. **PRICES AT TOP OF PAGE 21. No. 11/16" grade.**

LINCOLN Jumbo Fall Pear

An extremely beautiful early fall Pear. Extra large, uniquely shaped, it has greenish yellow skin with pink blush. Unusual waxy finish not found on other Pears. The flesh is white, crisp and fine. Lincoln trees are thrifty growers, and wonderful producers. Grown in the cold western states where other kinds fail, it is claimed to be very resistant to blight. **PRICES OF LINCOLN TREES AT TOP OF PAGE 21. No. 11/16" grade.**

PEAR GROVE 5 Trees \$5.95

ONE TREE EACH: BARTLETT, LINCOLN, KIEFFER, SEEDLESS, CLAPP'S FAVORITE. 2-year branched, budded, well rooted, first-class trees. Labeled. Shipped Express Collect. **NO DISCOUNTS.**

The 5 trees: 3 to 4 ft. ... \$5.95

The 5 trees: 4 to 5 ft. ... 6.95

3 to 4 ft.
size

BOSC PEAR
Photo 2/3 actual Size

LINCOLN PEAR
Very Hardy

BARTLETT
Mellow and Sweet

Emlong-Grown, Heavy-Yielding

PEAR TREES

PRICES: ALL VARIETIES EXCEPT SEEDLESS, CAMPA, AND DWARFS. Standard size, budded trees, 2-yr., well-branched, well-rooted. Plant in March, April, May. Set 25 feet apart.

	Each	10	25
	Prepaid	Exp. Col.	Exp. Col.
7/16" caliper (about 3 to 4 ft.)	\$1.49	\$12.95	\$25.00
9/16" caliper (about 4 to 5 ft.)	1.69	14.95	31.50
11/16" caliper (about 5 to 7 ft.)	1.95	16.95	37.50

(Note: Trees are graded by trunk caliper. Height is approximate.)

New CAMPAS Winter Pear

The new extra-large, mellow-yellow Winter Pear. Belongs to the Kieffer family. More richly flavored, and of finer texture. Smooth, white, crisp, aromatic flesh. Very profitable for winter storage and canning. Trees are thrifty growers, regular and heavy bearers. **PRICES: 5c per tree more than rates quoted above.**

KIEFFER Storage Pear

For many years the only large-scale winter storage type. Still a leader in cold climates. Large, greenish yellow fruit, becomes yellow and tasty in storage. Flesh is firm, making it a favorite for canning, baking, drying, shipping. Thrifty grower and prolific yielder. **TREES PRICED AT TOP OF THIS PAGE.**

BOSC Holiday Pear

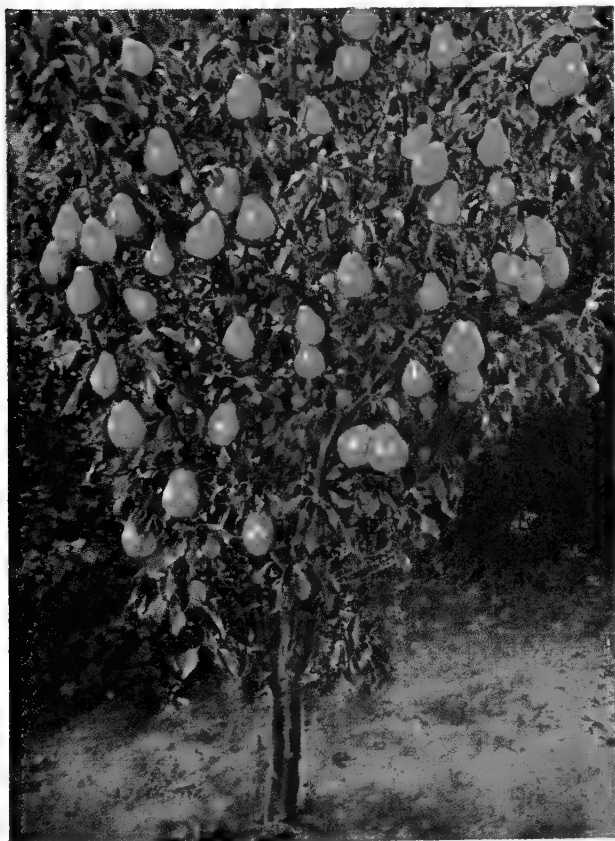
The delectable long-neck russet Pear, famed for delicious flavor. Has sweet, fine, juicy, white flesh. Very firm skin makes it a fancy storage and shipping kind. Sold on the fancy fruit stands during the winter holidays. A fine money maker. **PRICES OF TREES AT TOP OF THIS PAGE. No 11/16" grade.**

CLAPP'S FAVORITE

A very beautiful summer Pear. Fruit is large, uniform in shape and size. Greenish yellow with deep red blush. Very attractive. Crisp, white, juicy, sweet flesh. Fancy market variety. Trees are hardy, thrifty growers, and bountiful producers. **TREES PRICED AT TOP OF THIS PAGE.**

SECKEL Red Sugar Pear

Everyone likes these little red-russet Sugar Pears. Good to eat right off the tree. Canners preserve them whole, with stems retained. Delicious pickled. Trees are extra-hardy, quick and heavy producers. Always profitable. **TREES PRICED AT TOP OF THIS PAGE. No 11/16" grade.**



DWARF PEAR TREE Showing Mature Crop



CAMPAS
New Winter Pear

CLAPP'S
FAVORITE
Summer
Pear



Dwarf PEAR Trees
Produce Quickly
Bear Full Size Fruit

If your planting space is limited, these Little Dwarf Pear Trees will please you! Budded on special root-stock, they never grow more than 6 to 10 ft. tall. Can be pruned and shaped as you want them. **BEAR FULL-SIZE PEARS OF STANDARD VARIETIES IN ABUNDANCE, OFTEN STARTING THE YEAR AFTER PLANTED.** Aglow with fragrant, creamy-white blooms in spring. Plant them 5 to 10 feet apart. **LIMITED SUPPLY—ORDER QUICKLY!** State choice of varieties from the following list: BARTLETT, CLAPP'S FAVORITE, LINCOLN, SECKEL, SEEDLESS, BOSC. **PRICES OF ALL VARIETIES: 1½ to 2 ft. trees, \$1.95 EACH; 3 for \$4.95, Postpaid. 2 to 3 ft. trees, \$2.95 EACH; 3 for \$7.95, Postpaid. 3 to 4 ft. trees, \$2.50 EACH; 3 for \$9.50, Postpaid.**



CRANBERRIES—Large Cultivated U. S. D. A. Introduction

CRANBERRIES

To Plant in Your Garden

Clusters as large as your hand! Big, full-size, shiny red Cranberries in great quantity! And they thrive right in your garden, on dry land. These are the new U. S. D. A. Wentworth variety. Very valuable and dependable. One bush bears many quarts of fruit when mature. Often start bearing first year.

Cranberry bushes are very ornamental. Attractive 3-lobed leaves turn gold and purple in autumn. Grow 4 to 6 feet tall but can be trimmed to desired height and shape. Plant them in the garden or shrub border. (Available only for spring planting.) Limited supply. Order early. 2-yr., No. 1 bushes: \$1.25 each; 3 for \$3.25, Postpaid.

BLACKCAPS

Plant Blackcap bushes only in the spring. **ASK FOR SPECIAL PLANTING DIRECTIONS with your bundle, and FOLLOW THEM.** Emlong Blackcap plants are Selected, 1-yr., No. 1 grade. Set them 3½ feet apart in the row, with rows 7 feet apart.

PRICES—Logan and Cumberland Blackcap Plants				
Postpaid		By Express Collect		
10	25	100	250	1000
\$1.50	\$2.50	\$7.95	\$16.50	\$47.50

LOGAN • Early

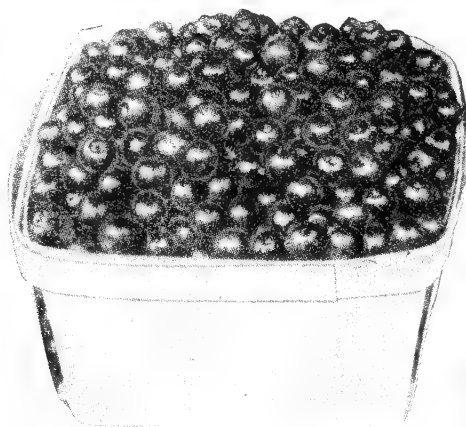
An extra-early ripening Blackcap, which should be in every commercial planting. Plant it along with Cumberland to lengthen the fruiting season, and add to your profits. Logan Blackcaps are round, large, glistening black. Juicy and sweet, and of excellent shipping and canning quality. Plants are thrifty growers, hardy, and resistant to drought. Set plants 3½ by 7 feet apart. Plant in March, April, May. Need no support. Do not sucker. **SEE PRICES OF PLANTS ABOVE.**

CUMBERLAND • Late

Still the leading late Blackcap. Cumberland sets the standard of quality by which others are judged. Starts to ripen midseason and bears through the late season. Produces a tremendously profitable crop. Berries are large, round, black, firm, and "oozing" with rich flavor! Desirable for home use or market, fresh, canned, or made into juice, jelly and jam. Plants are thrifty growers, self-supporting, non-suckering. Set them 3½ by 7 feet apart. Plant in March, April, or May. **SEE PRICES OF PLANTS ABOVE.**



CUMBERLAND BLACKCAPS



JUNEBSERIES



JUNEBSERIES BUSH

JUNEBSERIES

Hardy — Sweet — Delicious

Here is a bush-fruit which will stand over 50 degrees below zero, and come through with a crop! Juneberries resemble Blueberries in shape and appearance but the color is more maroon-red. They are borne in large, loose clusters, easy to pick. Flavor is pleasingly sweet—free from acid. Delicious to eat fresh and canned, in pies, jam, etc. A little lemon juice added to Juneberry pie makes it a grand treat! Require very little sugar. Bushes grow 6 to 8 feet tall but can be trimmed as desired. Showy white blooms in spring. Glossy green leaves. Plant them in the garden or shrub border. **BIG BEARING-AGE BUSHES: 3 to 4 ft., \$1.50 each; 4 to 5 ft., \$1.95 each, Postpaid.**

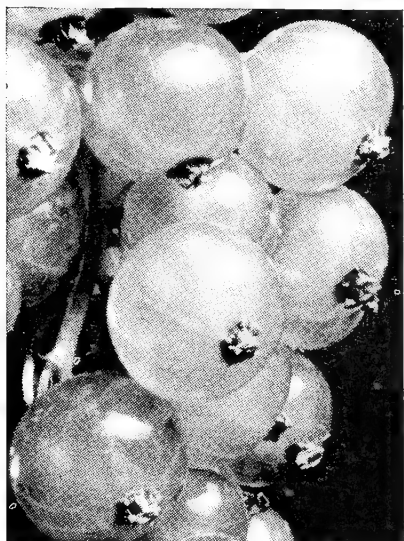
BLACKBERRIES

2-Yr. Bearing-Age Plants 5 for \$1.95

No berry so appetizing as the Giant Alfred Blackberry! Fruit 1½ to 2 inches long, beautiful glistening black. Almost coreless, and seeds are much smaller than those in other berries. Alfred starts ripening early and bears a long time. An enormous cropper. Excellent for market. Delicious fresh, canned, made into juice, jam, jelly, pies, and combined with apples for preserves. Very healthful. Bushes known to stand 30 below zero. Plant them 3½ feet by 7½ feet apart. PLANT IN SPRING.

	POSTPAID		By EXPRESS COLLECT		
	5	10	25	100	250
1-yr. plants	\$1.00	\$1.85	\$3.25	\$ 9.85	\$21.50
2-yr. plants	1.95	2.95	4.95	16.50	

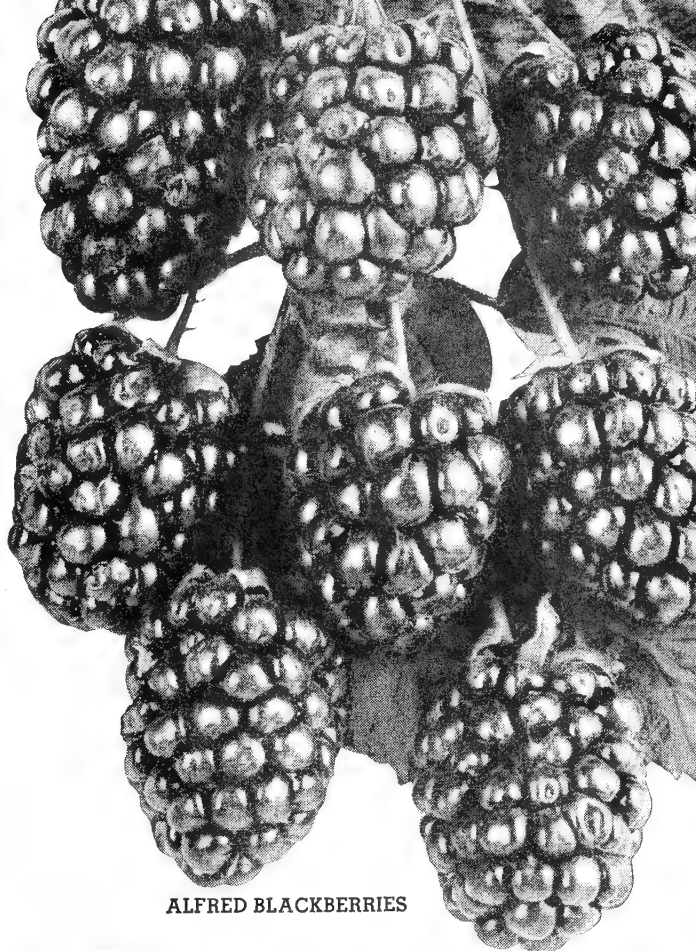
(50 at the 100 rate; 500 at the 1000 rate.)



WHITE CURRANT

White CURRANTS 2 Plants \$1.

Something definitely delectable! Looks pretty in salads, fruit cocktail, etc. Makes fine jelly and pie. Eat them from the hand, fresh from bushes. Bushes have fancy, ornamental green leaves. Grow 3 to 4 feet tall. Trim as desired. Plant them in the garden or shrub border. **Hardy. Selected 1-yr. plants, 2 for \$1.00, Postpaid. Express Collect, 10 for \$4.50. NOTE: Shipped only to Michigan, Illinois, Indiana, Kansas, Missouri, Iowa, Nebraska, Kentucky, Oklahoma, Texas, Colorado and the Dakotas.**

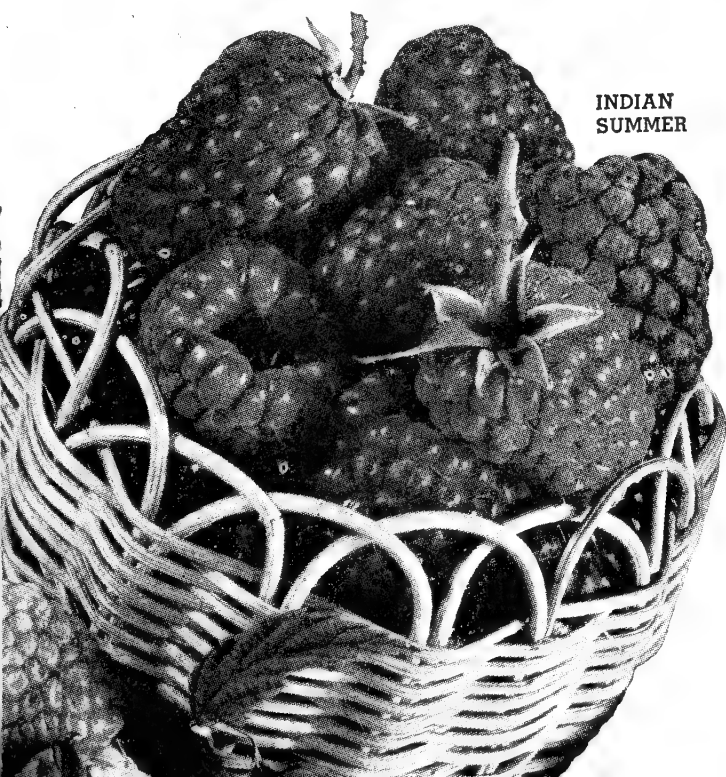


ALFRED BLACKBERRIES

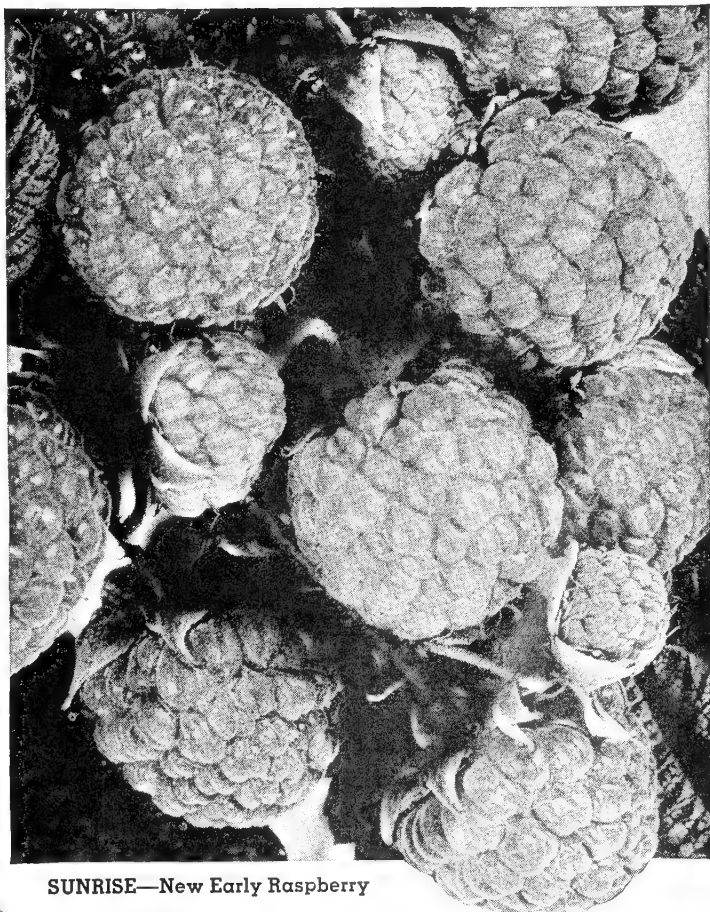
INDIAN SUMMER Twice-a-Year Raspberry

This is a DOUBLE PROFIT and DOUBLE SATISFACTION Red Raspberry! Bears a full crop in early June, and another crop in late fall. Every berry matures to large size. Unique, thimble-shaped, dark red, very beautiful and appetizing. Sweet and delicious, for fresh and canned desserts. Plants are hardy, good growers, self-supporting. Plant 3 by 6 feet apart. Grow in hills or hedge rows. Plant in March, April, May.

	Indian Summer Plants Only:		Express Collect	
	Postpaid		25	100
	5	10		
1-yr. plants	\$1.95	\$2.95	\$5.35	\$15.00
2-yr. plants	2.50	3.95	7.95	21.00



INDIAN
SUMMER



SUNRISE—New Early Raspberry

SUNRISE—Early Raspberry

This earliest Red Raspberry will thrill you with its new, tangy flavor! Bright, glowing red, extra-large, round fruit—pretty as a picture. Fine texture and wonderful keeping quality. SUNRISE ripens about two weeks ahead of Latham, continuing to bear through the Latham season. Fine canning type. Bushes are healthy and thrifty growers. Introduced by the New Jersey Experiment Station. **LIMITED SUPPLY—ORDER QUICKLY. 2-YR. BEARING-AGE PLANTS: 5 for \$2.50; 10 for \$3.95, Postpaid. Express Collect, 25 for \$7.95; 100 for \$21.00.**



Above: A five-year-old Blueberry bush with fruit nearly ripe. Large clusters of fragrant white flowers in spring. Note size of berries photographed close up at the left. Ornamental waxy green leaves.

BLUEBERRIES

For Your Garden

Giant berries, many three-fourths inch across! Plump and juicy, sweet and full-flavored. Mild enough to be included in any diet. Fresh berries require no sugar, canned berries very little. Ideal for freezing. Every bush is a fruit garden in itself because of the heavy yield. Fruit ripens over a long period, prolonging the fresh fruit season.

Profitable Market Fruit

Blueberries usually start bearing on three-year-old bushes, and increase in yield each year until mature. Michigan growers obtain \$4.80 per 12-pint crate. Not perishable like many fruits. Hold up for long distance shipping. Cling to bushes long after full ripe. Set plants 5 to 7 feet apart. Plant two or more for pollenization.

Beautiful • Ornamental

Bushes are loaded with long clusters of white Lily-of-the-Valley flowers in spring. Stiff, waxy green leaves turn maroon in autumn. Shapely, disease-free, lovely bushes for the shrub border. Grow on dry land. Make the soil acid with peat moss or sulphur fertilizer.

VARIETIES: Rubel, Harding, Rancocas, Jersey. (Let us select two or more suitable for your locality.)

PRICES: BLUEBERRY PLANTS ONLY

	Postpaid	By Express Collect
	2	10 25 100
2-yr. branched	\$2.89	\$11.95 \$22.50 \$79.50
3-yr. branched	3.59	14.95 31.50 99.50

LATHAM

Red Raspberry

The leading Red Raspberry in every part of the country. Uniformly large berries ripen to deep, appetizing red. Do not discolor after picked. Richly flavored, both fresh and canned. Excellent for freezing. Firmest berry for shipping.

Set the plants 3 by 6 feet apart, and grow in hills or hedge rows. Fruit ripens midseason, and often a "surprise" crop comes on the new growth in fall. Plant in March, April or May only.

PRICES: LATHAM PLANTS ONLY

	Postpaid	
	5 10	
1-yr.	\$1.65	\$2.35
2-yr.	2.50	3.95
	Express Collect	
	25 100	
1-yr.	\$3.95	\$12.50
2-yr.	7.95	21.00

BLACK HONEY



LATHAM RASPBERRY

New "Black Honey"

BLACKCAP

5 Bushes \$1.95

Postpaid

Emlong's Monstrous new Blackcap that is easy to grow, easy to pick, easy to sell, and a delight to eat! Finest and most delicious Blackcap ever grown. No other compares with it. Immense, glistening black lumps just "oozing" with rich, sweet juice! Berries often an inch across—loads of them. Borne on stiff, upright canes.

Black Honey plants grow in hills. They do not sucker. Hardy, thrifty growers, regular and full croppers. **PLANT IN MARCH, APRIL, MAY only.** Order quickly—limited supply. 1-yr. plants: 2 for \$1.00; 5 for \$1.95; 10 for \$3.50, Postpaid. Also \$100 for \$14.95, Express Collect.



Newest Sweetest CANADA RED

SEEDLESS RHUBARB

Large, plump, RED TO THE CENTER stalks of the SWEETEST RHUBARB you ever ate! Quickly forms a large clump. Three mature plants supply average family for year-around use. Earliest spring fruit. Hardy everywhere. Thrives anywhere. Free from pests and diseases! No. 1 divisions, \$1.00 each; 3 for \$2.85, Postpaid. (No discount.)

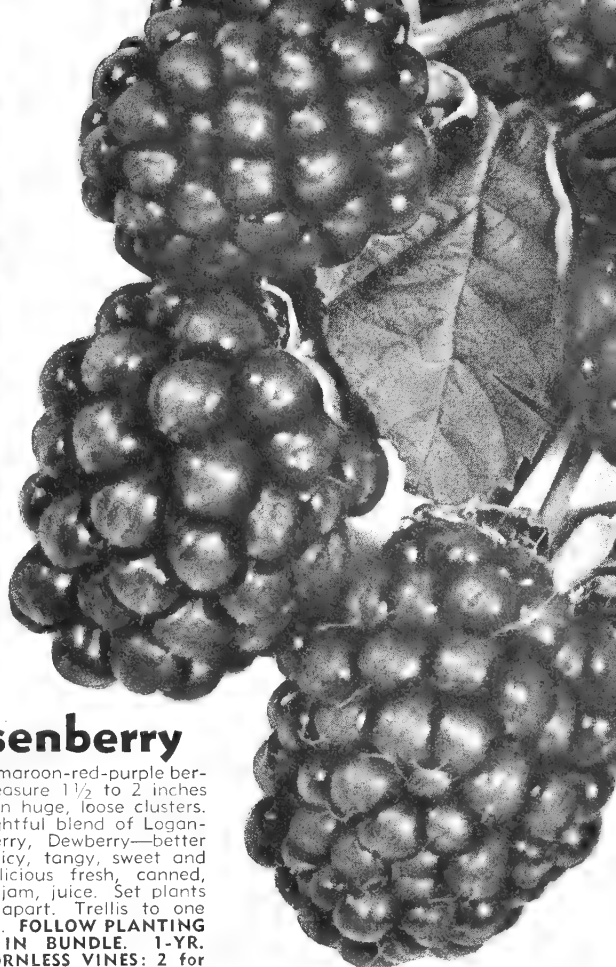
Giant Red Stalks Mac DONALD

RHUBARB—3 Roots \$2.10

Stalks often 3 feet tall and 1½ inches in diameter. Immense yield makes it most profitable commercial type. Rich red skin colors cooked fruit. Sweeter, more tender than old kinds. Seedless—grows from divisions only. Hardy; matures quickly, free from insects and diseases. No. 1 divisions, 75c each; 3 for \$2.10, Postpaid. (No discount.)

Boysenberry

Mammoth, maroon-red-purple berries, often measure 1½ to 2 inches long. Borne in huge, loose clusters. Flavor a delightful blend of Loganberry, Raspberry, Dewberry—better than any. Juicy, tangy, sweet and sub-acid. Delicious fresh, canned, in pies, jelly, jam, juice. Set plants 4 by 7 feet apart. Trellis to one wire 3 ft. high. FOLLOW PLANTING DIRECTIONS IN BUNDLE. 1-YR. PLANTS, THORNLESS VINES: 2 for \$1.50; 5 for \$2.95; 10 for \$4.75, Postpaid.



BOYSENBERRY CLUSTER

Big Red Lake CURRANTS

Finest of all Red Currants! Largest berries, largest bunches, and biggest yield. You'll find it sweeter, a better keeper—even less acid. A lively tonic in the diet. Ideal fruit for pies, jam, jelly, etc., used alone or with Apples or Raspberries. Rich in pectin. Red Lake bushes are upright, thrifty growers, hardy everywhere. 1-yr. selected bushes: 2 for \$1.10; 10 for \$4.50, Postpaid. 100 for \$35.00, Express Collect.

Emlong's "Major" BLACKCAP

Here's our popular top-ranking Blackcap! Major comes through with a crop even when others fail. Originated in Michigan. Grown beside Cumberland and other standard kinds, it produces LARGER, SWEETER FRUIT. Better quality, brighter color, and heavier yield. Berries appear all along the stems, and on the tips of canes, over a long ripening season. Ripening midseason to late, Major claims top place as a shipping and canning berry. Bushes are erect, healthy, and vigorous. PLANT IN MARCH, APRIL, MAY. FOLLOW PLANTING DIRECTIONS IN BUNDLE. 1-yr. plants:

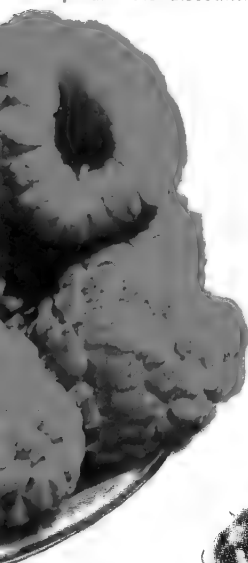
PREPAID PRICE

5 plants	\$1.50
10 plants	2.50

EXPRESS COLLECT

50 plants	\$ 5.95
100 plants	9.95
250 plants	19.95

MAJOR
BLACKCAP



RED LAKE CURRANTS

Emlong's "Ready Made" Hardy PERENNIAL GARDENS



10 "Magic Border" \$2¹⁹ PERENNIALS

If you have a rocky bank, hillside, terrace, or a landscaped rock garden, this assortment will be just the thing to make a magic carpet of gay flowers. Also useful in low borders. We send 5 to 8 different kinds of plants, a wide range of colors in this selection. These plants will not grow over 12 inches tall. Most of them are about 6 to 8 inches tall. Plant them about 12 to 18 inches apart. Possibly you will need several assortments to fill your space. Not labelled separately, but POSTPAID.

OTHER PERENNIAL FLOWERS

You'll find loads of fine perennial flowers of every color and style on pages 26, 27, 34, 35 and 36 of this book. Plant them 12 to 18 inches apart in front of shrub borders, and fill your gardens with them. A wealth of pleasure at very small cost!



25 PERENNIAL \$4⁹⁵ Flower Plants

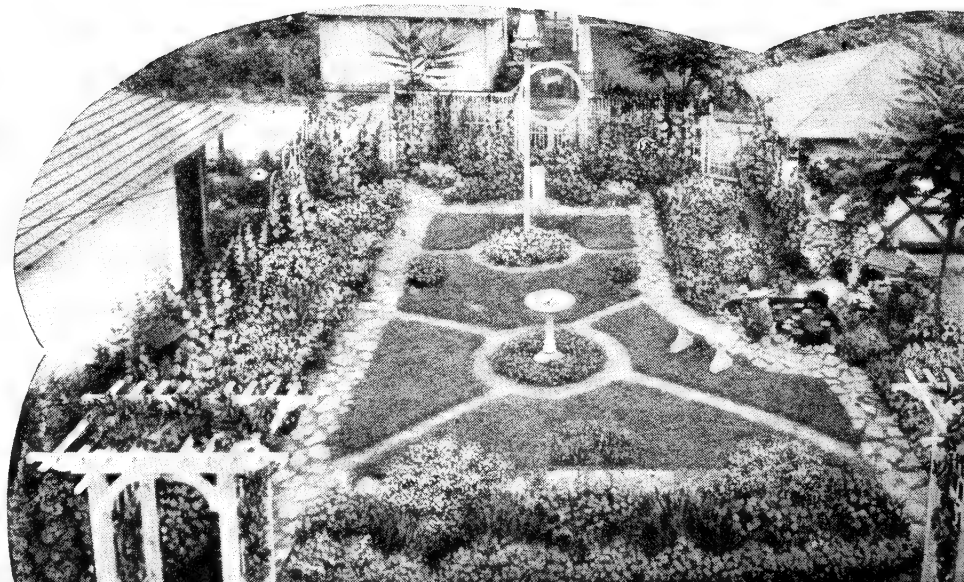
A superb assortment of finest quality perennial plants. Every plant well-rooted and with sturdy crown, ready to make a quick growth and bloom freely this year. In this assortment we send 10 to 15 different kinds of perennials, with a complete range of lovely colors. Also early to late blooming kinds, to provide color all season. There will be 5 Tall-Growing, 5 Low-Growing, and 15 Medium-Height plants. Easily arranged in groups or border planting as desired. Also useful to work into bare spots in your present plantings, to "fill-in." A lovely surprise value. POSTPAID.

50 PERENNIAL \$8⁹⁵ Flower Plants

This is our deluxe selected flower garden, composed entirely of hardy perennials. Sturdy growers, which quickly fill up bare spaces and produce an abundance of blooms of all charming colors. While they last, we send: 5 White DAISIES; 5 Golden ALYSSUM; 5 Blue ANCHUSA; 5 Yellow and Red GAILLARDIAS; 5 Multi-Color DIANTHUS; 5 Orchid PHYSOSTEGIA; 5 Yellow COREOPSIS; 5 colors CARNATIONS; 5 colors CHRYSANTHEMUMS; 5 Blue CAMPANULA. Each group Labelled. SHIPPED EXPRESS COLLECT. (In case of shortage of one variety we will send another of equal value.)

Big Perennial FLOWER GARDEN 100 FINE \$14⁹⁵ PLANTS

Here's your chance to buy enough perennial flower plants to fill a big plot, at wholesale cost! You'll have tall, medium-height, and low-growing plants galore, making it possible to produce a continuous showing of color all summer and fall every year. WE SEND 10 PLANTS EACH: PHYSOSTEGIA, CAMPANULA, CHRYSANTHEMUMS, DIANTHUS, DAISIES, GAILLARDIAS, ANCHUSA, COREOPSIS, ALYSSUM and CARNATIONS. Each group LABELLED. (In case we are out of any variety, we will send others which are similar.) SHIPPED EXPRESS COLLECT.



Emlong's Hardy Outdoor **CARNATIONS** *in Showy Colors!*

AS ADVERTISED IN
LEADING GARDEN MAGAZINES . . .

5 Different Colors \$1.29

Here is the line-up of blazing colors: **GOLDEN SUN** (Yellow); **PURITY** (White); **KING OF BLACKS** (Dark Maroon); **TRIUMPH** (Rose-Pink); **SCARLET PRINCE** (Red). Big 1½- to 2-inch wide flowers with rows and rows of fancy-fringed petals!

Plant these hardy Carnations in solid beds, borders along the walk and around taller perennial beds, and in groups among other perennials. Not too tall for rock gardens and terraces. Lovely grasslike blue-green foliage does not burn out. **BLOOMS ALL SUMMER FOR OUTDOOR COLOR AND INDOOR BOUQUETS. SPECIAL PRICE ONLY AT EMLONG'S—FOR APRIL AND MAY SHIPMENT (order today) ! 5 DIFFERENT COLORS, \$1.29, Postpaid. 10 PLANTS (you select colors), \$2.00, Postpaid. 100 PLANTS (you select colors), \$15.00, Express Collect.**

(50 or more at the 100 rate.)

8 DAHLIAS \$2.95

WE SEND ONE EACH OF THE FOLLOWING 8 VARIETIES DURING APRIL OR MAY, POSTPAID. Not labelled separately. **DAHLIAS ARE VERY SCARCE THIS YEAR. ORDER YOURS EARLY!** But don't plant early, as May planting is best for Dahlias. **YOU MAY ORDER SEPARATE VARIETIES, LABELLED, AS FOLLOWS:**

AYALON. Yellow Decorative. 3 for \$1.00, Postpaid.

JERSEY'S BEAUTY. Pink Decorative. 2 for 90c, Postpaid.

JERSEY'S BEACON. Chinese red and burnt orange two-tone. 2 for 90c, Postpaid.

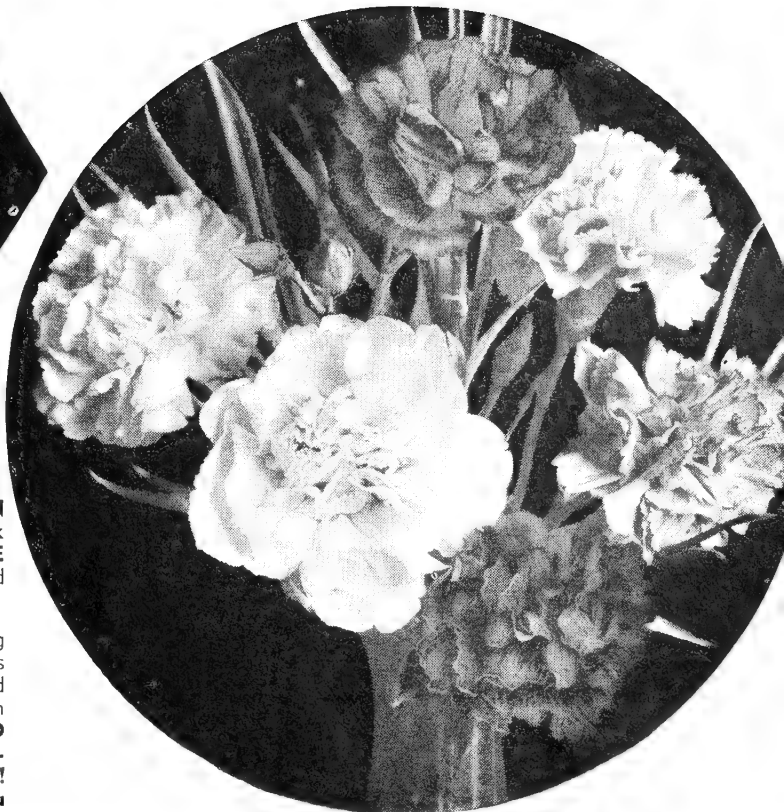
MRS. I. de VER WARNER. Orchid purple. Large Decorative. 3 for \$1.00, Postpaid.

PRIDE OF CALIFORNIA. Dark velvety-red Decorative. 2 for 90c, Postpaid.

SAGAMORE. Apricot and copper-buff Decorative. 3 for \$1.00, Postpaid.

SCARLET LEADER. Bright red, large Cactus. Excellent for cutting. 75c each; 3 for \$2.00, Postpaid.

WHITE WONDER. Giant, free-flowered white Decorative. 2 for \$1.00, Postpaid.



Group of Hardy CARNATION FLOWERS



BEARDED IRIS

ALL 6 OF THE FOLLOWING KINDS FOR \$1.50, POSTPAID. **CITRONELLA** (Yellow), **ELSIE JENNINGS** (Pink), **JULIA** (Red and Pink Two-Tone), **LABOR** (Red), **MORNING SPLENDOR** (Purple), **WEDGEWOOD** (Steel-Blue). Not labelled separately.



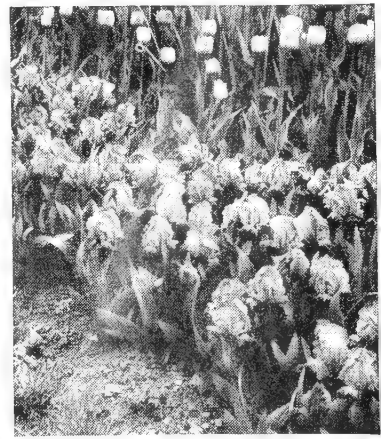
Kaempferi IRIS

Giant-flowered single and double Iris, often 6 to 8 inches in spread! Grow 2½ ft. tall. Very showy and substantial. Plant a group. We SEND 6 DIFFERENT VARIETIES, not separately labelled, for only \$1.95, Postpaid.



DAY LILIES

The famous Hemerocallis, which bloom all through midsummer and fall. Each clump bears hundreds of blooms. Colors range through yellow, gold, orange. **WE SEND AN ASSORTMENT OF 6 DIFFERENT VARIETIES, not labelled separately, for only \$1.95, Postpaid.**



DWARF IRIS

Chubby little plants which grow 8 inches tall. Ideal rock garden and border plants. Spearlike foliage green all summer. Large flower heads. **WE SEND AN ASSORTMENT OF 6 DIFFERENT VARIETIES, not labelled separately, for \$1.50, Postpaid.**





Emlong's

PREMIER

*Queen of
Strawberries*

The earliest top-notch Strawberry to ripen, and the biggest seller from coast to coast! Premier starts early and bears right through the June strawberry season. A tremendous cropper.

The berries are uniformly large, bright scarlet-red, long-pointed in shape, making a pretty sight on the vines and in the boxes. Do not turn dark after

picked. Grown for long distance trucking, canning, and fancy dessert purposes. You cannot beat Premier for flavor!

The plants make a solid fruiting row in ordinary garden soil. Perfectly self-pollenizing. **PLANTS SET THIS SPRING BEAR NEXT YEAR.** Ready to ship after April first.

POSTPAID PRICES

25 plants \$1.75
50 plants 2.95
100 plants 3.95

**BY EXPRESS
COLLECT**

250 plants . . . \$ 7.95
1000 plants . . . 17.95

New

**MINNESOTA
STRAWBERRY**

Bears in 90 Days

No long waiting for delicious strawberries! Get Minnesota plants in April or May. Plant them in your garden. **HAVE BERRIES RIPE by late July or early August—same year!** They bear another crop next year in June, and a third crop next fall. **THREE CROPS IN 18 MONTHS!**

Minnesota No. 1166 is a rugged Everbearer originated in the North. It can stand cold winters, dry summers, and light soils. Plants set 12 inches apart in the garden have been known to produce a quart of berries each the very first year!

Big, dark-red-all-way-through berries, sweet and not too acid. You'll like them!

**HAND SORTED PLANTS READY
APRIL FIRST: 25 plants, \$2.95;
50 plants, \$5.45; 100 plants,
\$9.85, ALL POSTPAID. No discounts.
(Order early—limited supply.)**

Above: **PREMIER**
World's Leading
Early Strawberry

Below: **MINNESOTA**
Rough-N-Ready New
QUICK BEARER

Page 28



Scarlet GEM

EVERBEARING STRAWBERRY

Fruits This Year!

Yes sir! You can have luscious sweet, scarlet-red strawberries this summer from late July until November! Often bear until Thanksgiving. Scarlet Gem plants will be ready to plant after April first, through May. But order early as supply is limited this year. Gem berries are mild and sweet—everyone can eat them. Set plants 12 inches apart in your garden. New runners bear 2 crops again next year! **HAND SORTED PLANTS:** 25 for \$1.95; 50 for \$3.50; 100 for \$5.95; 250 for \$11.95. All POSTPAID.

MASTODON

GIANT DARK-RED EVERBEARER

For many years Mastodon led the field of fall-bearing Strawberries. Still a favorite among many growers and gardeners. Berries are large, shapely, dark varnished red—very beautiful and full-flavored. Plants set out in March, April, May, start bearing this year in late July. Bear all fall, then a June and fall crop next year. Very profitable. Heavy yielder!

HAND SORTED PLANTS: 25 for \$1.95; 50 for \$3.50; 100 for \$5.95; 250 for \$11.95. ALL POSTPAID.

DUNLAP

Here's the Strawberry you like for jam and preserves. Not very large, but so rich in flavor. Dark, appetizing red all way through, and very firm. Favorite shipping and canning sort. The plants are tough and stand cold weather, drought, poor soil, etc., better than others. **Self-pollenizing, June-bearing type.** Big producer! **PLANT THIS SPRING FOR BERRIES NEXT YEAR.** Order early.

POSTPAID PRICES: 25 plants, \$1.75; 50 plants, \$2.95; 100 plants, \$3.95. **EXPRESS COLLECT price:** 250 plants, \$7.95.

"Fresh Shortcake"
**STRAWBERRY
GARDEN \$5.45**
Postpaid
Treat your family to the best in home-grown berries. These plants are hand-sorted, labelled, and POSTPAID. Shipped April or May. 25 KARDINAL KING; 25 PREMIER; 50 GEM Everbearing. No Discount.



Shortcake made from SCARLET GEM Everbearing Strawberries

**KARDINAL
KING**
Trade Mark
Registered

STRAWBERRY

This is the big, round, shapely, dark-red berry which topped the market last summer. Pleased everyone who ate it! Pretty as a picture on the vines and in boxes. All solid red, juicy and richly sweet.

Kardinal King has made itself famous for shipping and canning quality. Also widely used for freezing. We predict it will soon top the list for this purpose!

Large plants, with dark green foliage, make wide fruiting rows and bear record-breaking crops over a long period. Starts soon after Premier and continues through the late berry season. Mulched and irrigated Kardinal King are simply matchless in beauty, flavor and quality!

Self-pollenizing, June-bearing type. **PLANT THIS SPRING FOR BERRIES NEXT YEAR.**

POSTPAID PRICES
25 plants .. \$1.95
50 plants .. 3.50
100 plants .. 4.95

EXPRESS COLLECT
250 plants \$10.95
1000 plants 23.50

A Dish of
KARDINAL KING
Beauties



Everblooming POLYANTHA Border Roses 5 Colors \$4⁷⁵

Very double, miniature Roses, about 1 to 1½ inches across, in large clusters, FROM JUNE UNTIL WINTER! Bloom this year, and every year. Bushes grow 12 to 18 inches tall. Cut old stems off after they bloom—new ones come at once with more flowers. Lovely for cutting! Set the bushes 12 inches apart for borders, solid beds, in groups, etc. Very effective along walks. 2-yr., field-grown bushes (Bloom-Age): \$1.00 each, Postpaid. All 5 of the following colors, \$4.75, Postpaid.

CAMEO. Shell-pink and salmon blend.

LAFAYETTE. (Improved). Semi-double, cherry-red.

ORANGE TRI-UMPH. Bright orange-red.

KATHARINA ZEIMET. Double white.

GOLDEN SALMON SUPERIOR. Orange-salmon.



Planting of Red Lafayette POLYANTHA ROSES

Everblooming Floribunda PINOCCHIO

Miniature Hybrid Tea Exhibition Roses, 1½ inches across! Darling tight buds in great quantity. Winsome salmon color, flushed with gold at the base. Lively fragrance. Blooms all the time, from June until winter! Bushes grow about 20 inches tall, with abundant foliage. Wonderful for solid beds, borders, groups and massed effect. Ideal cutting Rose. 2-yr., No. 1, field-grown bushes: \$1.35 each, Postpaid. By Express Collect, 12 bushes for \$12.50.



Climbing ROSES

Golden PYRAMID

One of the new Brownell SUB-ZERO ROSES! Most vigorous Climbing Rose. Large, full, cadmium-yellow flowers of great substance. A lifetime investment in beauty. Illustrated at the left. (Prop. rights reserved.) 2-yr., No. 1 bushes: \$1.59 each; 2 for \$3.00, Postpaid.

BLAZE

EVERBLOOMING bright red Roses, 2 inches across, borne in large, loose clusters. Blooms profusely in June, and intermittently thereafter through the summer. Good grower. (Plant Patent No. 10.) 2-yr., No. 1 bushes: \$1.59 each; 2 for \$3.00, Postpaid.

PAUL'S SCARLET

Undoubtedly the most popular Climbing Rose in the world! Bright scarlet-red flowers, 2 inches across, in huge clusters, in great profusion through mid-summer. Healthy, dark green foliage. Strong grower for trellises, pillars, arbors, etc. 2-yr., No. 1 grade bushes: \$1.25 each; 2 for \$2.25, Postpaid.

MARY WALLACE

Large, double, clear pink flowers on long stems, through June. Lovely for cutting. Profuse bloomer and sturdy grower. Finest pink climber we have grown! 2-yr., No. 1 bushes: \$1.25 each; 2 for \$2.25, Postpaid.



Hedge Roses 5 Colors \$4⁹⁵

Here are the hardy Rugosa Hybrids, which thrive in coldest climates. Bloom in June, covering entire bushes with large flowers. Interesting gold stamens. Blooms are followed by red seed pods. Foliage is dark green and free from insects and diseases. Need no spraying. Plant them in groups of three or five in corners, or in solid hedges, or in the shrub border. Space 2½ to 3 feet apart. Grow 3 to 4 feet tall. 18 to 24 in. bushes, \$1.25 each. All 5 colors (or your choice), \$4.95, Postpaid.

COLORS AS FOLLOWS:

BELLE POITEVINE. Pink everblooming.
SKYROCKET. Red everblooming.
AUSTRIAN COPPER. Orange-red inside, yellow outside.

AGNES. Double yellow.
BLANC COUBERT. Pure white.

10 "Famous Roses" \$8.50 Everblooming

We will send ONE EACH OF THE FOLLOWING 10 VARIETIES, labelled, by EXPRESS COLLECT. OR—YOU MAY SELECT ANY 10 at the same rate. This group comprises the favorite tested and dependable Everblooming Hybrid Teas which bloom this summer and every summer until November. ALL 2-yr.-old, field-grown, budded bushes:

ANY ONE BUSH, \$1.00, POSTPAID

GRENOBLE. Widely rolled petals of deep, lasting red. Large, full flowers. Richly perfumed!

TALISMAN. Most popular multi-color blend of yellow, red, and rose.

MRS. HENRY BOWLES. Finest clear pink Everbloomer! Does not fade. Loads of the loveliest shaped flowers.

CONDESA DE SASTAGO. Orange-red on one side of petals, golden yellow on the other! Large, full flowers.

PRES. HOOVER. Sunrise and sunset both painted in glorious hues of rose and red on the yellow background petals. Long, pointed buds with rolled petals! A work of art.

McGREY'S IVORY. Delicate, shimmering white petals, rolled in interesting manner. Profuse bloomer.

ROSLYN. Tall grower, with loads of big, perfect yellow flowers. Always in bloom!

McGREY'S SCARLET. Still blooming lovelier than ever when other kinds have finished! Solid red with scarlet flush. Strong grower.

EDITOR McFARLAND. Deep rose-pink, many-petalled blooms in great quantity. Healthy, tall bushes.

RED RADIANCE. Most dependable, disease resistant, hardy, free-blooming rose-red ever-bloomer. Shapely, globular blooms.



GRENOBLE ROSE—\$1.00 per bush, Postpaid

DESCRIPTION OF ROSES SHOWN ON PAGES 32-33

CRIMSON GLORY. (Plant Pat. No. 105.) Vivid crimson-red with dark velvety surface. Large, urn-shaped buds. One of the best ten in America. (1943 poll). \$1.50.

LOWELL THOMAS. (Plant Pat. 595.) Bright yellow, high centered, 25-petal blooms, 4 inches across when open! 1944 All-America Rose selection. \$2.00.

DOUGLAS MacARTHUR. (Pat. 581.) Lovely blend of salmon-rose with coral overtones. Large, full flowers. A sturdy plant, healthy and profuse bloomer. \$1.50.

MME. CHIANG KAI-SHEK. (Pat. App. For.) 4½-inch flowers of richest creamy yellow. Like a piece of precious Chinese silk! 35 full, rolled petals! Gorgeous! \$2.00.

MARY MARGARET McBRIDE. (Pat. 537.) Perfect form! Large, high-centered, coral-pink, 35-petal blooms. Fragrant, long-lasting. Vigorous grower. \$1.50.

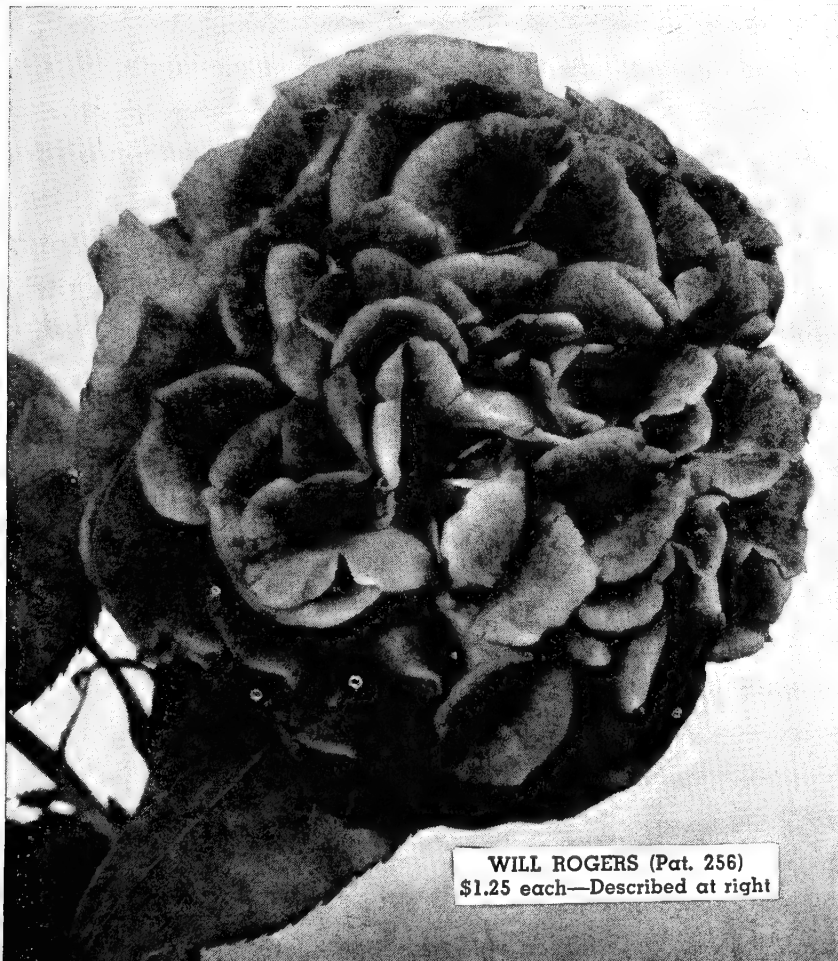
GRAND DUCHESS CHARLOTTE. (Pat. Appd. For.) Aristocratic burnt-carmine-red with Begonia-red overglow! Hint of Carnation fragrance. 25 flaunting, recurving petals. Always in bloom! \$1.50.

PEARL HARBOR. (Pat. App. For.) Memory Rose. Nearly thornless. Long buds, immense blooms. Pearl-pink inside, Tyrian rose outside, gold hinges. \$1.50.

HEART'S DESIRE. (Pat. 501.) Exotic fragrance. Giant thick-petalled, dark blood-red Rose. Long stems, clean, dark foliage. Wonderful for cutting! \$1.50.

KATHERINE T. MARSHALL. (Pat. App. For.) Graciously lovely 5-inch blooms of clean, warm, radiant pink, high-lighted with coral and tinged with canary. Thick petals, resist sun. Fruity fragrance. \$2.00.

HORACE McFARLAND. (Pat. Pend.) FIRST OFFERING! Loads of deep apricot-buff, ovoid buds and wide, 45-petaled flowers. June till November. Spicy tea scent. \$2.00.



WILL ROGERS (Pat. 256)
\$1.25 each—Described at right

10 "Gorgeous" \$10.50 EVERBLOOMING ROSES

We will send ONE EACH OF THE FOLLOWING 10 Gorgeous Varieties, labelled, by Express Collect. OR—YOU MAY SELECT ANY 10 IN THIS GROUP AT SAME PRICE. Many of these are new but all are thoroughly tested in all good points. This group of Everblooming, Hybrid Tea Rose bushes are all 2-Yr., FIELD-GROWN, BUDDED, STRICTLY No. 1 Quality. The finest bushes grown!

ANY ONE BUSH, \$1.25, POSTPAID

CONTRAST. Long, pointed buds, opening to large, double blooms. Petals pink on one side, white on the other! \$1.25 each, Postpaid.

PINK DAWN. Dainty, pure pink flowers of lovely form and fragrance. \$1.25 each, Postpaid.

SNOWBIRD. Pure white, with many rows of delicately rolled petals. \$1.25 each, Postpaid.

GLOWING CARMINE. Deep carmine-red. Lasting flowers of great fragrance. \$1.25 each, Postpaid.

ROUGE MALLERIN. Very double, perfect blooms of darkest maroon-red. \$1.25 each, Postpaid.

WILL ROGERS. (Pat. 256.) Darkest midnight red with velvety surface. Very double, fragrant, bomb-type. \$1.25 each, Postpaid.

LUXEMBOURG. Extra large, full-petaled, coppery buff-yellow. Free bloomer. \$1.25 each, Postpaid.


DUQUESA de PENARANDA. Charming apricot-orange. Large, full, unfading. \$1.25 each, Postpaid.

GLORIANA. Deepest yellow, never fading in hottest sun! \$1.25 each, Postpaid.

HINRICH GAEDE. The brightest mandarin-orange of all! Healthy, dark-green foliage. \$1.25 each, Postpaid.




MME. CHIANG KAI-SHEK
All-America Rose Selection, 1944
Shown at Left. \$2.00 each, Postpaid




HEART'S DESIRE
All-America
Rose Selection, 1942
\$1.50 each, Postpaid


Description on page 31.



HORACE McFARLAND
All-America Rose
Selection, 1945
\$2.00 each, Postpaid



← GRAND DUCHESS
CHARLOTTE
All-America Rose
Selection, 1943
\$1.50 each, Postpaid



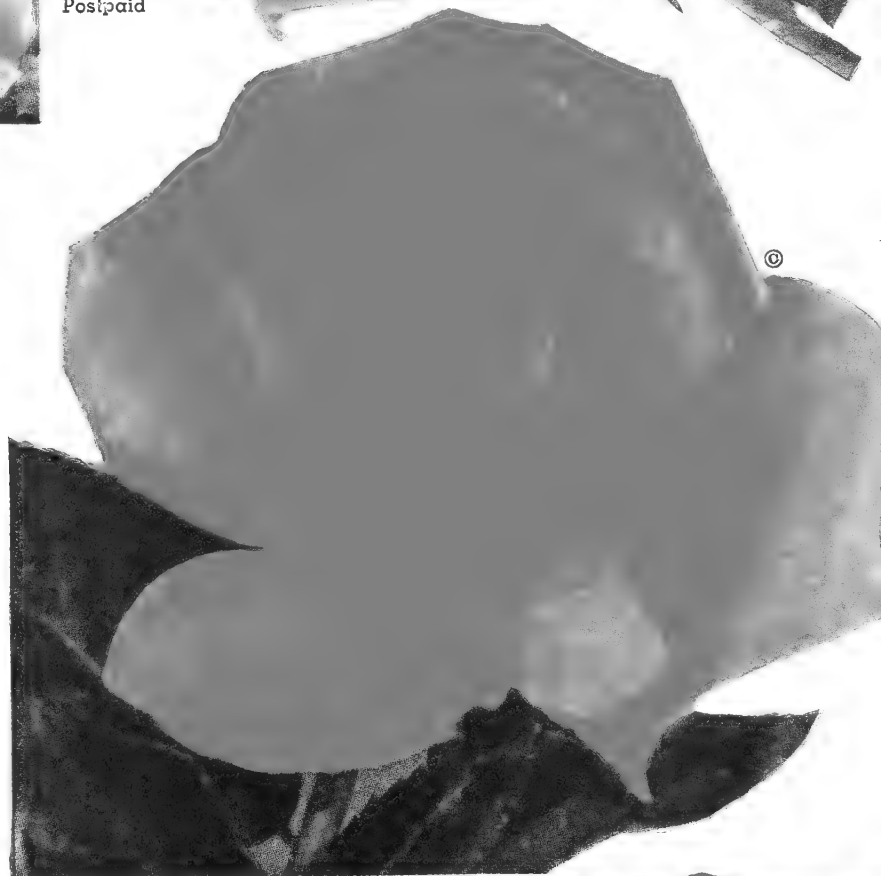
↓ KATHERINE T.
MARSHALL
All-America Rose
Selection 1944
\$2.00 each, Postpaid



GEN. DOUGLAS
MacARTHUR
Plant Patent No. 581
\$1.50 each, Postpaid
➡



←
PEARL
HARBOR
Pat. App. For
\$1.50 each,
Postpaid



Above: LOWELL THOMAS. \$2.00 each, Postpaid
All-America Selection, 1944

All-America ROSE Selections

On these two pages we show only Patented varieties of **EVERBLOOMING HYBRID TEA ROSES**. They are all the newest and best, and **ALL 2-Yr., No. 1 SUPER QUALITY**.

"All-America Rose Selections" are varieties which have been tested two years in official rose-test gardens in all parts of the country with equal success. Judges are not nurserymen, but expert Rose growers. Only kinds which pass every test with highest score receive this award. This takes all the guess-work out of Rose growing for you.

DETAILED DESCRIPTIONS OF THESE VARIETIES ON PAGE 31.

ALL 10 BUSHES, \$15.00

Scan the list of beauties! We send **ONE EACH** of the 10 varieties on these two pages. All No. 1 Super Quality. Labeled. **NO DISCOUNT. EXPRESS COLLECT.**

CRIMSON GLORY
Plant Patent No. 105
\$1.50 each, Postpaid
➡



➡
MARY MARG.
McBRIDE
All-America
Rose Selection
1943
\$1.50 each,
Postpaid



DAISY—MAYFIELD
GIANT White

Emlong's \$1 Special Offers

4 Big White Daisy Plants \$1

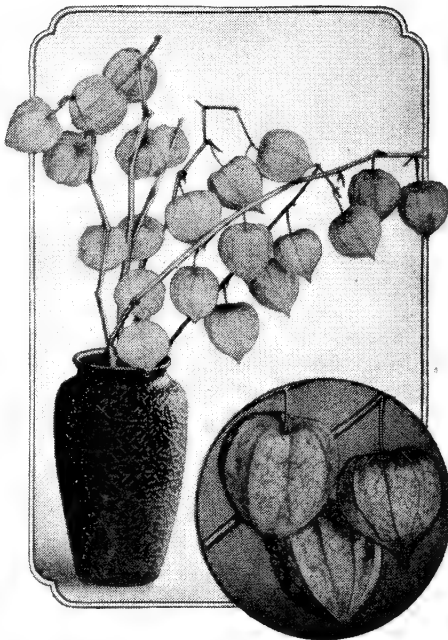
2 Giant Alaska CONQUEROR and 2 MAYFIELD GIANT DAISY plants, Postpaid for only \$1.00. You can't beat this for a bargain! And you'll have hundreds of big Daisies smiling at you from your garden all summer, and plenty for bouquets! **Field-grown, perennial plants.**

Vivid Orchid PHYSOSTEGIA

2- to 3-ft. stems, with 8-inch spikes of vivid orchid bellflowers. Look like tiny Foxgloves. Many stems to a plant, and many flower heads to a stem. Blooms midsummer through fall. **Field-grown, perennial plants: 5 for \$1.00, Postpaid.**

Double Blue CAMPANULA

Dainty lavender-blue bellflowers, in large clusters, all summer and fall. Many stems to a plant. Grows 18 inches tall. More beautiful every year. Plant a group of them! **Field-grown perennial plants: 3 for \$1.00, Postpaid.**



PHYSOSTEGIA—Vivid Orchid



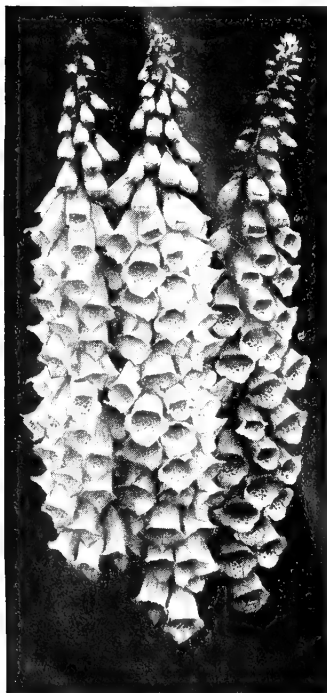
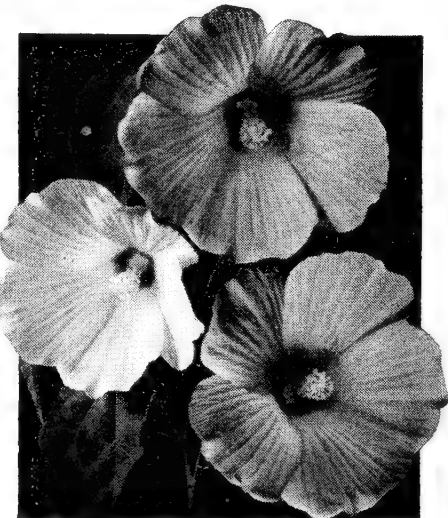
CAMPANULA—Double Blue

Orange LANTERN . 3 Plants \$1

Nodding orange lanterns, 1½ to 2 inches long, clustered all along the stems of these HARDY PERENNIAL plants. Cut them in the fall for dried bouquets. Combine with other flowers or shrub-berries. **Field-grown perennial plants, 3 for \$1.00, Postpaid.**

Double HOLLYHOCKS Many Colors

Chater's Double Strain. 2 to 3 inch, double rosette-flowers all along the upper half of 3- to 5-ft. stems. Bloom July until fall. Flowers cut off singly and arranged in low vases make striking bouquets! Come only in mixed colors this year—rainbow assortment! **4 plants for \$1.00, Postpaid.**



FOXGLOVE, Giant Shirley



HOLLYHOCK, Chater's Double

FOXGLOVES Many Colors

"Smiling" wedding-bells" of many solid and two-tone colors with dotted throats! Cluster thickly along 18- to 24-inch stems. Many stems to a plant. Gay and colorful. Assorted rainbow colors only! **Strong biennial plants—bloom this year: 4 for \$1.00, Postpaid.**

Giant Red and Pink HIBISCUS

Plant three to five of these mammoth perennials in a corner to brighten your garden from midsummer through fall. Flowers 7 to 10 inches across. **Come in RED and PINK. State choice of color or we will send 2 Red and 1 Pink for \$1.00, Postpaid.**

PERENNIAL FLOWERS

4 Gaillardia Plants \$1.00

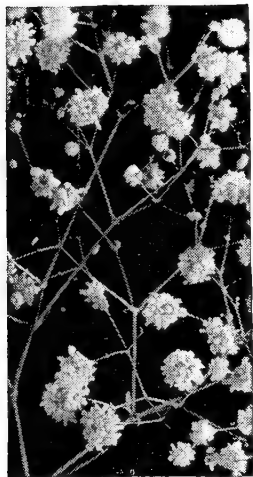
Big flowers of vivid wine-red, with cushion centers and flaunting petals—that's **BURGUNDY GAILLARDIA**. Plants grow 18 inches tall, hundreds of flowers from midsummer until winter. We also have **GOBLIN**—the cute little dwarf which has round orange and red flowers and prickly cushion centers. They grow 8 to 12 inches tall. Make a big clump first year and bloom midsummer until winter. Fine field-grown perennial plants. **YOUR CHOICE OF BURGUNDY RED or GOBLIN two-tone.** Or, we send 2 of each for \$1.00, postpaid.



GAILLARDIA, Burgundy

Hardy Perennial

A RAINBOW OF FLOWER COLORS EVERY YEAR!



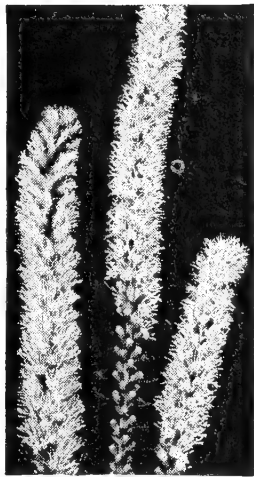
White GYPSOPHILA

Misty, double, snowflake flowers in great numbers. **HARDY PERENNIAL** plants, grow 18 inches tall. Lovely bouquet filler, fresh and dried. **3 PLANTS, \$1.00, Postpaid.**



Yellow ALYSSUM

Small clusters of tiny yellow flowers in great quantity in early spring. Low-growing. Good border and bedding plant. **4 PLANTS, \$1.00, Postpaid.**



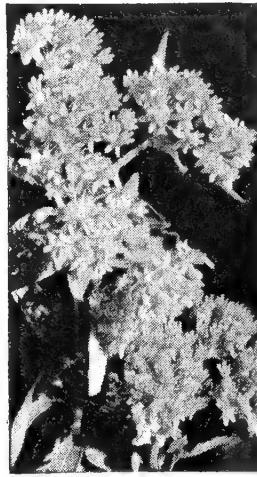
Purple LIATRIS

Waving grandly in the breeze, these 3-ft. spikes of fuzzy purple flowers are borne on 4-ft. stems. Dozens of blooms summer to fall. **3 PLANTS, \$1.00, Postpaid.**



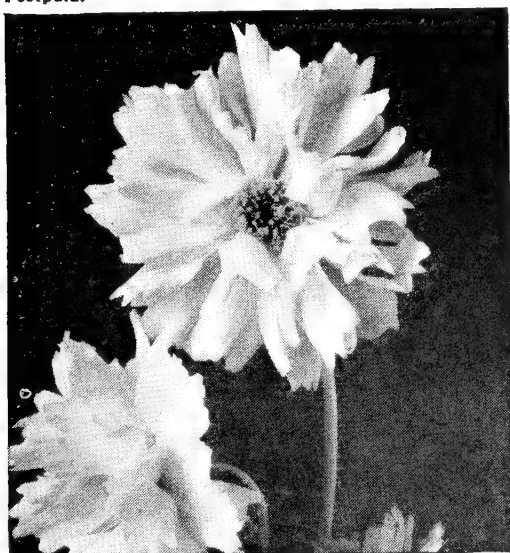
Blue ANCHUSA

Large, loose flower heads of bright blue flowers (similar to Forget-me-nots) in spring. Heart-shaped green leaves make good ground cover. Grows to 18 inches. **4 PLANTS, \$1.00, Postpaid.**



Orange ASCLEPIAS

4-inch flower heads of bright, glowing orange! Blooms June to fall. Grows 12 inches tall. Bees and butterflies like it! **3 PLANTS, \$1.00, Postpaid.**



Golden COREOPSIS

Two swirling rows of fringed yellow-gold petals, with high diadem center. Thousands of these cheerful sunshine flowers on each plant, all summer and fall. Gayest of the yellow perennials! Grows to 18 inches tall. **SPECIAL LOW PRICE: 4 for \$1.00; 10 for \$2.00, Postpaid.**

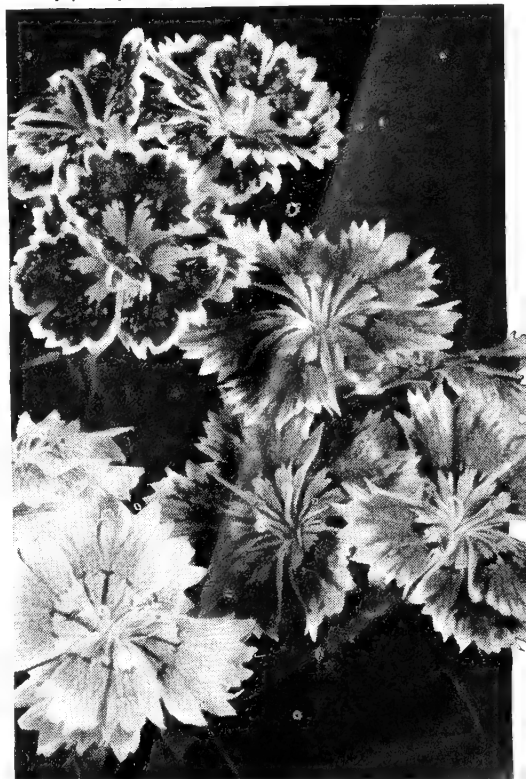
DIANTHUS

• *Spicy Fragrance*

• *Dainty Colors*

10 PLANTS \$2.00

This assortment will be composed of mostly the gorgeous **SWEET WIVELSFIELD** ever-blooming **Dianthus** **MULTI-COLORED BEAUTIES!** We will also include some of the new **NEWPORT PINK** and **LOVELINESS**. Plant a row, border, or cluster of them to lend summer-long beauty and fragrance to your garden, and for cutting. Hardy, outdoor perennials. **Field-grown, blooming-age plants: 4 for \$1.00; 10 for \$2.00, Postpaid.**

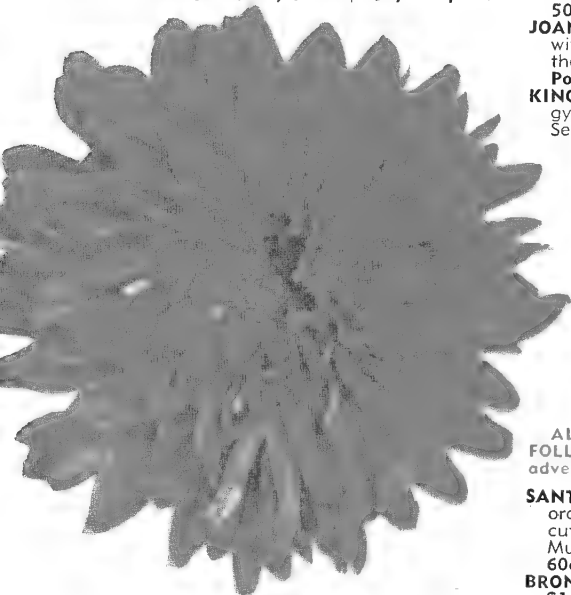


DIANTHUS, Hardy Sweet Wivelsfield



Lavender Lady MUM

An aristocrat! Breath-taking beauty in pure orchid-lavender. Full double, extra large blooms, perfectly shaped. Grows 24 inches tall. Early October. **PLANTS: 59c each; 3 for \$1.50, Postpaid.**



Glowing Sunset MUM

Most brilliant display in the garden! Large, double blooms by the thousands. Glowing copper-bronze with gold and rose tints by Jack Frost. Grows about 24 inches. **PLANTS: 50c each; 3 for \$1.35, Postpaid.**



Supreme Hardy CHRYSANthemUMS

Well rooted plants, available after April 15th. **ALL BLOOM FREELY THIS YEAR and EVERY YEAR.** (Heights given below are approximate at maturity.)

AUTUMN LIGHTS. Gleaming double coppery bronze flowers in great profusion early in season. Grows 30 inches. **PLANTS: 50c each; 3 for \$1.35, Postpaid.**

BURGUNDY. Large, double flowers of port-wine-red with velvet texture. Grows 30 inches. Free bloomer, starting early October. **PLANTS: 45c each; 3 for \$1.20, Postpaid.**

DWARF JEWELL. Deep lilac-pink Pompon. Early, compact grower, profuse bloomer. Marvelous for cutting. Grows 12 to 15 inches. **PLANTS: 50c each; 3 for \$1.35, Postpaid.**

GLOMERO. New double early bright orange. Grows 24 inches tall. A dazzling sight! **PLANTS: 50c each; 3 for \$1.35, Postpaid.**

JEAN TREADWAY. Softest chamois-pink with distinctive rose center. Very double and free flowering. Late September. Medium height. **PLANTS: 50c each; 3 for \$1.35, Postpaid.**

JOANNE HELEN. New double rose-red, suffused with gold. Very unusual color. Much brighter than photo. **PLANTS: 50c each; 3 for \$1.35, Postpaid.**

KING MIDAS. Bronzy chamois-yellow, double shaggy blooms of large size, in great profusion from September till winter. Grows 30 inches. **PLANTS: 45c each; 3 for \$1.20, Postpaid.**

MRS. P. S. DUPONT. Glamorous blend of peach-pink, salmon and gold. Truly double, large flower. Marvelous for cutting. Height 30 in. Early October. **PLANTS: 50c each; 3 for \$1.35, Postpaid.**

THE MOOR. Intense amaranth-crimson. Double blooms; early October. Grows 2 ft. **PLANTS: 45c each; 3 for \$1.20, Postpaid.**

WHITE GULL. Pure white, very early Pom-Pon. Plant grows 15 inches. Dainty alone and striking with other colors! **PLANTS: 45c each; 3 for \$1.20, Postpaid.**

Cushion MUMS

ALL 5 COLORS, \$1.69. ONE EACH OF THE FOLLOWING 5 CUSHION MUMS, Postpaid. As advertised in leading magazines.

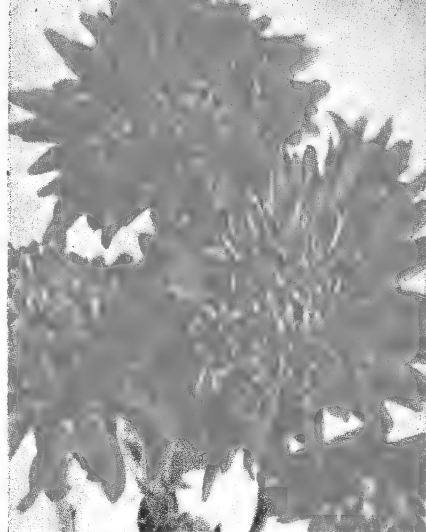
SANTA CLAUS. Fiery brick-red blooms with burnt orange glow. Thousands on a plant. Double, fine cutting variety. By far the finest Cushion type Mum on the market. Blooms early! **PLANTS: 60c each; 3 for \$1.65, Postpaid.**

BRONZE CUSHION. **PLANTS: 45c each; 3 for \$1.10, Postpaid.**

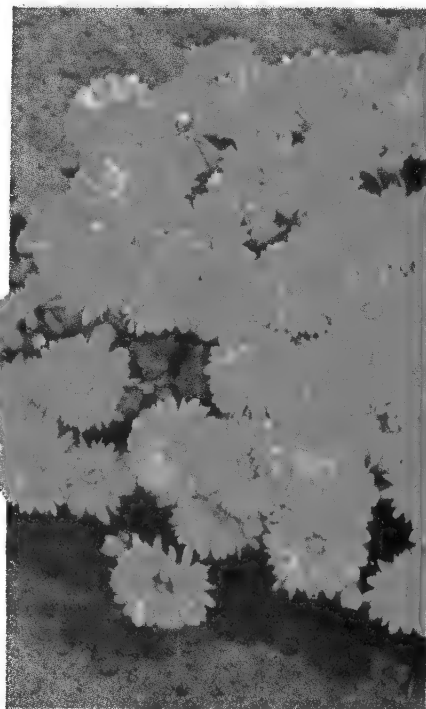
WHITE CUSHION. **PLANTS: 45c each; 3 for \$1.10, Postpaid.**

YELLOW CUSHION. **PLANTS: 45c each; 3 for \$1.10, Postpaid.**

PINK CUSHION. **PLANTS: 45c each; 3 for \$1.10, Postpaid.**



New! AUTUMN LIGHTS Mum



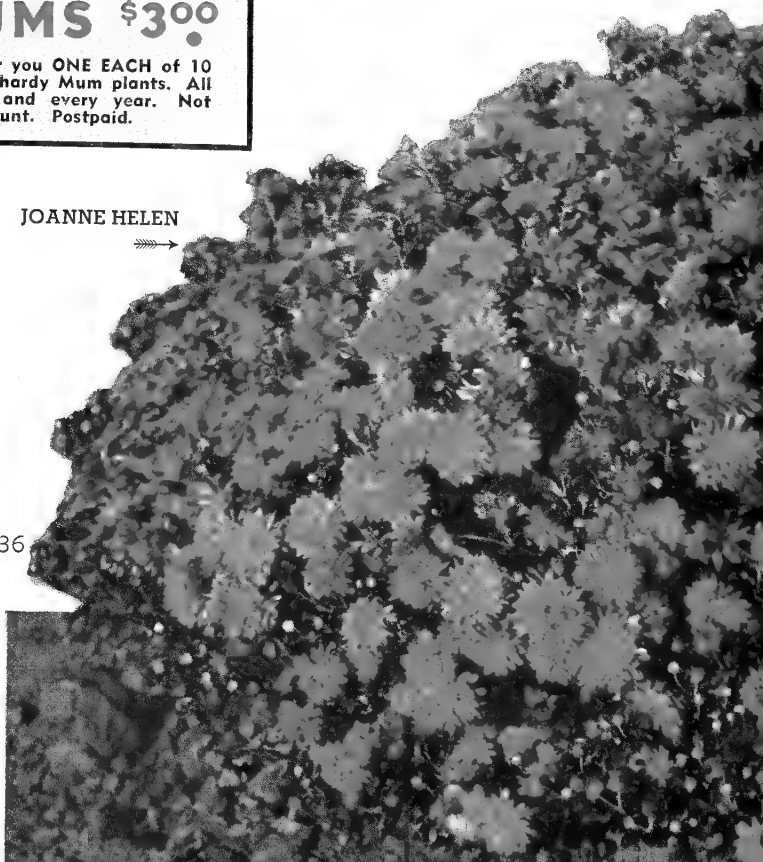
Part of a Yellow Cushion Mum Plant

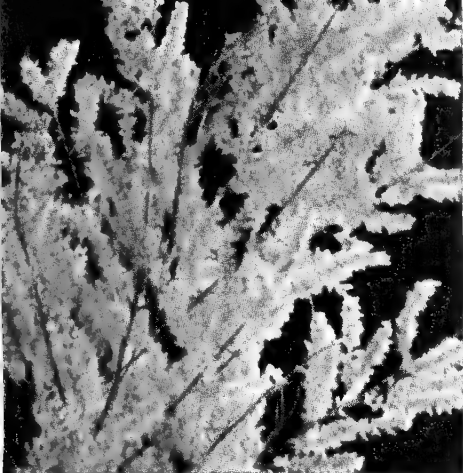
10 MUMS \$3.00

Let us select for you ONE EACH of 10 different kinds of hardy Mum plants. All bloom this year, and every year. Not labelled. No discount. Postpaid.

JOANNE HELEN

SANTA CLAUS





TAMARIX Shrub 59c

Delicate, feathery wands of rosy flowers wave in breezes through late summer and fall. Feathery gray-blue foliage. Grows 4 to 6 ft. Prune as desired. 2-yr. blooming-size bushes: 59c each, Postpaid. 10 for \$5.00, Express Collect.



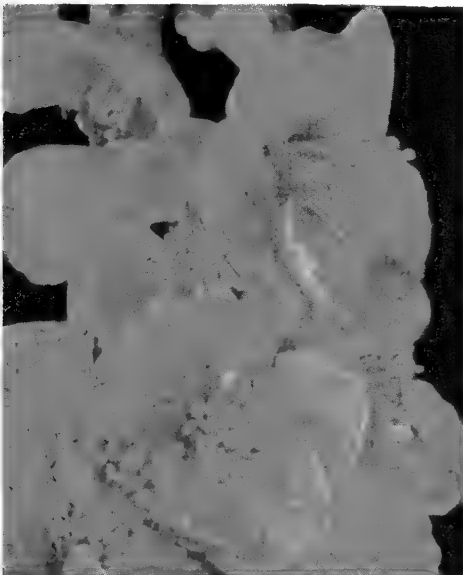
Calycanthus Sweet Shrub

Most unique! Spicy, sweet, fragrant brown flowers. Low-growing, compact bushes. Stiff, glossy-green leaves. Not hardy in far north. Ideal border and terrace shrub. 2-yr. blooming-age bushes: 95c each; 3 for \$2.70, Postpaid.



4 Colors Double Altheas

Famous *Rose of Sharon*. Large double blooms from midsummer until winter. Fancy-cut leaves on upright, shapely, medium-height bushes. CHOICE OF RED, PINK, WHITE, LAVENDER. 2-yr., blooming-age bushes: 59c each; all 4 for \$2.00, Postpaid.



Scarlet QUINCE Shrub

(*Cydonia Japonica*)

Multitudes of scarlet flowers with golden stamens in May and June. Fragrant Quinces good for jelly. Shrub grows 4 to 6 feet. Prune as desired. 2-yr., blooming-age bushes: 59c each, Postpaid. 10 for \$5.00, Express Collect.



Purple Fringe Shrub 95c

Clouds of misty purple flowers make this shrub look like a "puff of smoke" in late spring! Grows 6 to 8 ft. tall. Trim as desired. (We offer the hardy *Rhus Cotinus* type.) 2-yr., blooming-age bushes: 95c each; 3 for \$2.70, Postpaid.



Hydrangea Pee Gee 69c

Flower panicles 6 to 10 inches long, of delicate pinkish white, turn deeper rose in Fall. Dry for winter bouquets. Shrub grows 3 to 4 ft. Ideal foundation variety. Plant 2 1/2 ft. apart. 2-yr., blooming-age: 69c each, Postpaid. 10 for \$5.50, Express Collect.



5 Colors LILACS

Gorgeous French type, do not sucker. 8 to 12 inch flower panicles. Double and single blooms in great supply. Grow 6 to 8 ft. tall. COLORS: Wine-Red, Pink, White, Lavender, Blue. BIG 2- to 3-ft. grafted bushes: \$1.00 each; all 5 colors for \$4.00, Postpaid.



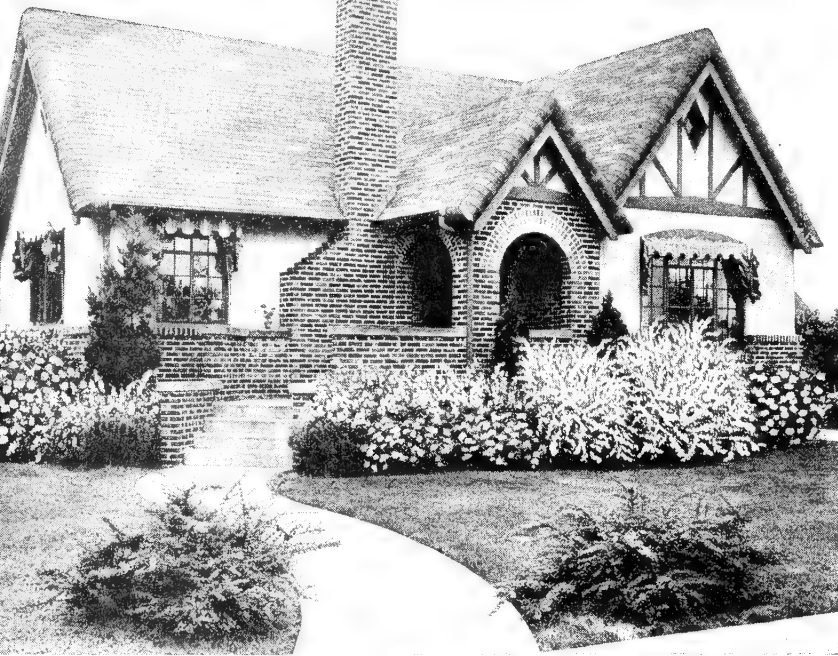
Dwarf Crimson SPIREA

Dainty, fuzzy crimson-red blooms in large, flat clusters, June until fall. Pointed green leaves, often variegated. Grows 3 to 4 ft. Trim as desired. Ideal foundation shrub. Hardy, thrives on all soils. 2-yr., blooming-age bushes: 59c each, Postpaid. 10 for \$5.00, Express Collect.



ALTHEA Coelestis Shrub

Bright Morning-Glory-blue flowers, 3 inches across, pop open every day from midsummer until winter! Pretty Pansy-red centers and white pistils. Fine for cutting. Fancy green leaves. Grows 4 to 5 ft. tall. 2-yr., blooming-age shrubs: 69c each; 3 for \$1.80, Postpaid.



Hardy Shrub PLANTING 12 Bushes \$4⁸⁵

For shrub border, groups, screens, foundations, etc. Plant them 2½ to 3 feet apart. We send 1 each: Deutzia P. R., Philadelphus, Tamarix, Bridal Wreath, Pussy Willow, Honeysuckle Morrowi, Flowering Quince, Snowberry, Coralberry, Crimson Spirea, Red Bark Dogwood, Yellow Bark Dogwood. All 2-yr., blooming-age shrubs. The 12 for \$4.85, Express Collect.



HYDRANGEA A. G.—59c

4 to 6 inch white flower panicles in great quantities cover these medium-height shrubs in midsummer and last through fall. Wide green leaves. Thrives in shade or sun. Ideal foundation shrub. 2-yr., blooming-age SHRUBS: 59c each, Postpaid. 10 for \$5.00, Express Collect.



PINK ALMOND—75c

Dainty 1-inch bright pink "May Roses" cover every inch of the stems on this lovely shrub in early spring! Very double blooms, nice for cutting. Low-growing bushes. Ideal foundation type. 2-yr. blooming-age SHRUBS: 75c each; 3 for \$2.00, postpaid.



DEUTZIA P. R.

Charming white tassel-flowers, tinted pink outside, cluster thickly all along branches in June. Wonderful for cutting. Long, narrow, green leaves. Grows 5 to 6 ft. Trim as desired. 2-yr. blooming-age SHRUBS: 59c each, Postpaid. 10 for \$5.00, Express Collect.



Golden FORSYTHIA

Gay little 4-petal golden bells scattered all along every twig and branch, set these shrubs aglow in spring, before leaves appear! Glossy green leaves. Grows 5 to 6 feet. Trim as desired. 2-yr. blooming-age SHRUBS: 59c each, Postpaid. 10 for \$5.00, Express Collect.



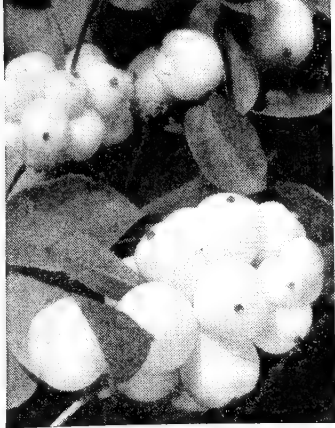
Snowball VIBURNUM

(*Viburnum Sterile*.) Large "balls" of white flowers in loose clusters, cover these grand shrubs in early spring. 3-lobed leaves turn copper and purple in autumn. Grows 6 to 8 ft. tall. Trim as desired. 2-yr., 1½ to 2 ft. SHRUBS: 75c each; 3 for \$2.00, Postpaid.



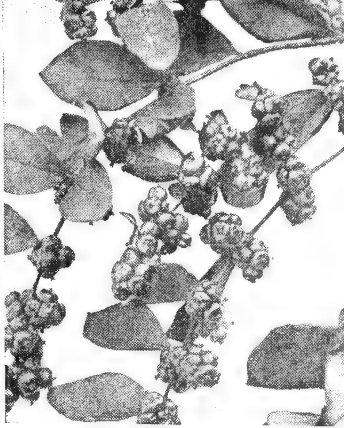
WEIGELA ROSE

Large, trumpet-shaped, rose-pink flowers in clusters, thickly borne all along each branch. Shapely, pointed green leaves. Excellent cut flower. Grows 4 to 5 feet. Trim as desired. 2-yr., blooming-age SHRUBS: 69c each; 3 for \$1.80, Postpaid.



White SNOWBERRY

Gorgeous waxy-white berries in large clusters on medium-size bushes, in fall and winter. Tiny pink flowers. Lustrous green leaves. Thrives in shade. Stands poor soil and coldest climates. **2-yr., blooming-size SHRUBS: 50c each, Postpaid. 10 for \$4.50, Express Collect.**



Red CORALBERRY

Clusters of tiny maroon-red berries the full length of graceful, drooping branches. Small pink blooms. Medium-height shrub, thrives in shade or sun, on poor soil. **VERY HARDY. 2-yr., blooming-size SHRUBS: 50c each, Postpaid. 10 for \$4.50, Express Collect.**



Morrow Honeysuckle

Sweetly scented yellow flowers, followed by extra large red berries in huge clusters. Cherished by birds! Grows 5 to 6 feet but can be pruned to desired height and shape. **2-year, blooming-age SHRUBS: 55c each, Postpaid. 10 for \$4.50, Express Collect.**



Red HONEYSUCKLE

Genuine Zobel, truest red of the shrub-form Honeysuckles. Blooms in small clusters, followed by red berries. Medium-height variety. Large, showy leaves. **2-yr., blooming-size SHRUBS: 75c each; 3 for \$2.00, Postpaid.**



Yellow Bark Dogwood

(*Cornus Lutea*.) Graceful native shrub with yellow bark. Lends color to both summer and winter scenes. White flower-clusters followed by berries which attract birds. Grows 5 to 6 ft. Trim as desired. Thrives in shade or sun, wet or dry soil. **2-yr., blooming-age SHRUBS: 50c each, Postpaid. 10 for \$4.50, Express Collect.**



Red Bark Dogwood

(*Cornus Sibirica*.) Gleaming red bark brightens the landscape, even in winter! Shapely SHRUB. White flower-clusters followed by berries which birds enjoy. Grows 5 to 6 ft. Trim as desired. Thrives in shade or sun, wet or dry soil. **2-yr., blooming-age SHRUBS: 50c each, Postpaid. 10 for \$4.50, Express Collect.**

Pink Honeysuckle

Dainty pink flowers in great multitudes in spring, and loads of bright red berries to attract song-birds in fall. Well-formed bushes, thrive in shade or sun, good or poor soil. Grows 5 to 6 ft. Can be pruned as desired. **2-yr., blooming-age SHRUBS: 69c each; 3 for \$1.95, Postpaid.**

BILLIARDI Rosea

(Shown at bottom of page.) 5 to 7 inch long panicles of fuzzy rose-colored blooms in huge clusters at end of each branchlet. Blooms midsummer till fall. Long, green leaves. Grows 4 to 5 ft. Trim as desired. **2-yr., blooming-age SHRUBS: 65c each; 3 for \$1.80, Postpaid.**

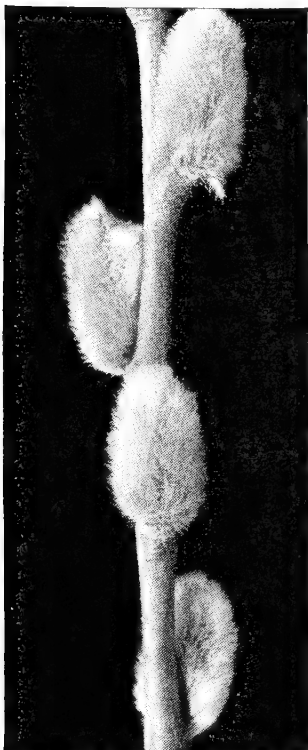


Pussy WILLOW

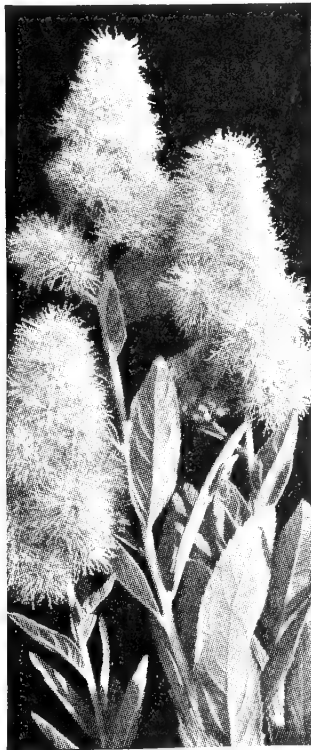
Large, fuzzy gray catkins all along stems. Swell to great size and turn yellow when they "bloom." Wonderful for cutting. A twiggly shrub which can be trimmed as desired. Stands wet and poor soil. **LARGE blooming-age bushes: 59c each, Postpaid.**

Golden ELDER Shrub

Gleaming yellow leaves, large and shapely, on medium-height, refined bushes. A "MUST" in every shrub planting! Contrasts with green and red of other shrub foliage. Berries are edible. Large, flat umbels of white flowers. **2-yr., 1 1/2 to 2 ft. branched SHRUBS: 75c each; 3 for \$2.00, Postpaid.**



Fuzzy Gray PUSSY WILLOW



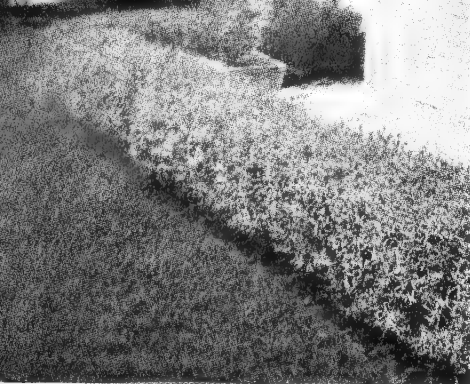
BILLIARDI Rosea Spirea



Virginalis PHILADELPHUS

(Double Mock Orange.)

Large clusters of lovely, double white flowers with yellow stamens. Blooms in June-July, and occasionally thereafter. Grows 5 to 6 ft. Trim as desired. **2-yr., blooming-age SHRUBS: 59c each, Postpaid. 10 for \$5.00, Express Collect.**



Dwarf Blue Leaf Willow

Charming new hedge plant from the North! *Salix Purpurea* has distinctive grey-blue foliage, thickly clustered, from ground up. Makes a dense, showy wall. Easily kept dwarf. Stands Arctic climate, wet, hard, dry, and poor soil. Set plants 8 inches apart. **LIMITED SUPPLY—ORDER EARLY!** 12 to 18 inch, branched bushes: 2 for \$1.00; 10 for \$4.50, Postpaid. 100 for \$31.50, Express Collect.



Blood-Leaf MAPLE

Flashing blood-red leaves, delicately cut, make this shrub-like small tree the most outstanding thing on the grounds! Grows slowly, attaining a height of 6 to 10 feet at maturity. Trim as desired. **TRUE GRAFTED FORM (sure to stay red)!** HEAVY, WELL BRANCHED 1½ to 2 ft., WELL ROOTED TREES, \$3.95 each, Postpaid.



RED BARBERRY. *for*

For a brilliant color contrast on the grounds, plant a group of Red Barberry; or a hedge or border, or place them in front of taller green shrubs or evergreens. Plant 18 inches apart. Dark maroon-red leaves **STAY RED ALL SUMMER**, and red berries follow for winter color. Plant in sunlight for best effect. Rust-proof variety. **STURDY, WELL BRANCHED BUSHES:**

POSTPAID PRICES		EXPRESS COLLECT	
Each	10	50 (Limit)	
10 to 12 inch	\$0.45	\$3.50	\$10.00
12 to 15 inch	.55	4.50	12.50
15 to 18 inch	.65	5.50	15.00

New Ruby-Red

WEIGELA

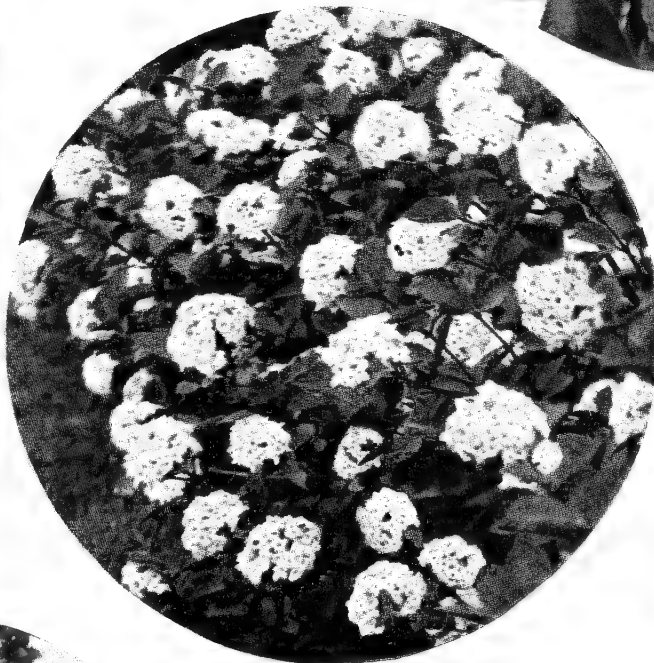
Hardy Shrub

Flaunting one inch wide flowers of deepest ruby-red with velvety surface. Blooms June and several times again until winter. Compact growing shrub, attains medium height. Easy to keep small and shapely. **HARDEST and easiest Weigela to grow!**

Bright green leaves, free from diseases and pests. Set bushes 3 feet apart for foundation plantings, borders, groups, etc. (Plant Patent No. 492.) **ORDER TODAY!** 1½ to 2 ft., branched, blooming-age bushes: \$1.00 each, Postpaid. **NO DISCOUNTS.**



New WEIGELA.
Bristol Ruby



Pink Snowball Viburnum Carlesi

Trailing *Arbutus* fragrance! Dainty, cameo-pink flowers in small, ball-like clusters, in great abundance. Blooms long time in late spring. Stiff, waxlike, grey-green leaves. Most valuable Viburnum for cutting! Compact, dwarfish growth—easy to keep shapely. Miles ahead of common shrubs in beauty and value! **HEAVY, WELL BRANCHED, BLOOMING-AGE BUSHES**, 15 to 18 inch selected, \$2.25, Postpaid.

Evergreen MAHONIA Holly Shrub

- YELLOW BLOOM
- BLUE BERRIES

A luxurious **EVER-GREEN SHRUB** which gives full value in beauty the year around! Hardy, too! Grows medium height and easy to keep shapely. Stiff, shiny green, holly leaves. Clusters of yellow, fragrant flowers, and ornamental blue berries. Plant along foundations, in evergreen or deciduous shrub groups. Lends color and enchantment anywhere! **2-Year, FIELD-GROWN BUSHES** (about 10 to 15 inch, branched), \$1.50 each, Postpaid.



MAHONIA—Evergreen Holly Shrub



Evergreen

BITTERSWEET

(*Euonymus Radicans Vegetus*). **CAN BE GROWN AS A VINE, SHRUB, OR HEDGE**, depending on how you train and trim it. Glossy evergreen leaves, small white flowers, and bunches of orange berries add to its ornamental value. Berries can be dried for winter bouquets inside. A plant of many uses, worth much more than our price! **2-yr., field-grown, branched plants**, 89¢ each; 3 for \$2.40, Postpaid.



Large Flowered **CLEMATIS** VINES 5 COLORS \$5

Postpaid. No discount. We send
**ONE EACH OF FOLLOWING FIVE
COLORS:**

New **CRIMSON STAR** Clematis.

Abundant flowers 2 to 3 inches across, midsummer till autumn! Deep, velvety crimson-red with glowing yellow centers. Lovely for cutting. Hardy, vigorous. Plant 3 to 5 feet apart, in rich garden soil. (Pat. Applied For.) 2-yr.,

No. 1 vines: \$1.50, Postpaid.

COMTESSE DE BOUCHARD. Daintiest cameo-pink with curly yellow stamens. A real jewel! Hardy, vigorous vines. 2-yr., No. 1 vines: \$1.10 each, Postpaid.

DUCHESS OF EDINBURGH. Glistening white flowers of true double form and large size. A luxurious vine of highest rating. 2-yr., No. 1 vines: \$1.00 each, Postpaid.

GYPSY QUEEN. True royal purple with scarlet highlights. Immense flower, often spreading to 5 inches. Strong growing. 2-yr.,

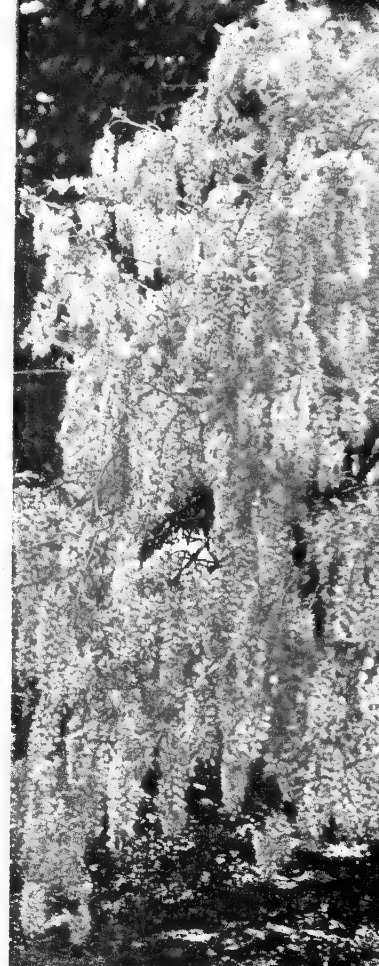
No. 1 vines: \$1.10 each, Postpaid.

RAMONA. Six and seven large petals of brilliant blue, high-lighted with orchid. Fuzzy brown and white centers. Very popular Clematis! 2-yr., No. 1 vines: \$1.00 each, Postpaid.

New Long-cluster **WISTARIAS** 3 COLORS \$2.85

Postpaid. No discount. We send
**ONE VINE EACH OF PINK, WHITE,
and ORCHID.**

Mysterious flower of romance! Dainty Pea-shaped flowers borne in clusters, often 2 feet or more in length, drooping gracefully. Vigorous, grafted, hardy climbing vines—**SURE-TO-BLOOM!** Plant 10 feet apart in rich soil. 2-yr., No. 1 vines (blooming-age): \$1.00 each, Postpaid. **STATE CHOICE OF PINK, WHITE OR ORCHID** flowers.



WISTARIA—Flower of Romance!
Pink, Orchid, White Flowering Vines
\$1.00 each, Postpaid

6 New Buddleias only \$3⁸⁵

POSTPAID. No discount. WE SEND ONE EACH OF THE SIX COLORS DESCRIBED BELOW. Plant this spring!

No perennial or shrub gives such a brilliant display of lively color in such a short period of time! Buddleia (Butterfly Bush) plants set out this spring during March, April or May, will grow to a height of 3 to 5 feet by late July, and produce hundreds of blooms from that time until winter. Flower panicles often 10 to 15 inches long! Sweetly scented, attract butterflies. Tops of bushes freeze back in winter. Cut back to a few inches above ground, as new growth each spring attains full height again. Plants are bigger and better every year! Set bushes 3 to 5 feet apart. **Emlongs offer all the newer, better varieties! YOUR CHOICE as follows: 2-yr., field-grown plants, POSTPAID.**

ROYAL RED. \$1.00 each.

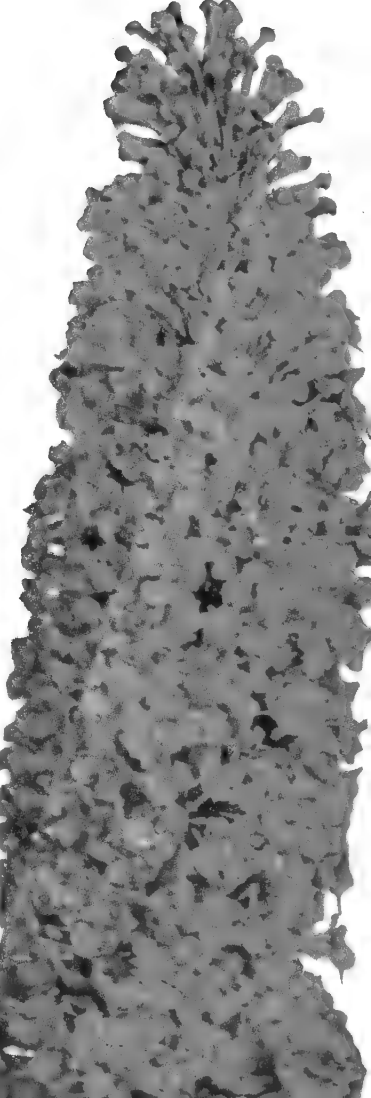
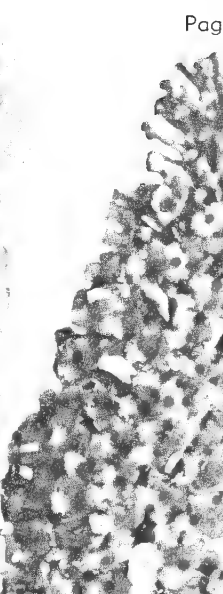
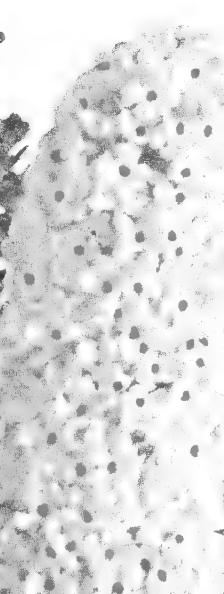
WHITE BOUQUET. \$1.00 each.

ORCHID BEAUTY. 59c each; 3 for \$1.50.

EMPIRE BLUE. 59c each; 3 for \$1.50.

PINK CHARMING. 59c each; 3, \$1.50.

DUBONNET (Wine). 59c each; 3 for \$1.50.

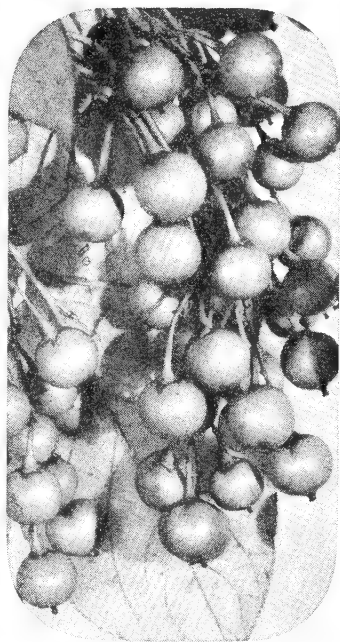


Graceful Living Draperies

CLIMBING VINES and GROUND COVER PLANTS



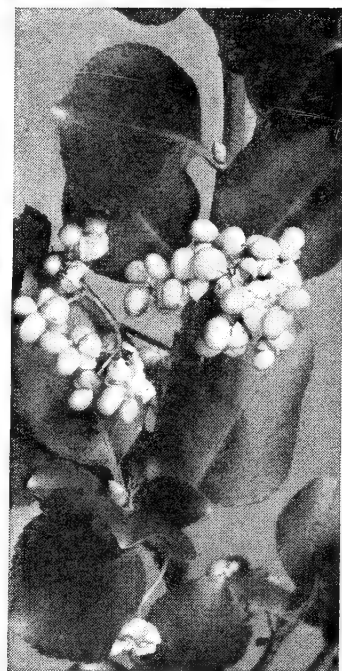
IVY Leaves Turn Red in Autumn



Orange BITTERSWEET BERRIES



Yellow HONEYSUCKLE Flowers



Redleaf WINTERCREEPER

Special! Any 2 of the Above Vines \$1²⁹ ; All 4 for \$2³⁵
Post-paid Post-paid

Boston IVY (*Ampelopsis Veitchii*)

The vine which clings to any surface! Thrives in shade and on northern exposures, where many others fail. Glossy, deeply-lobed leaves turn red in autumn. Perfectly hardy. Gets established first year, then grows rapidly. Especially good on cement, brick, stone surfaces where others do not cling. 2-yr., field-grown vines: 69c each; 2 for \$1.29, Postpaid.

BITTERSWEET (*Celastrus Scandens*)

Native American strain. Big clusters of large orange berries, open when dried, to form flower-shapes for winter bouquets. Bouquets last all winter. Green leaves turn gold in fall. Plant two vines for pollenization. Clings to trees, fences, wires, etc. 2-yr., field-grown vines: 69c each; 2 for \$1.29, Postpaid.

HALL'S Fragrant HONEYSUCKLE (*Lonicera Halliana*)

True Honeysuckle fragrance from dainty yellow and white intermingled flowers, all summer and fall. Vigorous, branchy grower. Very hardy. 2-yr., field-grown vines: 69c each; 2 for \$1.29, Postpaid.

WINTERCREEPER (*Euonymus Vegetus Coloratus*)

The big-leaf Wintercreeper which turns red in autumn. Clings to walls, trees, fences, etc. Leaves remain through winter. Orange-red berries keep through winter. Grows 25 to 30 feet high. Hardy evergreen. 2-yr., field-grown vines: 69c each; 2 for \$2.29, Postpaid.



GROUND COVER

(*Pachysandra Terminalis*.) This beautiful waxy green plant stays green all winter. Set the plants 1 to 2 feet apart. They spread underground and form new shoots, soon covering a large space. Wonderful to plant under large trees, and on banks where grass does not thrive. Also useful for low edging purposes. Hardy and long-lived. Field-grown plants, 3 for \$1.10; 10 for \$3.00, Postpaid.



Fall Blooming! White Lace VINE

(*Polygonum Auberti*.) A vigorous growing vine which attains a height or spread of 25 feet or more. Covered in late summer and fall with immense sprays of foamy white flowers. Excellent for covering pergolas, trellises, old buildings, etc. Hardy. 2-yr., field-grown vines: 89c each; 2 for \$1.60, Postpaid.

OTHER VINES

If you don't find just what you want on this page, or need a few more varieties, turn to page 41 for art colors in CLEMATIS and WISTERIA VINES.



EVERBLOOMING GOLDFLAME HONEYSUCKLE

Nodding flower clusters as large as your hand! Gorgeous rose-red outside, lined with pure gold! Every day more new flowers pop open to greet you. Lovely for cutting. Blooms FIRST YEAR, EVERY YEAR, FROM JUNE UNTIL WINTER! Trim it as a vine, shrub, or low hedge. Perfectly hardy, thrifty. **NEEDED IN EVERY GARDEN!** Gives full value for your investment! 2-yr., field-grown vines, 95c each, Postpaid.



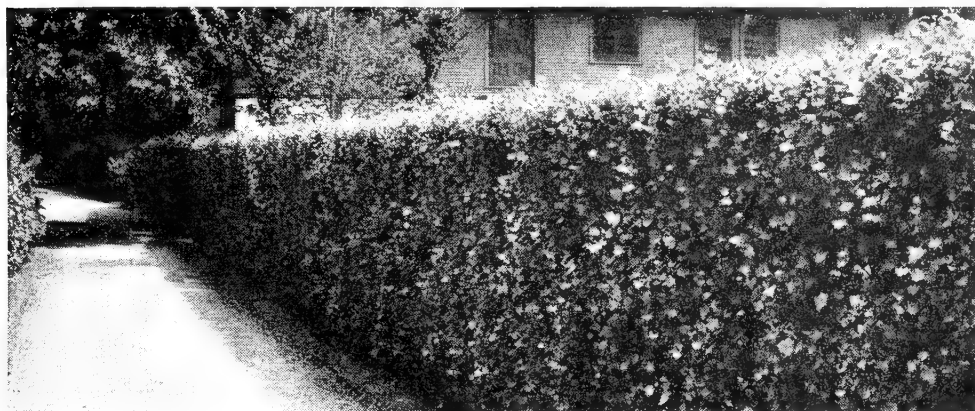
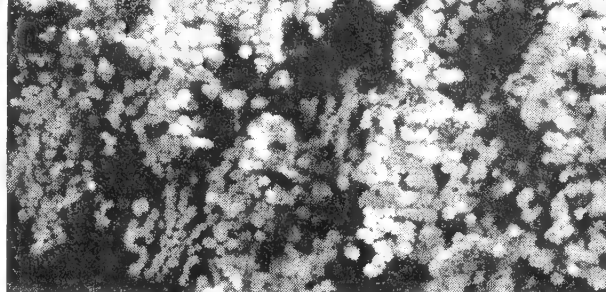
Most Popular Shrub and Hedge!

BRIDAL WREATH • 10 for \$2.50

(*Spirea Van Houttei*.) Our most useful and widely planted flowering shrub! Grows everywhere with equal success. Lovely in mixed shrub plantings, corner groups, foundation plantings, tall informal hedges, or boxed as a formal hedge. Trim any time during summer to desired height. Artistic green leaves come early in spring and stay late in fall. Fountains of small white flowers in thick clusters last through May and early June. Set bushes 2 1/2 to 5 feet apart.

PRICES—Well-Branching, Well-Rooted Bushes

	Each	10	Express	Collect
	Postpaid	Prepaid	50	100
15 to 18 inch	\$0.39	\$2.50	\$5.95	\$10.95
18 to 24 inch	.49	3.50	7.95	14.95
2 to 3 ft.	.65	4.95
3 to 4 ft.	.75	5.95



POPLAR WALL

A Dense Screen!

The beautiful green wall pictured at the left was made from small Lombardy Poplar trees. Planted when 2 to 3 ft. tall, the tops were kept clipped off evenly, causing the branches to form thickly from the ground up. These trees when set 1 foot apart will make a wall through which no animal can crawl. Ideal for playgrounds, factory yards, parks, alley screen, etc. Hardy and thrifty.

PRICES—BRANCHED POPLARS FOR HEDGING

	10	50	100
	Postpaid	Prepaid	Exp. Col.
2 to 3 ft.	\$2.95	\$10.50	\$19.50
3 to 4 ft.	3.95	16.50	29.50

(Shipped Express Collect)

HARDY PRIVET Hedging

The most popular and useful Hardy Privet (*Amor River North*). Thrives under unfavorable planting conditions, and survives even in smoky city sections. An abundance of dark, glossy-green leaves, free from insects and diseases. Clusters of white flowers followed by berries. Can be clipped any time during summer, or left untrimmed for a tall informal hedge. Often planted around tall factories and left unclipped. Effective screen. Plant 9 to 12 inches apart. For a very wide hedge, plant two rows, alternating bushes to secure denseness.

PRICES—Well-Branching, Well-Rooted Bushes

	Each	10	50
	Postpaid	Prepaid	Exp. Col.
12 to 18 inch	\$0.49	\$3.50	\$ 7.95
18 to 24 inch	.59	4.50	10.50
2 to 3 ft.	.69	5.50	14.95

GREEN BARBERRY • 10 for \$2.95

	Each	10	50
	Postpaid	Prepaid	Exp. Col.
10 to 12 inch	\$0.39	\$2.95	\$ 6.95
12 to 15 inch	.49	3.95	8.95
15 to 18 inch	.59	4.95	12.50

ALL WELL-BRANCHED, WELL-ROOTED, FIELD-GROWN BUSHES

Green Barberry *Thunbergi* makes a low, bushy hedge, ideal for edging the small yard and planting along drives and walks. Leaves turn bright gold and scarlet in fall. Red berries remain for winter color. (Rust-free type.) Set plants 18 inches apart.



Luxurious Evergreens



Pfitzer's JUNIPER • \$1.25

Low, spreading, feathery type Juniper with grey-green-blue foliage. Can be trimmed flat or upright. Favored for foundations, terraces, corner groups, etc. Plant 3 to 4 ft. apart. **SPECIAL 12 to 15 inch TWICE TRANSPLANTED size: \$1.25 each, Postpaid. 4 for \$4.00, Express Collect.**

2 PYRAMIDAL ARBOR-VITAE, 2 GLOBE ARBOR-VITAE, 2 COLUMNAR JUNIPERS, 2 PFITZER JUNIPERS, 2 GOLDEN BIOTAS, 2 MUGHO PINES. SIZES DESCRIBED BELOW. Express Collect. No discounts. (No change in varieties.)



Columnar JUNIPER

Naturally narrow, columnar type Juniper with attractive blue-green foliage. Stands partial shade. Needs very little trimming. Grows 10 to 15 ft. at maturity. Favored for corner planting and accent purposes. **HEAVY, 18 to 24 inch TWICE TRANSPLANTED: \$1.25 each, Postpaid. 4 for \$4.00, Express Collect.**

Globe Arbor-Vitae

Naturally globe-shaped shrubby type with broad green fan-shaped leaflets. Grows 3 to 4 ft. tall. Light pruning keeps it small and shapely. Fits doorway and foundation plantings. Also used in borders and street-corner groups. **HEAVY 8 to 10 inch, TWICE TRANSPLANTED: \$1.25 each, Postpaid. 4 for \$4.00, Express Collect.**

Pyramid Arbor-Vitae

Tall, narrow pyramidal type with green foliage. Grows 10 to 15 ft. tall at maturity. Light pruning keeps it shapely. Excellent doorway and corner tree for accent. Stands full sunlight. **HEAVY 18 to 24 inch, TWICE TRANSPLANTED: \$1.65 each, Postpaid. 4 for \$5.50, Express Collect.**

TAXUS (Yew) The All-Purpose Evergreen

Taxus CUSPIDATA

(Spreading Yew)

Fine, dark-green foliage on short branchlets, densely produced. Ideal border and foundation type. **WILL GROW IN DENSE SHADE. Best evergreen for north side of buildings. Red berries when mature. 12 to 15 inch, TWICE TRANSPLANTED: \$1.25, Postpaid.**

Taxus HICKSI

Medium-tall, shrub-like Evergreen with squarish top. Fits nicely between windows and gives height variation in groups. **STANDS DENSE SHADE. Trim to desired height and shape. 12 to 15 inch, TWICE TRANSPLANTED size: \$1.25 each, Postpaid.**

Taxus CAPITATA

Narrow, pyramidal type Yew, with short needles and short branchlets. Grows 10 to 15 ft. at maturity. Easily kept in shape. **STANDS DENSE SHADE. Luxurious doorway and corner type. Dependable in northern exposures. 10 to 12 inch, TWICE TRANSPLANTED: \$1.10 each, Postpaid.**

IMPORTANT NOTICE!

All Evergreens described on this page are **TWICE TRANSPLANTED**, field-grown, well-rooted stock. The heaviest grade available this year to ship bare-root. Packed individually in wet moss. Safe arrival guaranteed. Report any shipping damage within 10 days. This is the only guarantee on Evergreens.

Dwarf Mugho PINE \$1.25

A dainty little mound of short, candle-like branchlets with light tips in spring when new growth appears. Annual pruning keeps it very dwarf. Dark-green needles. Excellent foundation, terrace, and group evergreen for walk-corners. **TWICE TRANSPLANTED, 6 by 6 inch size: \$1.25 each, Postpaid. 4 for \$4.00, Express Collect.**

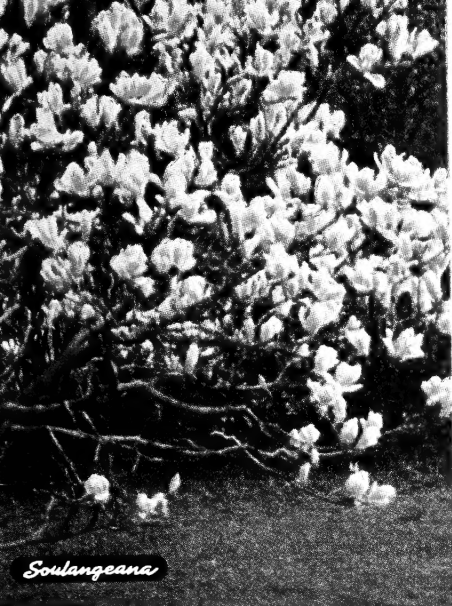


Dwarf Golden BIOTA

Short, fan-shaped branchlets of gleaming golden green. Highlights the entire landscape. Hardy in lower Michigan. Grows 3 to 4 ft. at maturity. Trim as desired. Lovely in groups for color contrast, and in low foundation plantings. Dwarf, slow grower. **TWICE TRANSPLANTED, 12 to 15 inch, \$1.00 each, Postpaid. 4 for \$3.50, Express Collect.**



Front: Taxus Cuspidata
Back: Taxus Hicksi
Right: Taxus Capitata



Soulangeana

Branch of MAGNOLIA Flowers

Emlong's Gay Little

FLOWERING TREES

MAGNOLIA *Soulangeana*

Exotic! Breath-taking beauty! 5-inch flowers with thick, glistening petals. Rose outside, ivory inside. Enchanting fragrance. Trees grow 10 to 15 feet tall. Bloom several weeks in early spring. Hardy in Southern Michigan. Like acid soil. PLANT IN SPRING. PRICE: Heavy, 2 to 3 ft., well branched trees (blooming age), \$3.98 each, Postpaid.



Red-Silver
Crab Foliage

**2 Dogwood \$4.45
TREES**

ONE EACH PINK AND DOUBLE WHITE. Blooming-age as described below. Mailable. Postpaid. (No discount).

Pink DOGWOOD

The gorgeous *Cornus Florida Rubra*. Red buds open to exquisite four-petaled pink blooms with yellow centers. Bloom long time. Trees grow 10 to 15 feet tall. Prune as desired. Hardy in lower Michigan. Red berries in fall. Stands shade. WELL BRANCHED, 3 to 4 ft. trees, \$2.50 each, Postpaid.

DOUBLE WHITE DOGWOOD

New *Cornus Florida Plena*. Large, white flowers of unique Dogwood shape, with an extra row of center petals. Lovely for cutting. Leaves turn red in fall. Red berries attract birds. Stands shady place. Grows 10 to 15 feet tall. Hardy in lower Michigan. WELL BRANCHED, 3 to 4 ft. trees (blooming-age), \$2.50 each, Postpaid.



New Double White
Flowering DOGWOOD

Large Pink Flowering
DOGWOOD TREE



Bechtel's Dbl. Fl. Crab

Scheidecker Crab

3 Different Flowering CRABS \$2.65

ONE EACH Bechtel's, Red-Silver, Scheidecker, 1½ ft. up, branched, well rooted trees. POSTPAID. Mailable. No discount.

BECHTEL'S

Myriads of very double, pink blooms with apple-bloom fragrance. Small fruits. Compact grower. Prune to desired height and shape. Postpaid, 1½-2 ft., branched, \$1.00 each; 2 to 3 ft., branched, \$1.50 each.

RED-SILVER

Small tree with red twigs, red leaves, red flowers, red fruits! Leaves lined with silver. Hardy in coldest climate. Prune as desired. Postpaid, 1½-2 ft., branched, \$1.00 each; 2 to 3 ft., branched, \$1.50 each.

SCHEIDECKER

Masses of fluffy, dainty, fragrant pink blooms in spring and tiny ornamental fruits in fall. Compact grower. Hardy everywhere. Postpaid, 2 to 3 ft., branched, \$1.00 each; 3 to 4 ft., branched, \$1.50 each.

Orchid

TREE WISTARIA

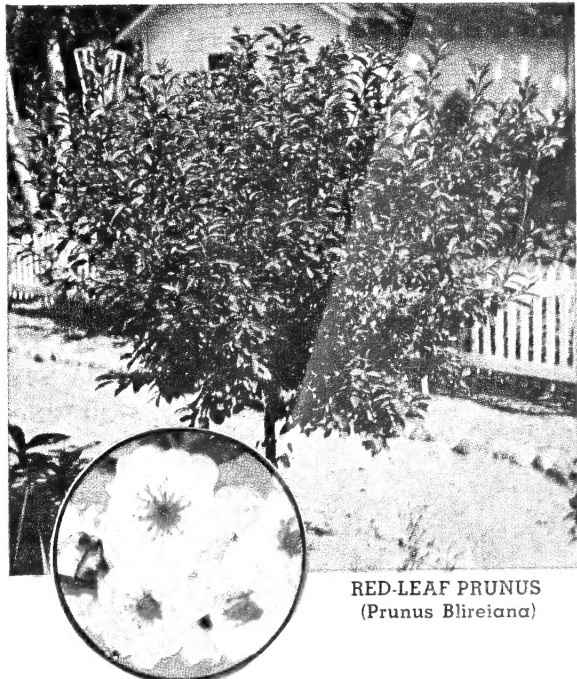
A dainty, drooping tree with graceful masses of pea-shaped, orchid-purple flowers. Blooms long time every summer. Lovely cut green leaves and trailing runners. Easy to keep shapely. Grows 6 to 8 feet at maturity. Grafted, sure to bloom! 3 to 4 ft., well branched trees, \$3.85, Postpaid.

Red Leaf Flowering PRUNUS

One of our finest and hardiest ornamental lawn trees. Thrives in all kinds of soil without special care. Has maroon-red leaves (which stay red). Dainty pink flowers in spring. A compact, many-branched tree. Requires little pruning. POSTPAID PRICES: Branched trees, 2 to 3 ft., \$1.10 each; 3 to 4 ft., \$1.60 each.



Orchid Flowering TREE WISTARIA

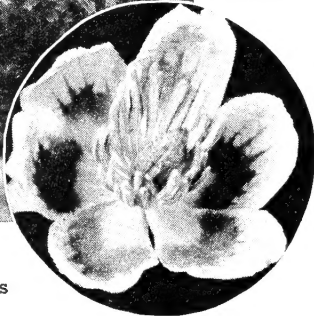


RED-LEAF PRUNUS
(*Prunus Blireiana*)

EMLONG GROWN

SHADE

Increase the Value and

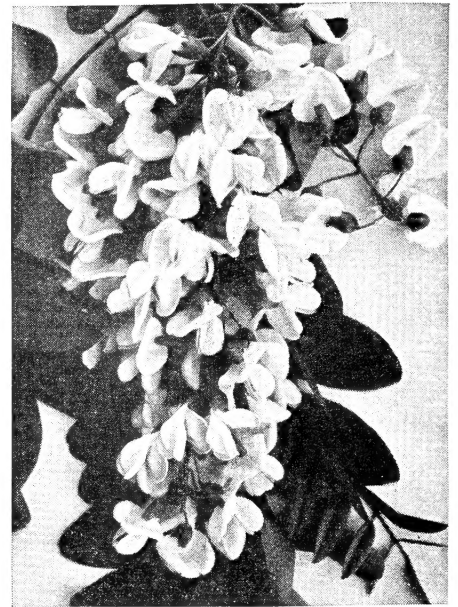


SHAPELY TULIP TREE
Blossom $\frac{3}{4}$ Actual Size
Large Beautiful Green Leaves
Make Quick Shade

TULIP TREES

(*Liriodendron Tulipifera*.) Large, stately trees, with well-rounded heads, grow to a height of 100 feet at maturity. Unique, 3-lobed, waxy green leaves in great quantities produce dense shade. Two-inch wide flowers, white with green centers, cover the tree in June. An excellent park, street, roadside or lawn tree.

PRICES—Branched, Well-Rooted Trees
By Express Collect Each 3
4 to 5 ft. \$1.25 \$3.50
5 to 6 ft. 1.50 4.00
6 to 8 ft. 2.50
ALSO: 3 trees, 3 to 4 ft., for \$3.00, Postpaid.



HONEY LOCUST—Flowers and Leaves

HONEY LOCUST

10 TREES (4 to 5 ft.), \$4.95

(*Robinia Pseudoacacia*.) A very hardy, healthy, rapid-growing tree with ornamental pinnate green leaves. Long racemes of Pea-shaped white flowers followed by decorative pods which attract birds. Desirable lawn and street tree. Also recommended for banks to prevent soil erosion. Used for woodlots and shelterbelts, windbreaks, etc.

WELL-BRANCHED, WELL-ROOTED TREES
Shipped Express Collect Each 10
4 to 5 ft. \$0.65 \$4.95
5 to 6 ft.85 6.95
ALSO: 3 trees, 3 to 4 ft., \$1.65, Postpaid.

WHITE ASH

(*Fraxinus Americana*.) A native North American shade tree. Produces a symmetrical head with green, oval-pointed leaves in great abundance. Clusters of flat seed-pods are enjoyed by birds and squirrels. A very hardy tree, able to withstand extreme droughts. Rapid and sturdy grower. **WELL-BRANCHED TREES:** By Express Collect, 6 to 8 ft., \$1.65 each.

LILAC TREES \$1.98

While they last, you can get a genuine **TREE-FORM** Budded French Lilac tree at Emlongs, for only \$1.98, Postpaid! **Your choice of RED or BLUE flowers.** These trees bear immense trusses of fragrant Lilacs. Do not sucker. Shapely lawn specimens. 3 to 4 feet.

REDBUD TREE \$1.35

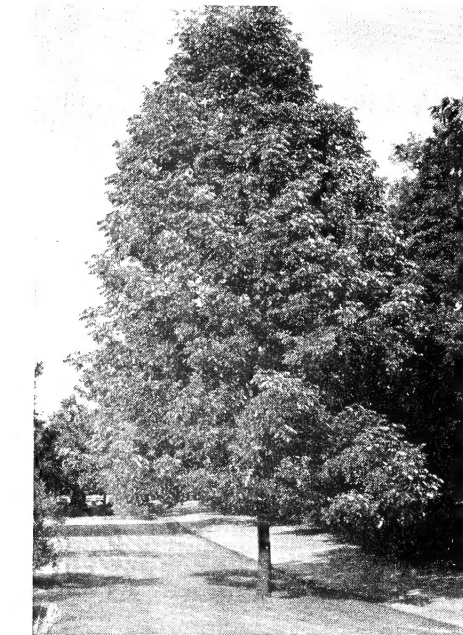
Small, shapely trees, which bloom early in spring before leaves appear. Flowers are deep rose color, and clothe the entire tree thickly. Large, exotic leaves very ornamental. Used as lawn specimens, in groups, shrub borders, and for naturalizing. Stands "wet feet." 3 to 4 ft., branched trees, \$1.35, Postpaid.

Hardy WHITE BIRCH

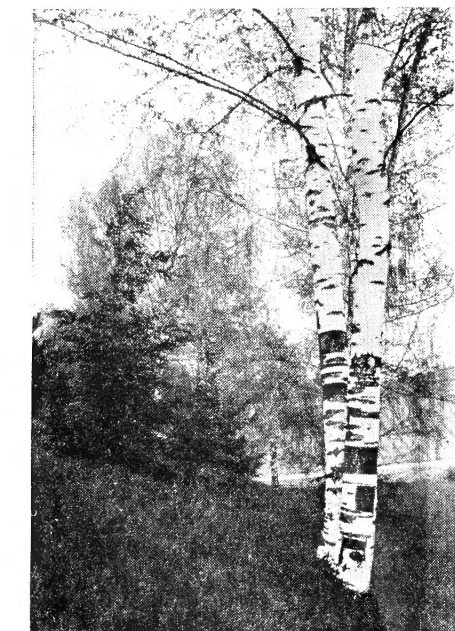
The favorite white-bark Birch which thrives equally well in wet or dry soil, and in cold climates. Trees grow large, with well-shaped heads. Fine green leaves. Very picturesque when planted in groups and along drives. Lovely lawn specimen. 5 to 6 ft., branched trees: \$1.95 each. By Express Collect.

Special! Sweet Flowered CATALPAS 75¢

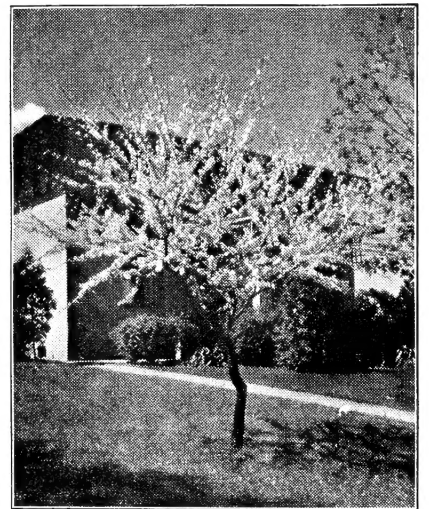
The great Western Catalpa Speciosa which produces mammoth green, heart-shaped leaves. Makes quick shade. Large clusters of fragrant white flowers. A quick grower. Ideal for poor soil, sand banks, drought areas, etc. **BRANCHED TREES, BY EXPRESS:** 4 to 5 ft., 75¢ each; 5 to 6 ft., 85¢ each; 6 to 8 ft., \$1.00 each; 8 to 10 ft., \$1.25 each.



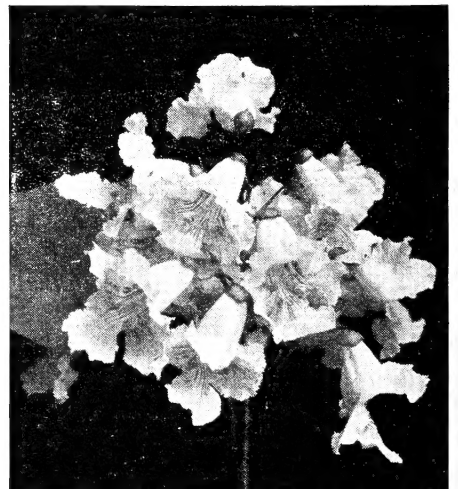
Hardy WHITE ASH TREE
Valued for Street, Park and Lawn Plantings



WHITE BIRCH—The "Glamour Tree"

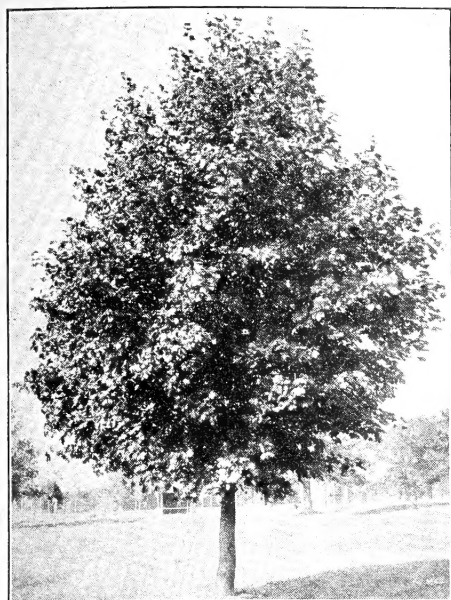


REDBUD TREE—Dainty Lawn Specimen



TREES HARDY and ENDURING.

Beauty of Your Home



NORWAY MAPLE—A Hardwood Tree of Great Beauty and Endurance

Speedy Growing SOFT MAPLES 2 TREES (6 to 8 ft.), \$1.95

This shade tree is appropriate anywhere. Thrives on all kinds of soil, in cold and hot climates alike. Makes a graceful, shapely head. Grows tall and provides ample shade. The leaves are dark green on one side, with a silvery coating underneath. Large, shapely, typical maple leaves. Plant them 35 to 40 feet apart.

WELL-BRANCHED TREES—By Express Collect		
	Each	10
4 to 5 ft. tall	\$0.69	\$5.95
5 to 6 ft.79	6.95
6 to 8 ft.	1.00	9.00
8 to 10 ft.	1.50

Horse - CHESTNUT

Very ornamental HARDY lawn tree. Pyramidal head, and large, pyramidal flower panicles of white. Showy leaves in large, flat clusters. Short, twiggy branchlets, and ornamental buds lend color to winter and spring landscape. Nuts not edible.

WELL-ROOTED, 3 ft., BRANCHED TREES: 60c each; 3 for \$1.50, Prepaid.

NORWAY MAPLE

(Acer platanoides.) This handsome hardwood tree is a favorite in the central and middle-west states for street planting, parks, and large lawns. It develops a broad, well-shaped head, providing abundant shade. Long-lived, and able to withstand heavy winds and cold winters. Leaves are thick, dark green, and turn gold in autumn. Plant 50 feet apart.

WELL-BRANCHED, 6- to 8-ft. trees, by Express: \$2.95 each. (ORDER EARLY.)

CHINESE ELM

2 TREES (5 to 6 ft.), \$1.69

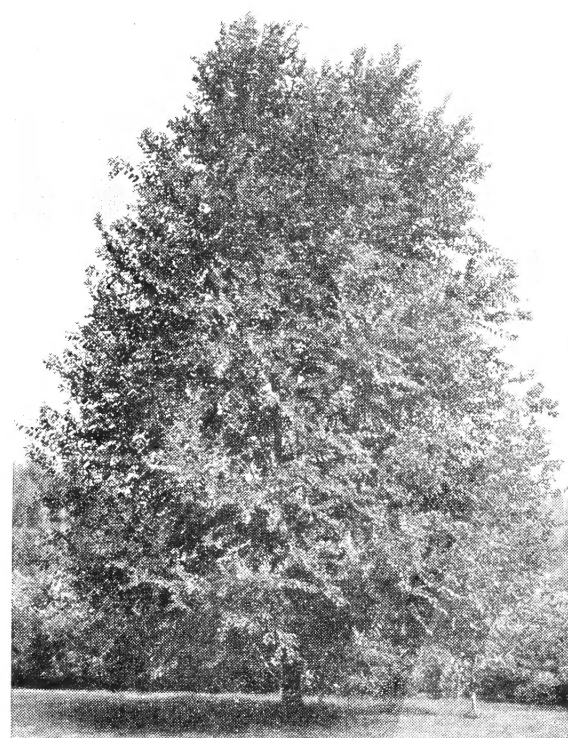
This hardy Siberian strain withstands poor soil, droughts, cold winters, etc. It grows rapidly, attaining a height of 75 feet at maturity. Artistic leaves, thickly produced, provide good shade. Plant 40 to 50 feet apart for roadside, street, parks, lawn. Also used for windbreaks when planted close together.

WELL-BRANCHED TREES—By Express		
	Each	10
4 to 5 ft.	\$0.75	\$6.95
5 to 6 ft.85	7.95
6 to 8 ft.	1.25
8 to 10 ft.	1.95

LOMBARDY POPLAR



SOFT MAPLE—For Quick Shade



CHINESE ELM—Quick Growing, Long Lasting

LOMBARDY POPLAR

10 Windbreak TREES, \$4.50

4 to 5 Ft., Well-Branching Size

Here is the fastest-growing shade tree in the world! Lombardy Poplars thrive on poorest soils. Naturally columnar in growth, they require no pruning. Branch from the ground up, forming a stately accent in the landscape. Grand for background plantings, screening, windbreaks, along drives, and to plant in groups of 3 and 5 in large corners. Put your shade trees in first, and build your landscape design around them. Be sure to include some Lombardy Poplars for quick effect and accent! Roots do not clog drains.

BRANCHED TREES—By Express

	Each	10	100
4 to 5 ft. tall	\$0.59	\$4.50	\$35.00
5 to 6 ft.69	5.50	45.00
6 to 8 ft.	1.00	8.50

(For small hedging grade Poplars, see page 43.)



Dazzling Orange Berried Mountain ASH

Our most beautiful lawn specimen tree! You'll want two in the front yard to balance your planting. Large clusters of orange berries remain through winter brighten the landscape. Graceful branches of fancy pinnate leaves thickly clothe mature specimens. Grows to 40 feet in height at maturity. Shapely oval head.

PRICES, BRANCHED TREES:

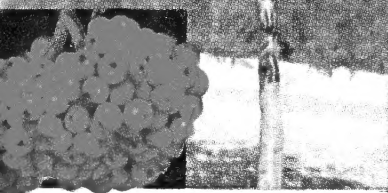
3 to 4 ft. tall, \$1.59 each, Prepaid
4 to 5 ft. tall, \$1.85 each, Prepaid
5 to 6 ft. tall, \$2.00, Express Collect
6 to 8 ft. tall, \$2.95, Express Collect

Special!

2 BRANCHED TREES

for \$2.98

3 to 4 Foot Size



Hardy Green WILLOWS

3 for \$1.65

A graceful WEeping TREE with long, slender green leaves and branches which sweep to the ground in mystic beauty. Hardy everywhere, and grows rapidly. Trim as desired. Useful near pools, for lawn specimens, groups, wind-breaks, etc. Hardy Wisconsin variety. **SPECIAL PRICES, BRANCHED TREES:**

3 to 4 ft., 3 for \$1.65, Prepaid.
Also the following by Express Collect:

	Each	10
4 to 5 ft.65	\$4.50
5 to 6 ft.75	5.50
6 to 8 ft.85	7.50



Hardy Golden WILLOWS

3 for

The gorgeous Niobe **WEeping WILLOW** which displays gleaming yellow branches among the long slender green leaves. Slender branches sweep to the ground to soften the lines of landscape plantings and enhance the bareness of buildings. Perfectly hardy anywhere and thrives in poorest soils. Rapid grower.

PRICES, BRANCHED TREES:

3 to 4 ft., 3 for \$1.75, Prepaid

Also the following by Express Collect:

	Each	10
4 to 5 ft.		\$5.50
5 to 6 ft.75	6.50
6 to 8 ft.95	8.50



BIG BRANCHED American Elms

Long-lived and enduring! America's national shade tree. Equally lovely as a lawn specimen, for street planting, parks and roadsides. Plant 40 to 50 feet apart.

PRICES, BRANCHED TREES. By Express Collect:

	Each	2	10
4 to 5 ft.	\$0.59	\$1.00	\$4.95
5 to 6 ft.75	1.25	5.95
6 to 8 ft.85	1.60	6.95
8 to 10 ft.	1.25	2.00	8.95

2 TREES FOR

\$1

EMLONG NURSERIES INC.

STEVENSVILLE, MICHIGAN